

DRIVER PROFILE



TCR ROUND 1, 2022, PHILLIP ISLAND

Iain McDougall

Race number 22

Audi RS3 LMS



Age	30 years, date of birth 13 Jul 1991
Based in	Cheltenham, Victoria.
Started in TCR	2019, one event, Round 7, The Bend, qualified 10 th , finished 12 th overall
Objective	We see this as a two year project, learning lots in the first year and enjoying any success that comes along the way and then leveraging that knowledge and experience to be more competitive in year 2. Our objective is to finish the year in the top 10, but we know this is ambitious because of the depth of talent in our competitors.
Racing history	He started racing at 12 and had 10 years in karts at club, state and national levels He moved to sports sedans in 2014 with his MINI Challenge car, won two Victorian 2-Litre Sports Sedan Championships and multiple rounds in other years He is a front wheel drive specialist having raced the 1600cc Turbo for years
Best result - TCR	2019, The Bend, qualified 10 th and finished 12 th in the round
Best result - MINI	Outright Championship, Victorian 2 Litre Sports Sedans 2019, 2021 1 st Victorian Sports Sedans, Round 3, Winton, wet track, beat all the V8s
Phillip Island experience	He loves racing at Phillip Island. He has raced here since 2014 and set the lap record for 2-Litre Turbos in 2018 at 1.47.89
Day Job	A sports marketing professional, he works at the AFL and has previously worked with measurement agency Neilson Sports managing their syndicated data services

The Race Car

AUDI RS3 LMS Car history	The car was originally owned by Audi in Germany and used for demonstration runs It was brought to Australia in 2020 and has most recently competed at Bathurst in the hands of Christopher Mies
Recent drivers	2020 Australian Grand Prix support, Garth Tander, qualified pole (race weekend cancelled) 2021, Bathurst 1000 support, Christopher Mies, 12 th overall

Livery

We are motorsport fans and have been watching races for as long as I can remember.

I've always loved the split designs like the original BAR Lucky Strike/555 car and have wanted to do a tribute livery for a while now so the opportunity to pay homage to a successful Audi with the split design was too good of an opportunity to pass up.



The inspiration is the 2010 Le Mans winning R15 where the three Audis clean swept the podium after being out matched by the one lap pace of the Peugeot. It looks fast standing still so I can't wait to see it on track.

Comparing the Audi to the MINI

They both have very similar traits, they are dangerous on cold tyres but once there's heat in the rear tyres like any front wheel drive car they are a nicer to drive.

If you compare them side by side, the Audi does everything slightly better, it's got more aero, more braking capacity, more tyre and more power which means everything comes at you slightly quicker than before.

The team and sponsors

Challenge Motorsport

Is a family run team which operates from a factory at Williamstown in Melbourne. We created the company when we started racing the MINI and are working to develop it into a sustainable business.

Who are your sponsors

We have enjoyed great support from a number of companies over the years and we are hoping they will move with us to TCR.

We'd love to bring new brands into the world of motorsport and have a few ideas on potential industries which are under-represented in motorsport but who we think will see the tremendous value that TCR offers

Working with MPC

Troy and Lee run an excellent motorsport operation and are great to work with. I really enjoy working closely with the crew who have extensive experience in past success in TCR so they clearly know a thing or two.

Value of TCR

The benefits are two fold, firstly there's an enormous appetite for people to go out and enjoy their favourite sports and events after two interrupted years so I am hopefully to see a number of fans on the ground at events which offers up opportunities to sponsors.

Secondly ARG and Stan Sports have shown innovation in developing the Speed Series platform which offers a new way to tell the TCR story and is one that will be of great benefit to sponsors.

For further information contact

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