



The
Instruction
Collaborative

— FOUNDED BY DR. BRANDIE BURTON —

SERVICES & INVESTMENT GUIDE

Strengthening instructional systems.
Building leadership capacity.
Turning evidence into sustainable action.



Strong schools are built by strong instructional systems.

The Instruction Collaborative partners with school and network leaders to move from broad improvement goals to clear priorities, coherent adult actions, and measurable progress. Led by Dr. Brandie Burton, our work combines nearly 30 years of experience in teaching, school leadership, instructional improvement, and systems-level support with an evidence-driven approach tailored to each client's context.



How We Partner



CLARITY

Define the instructional problem, the desired outcome, and the few priorities that matter most.



COHERENCE

Align leadership actions, professional learning, collaborative teams, and progress monitoring.



CAPACITY

Equip leaders and teams, to sustain the work beyond a single workshop or initiative.

“

Every engagement begins with your context—not a prepackaged solution.

Professional Learning Workshops

Customized learning experiences that help educators translate evidence into practical, sustainable action. Each engagement includes a planning consultation, tailored presentation materials, participant resources, and implementation recommendations.

\$ STARTING INVESTMENT		



SAMPLE TOPICS



Instructional clarity



Effective PLCs



Data-driven decision-making



MTSS as one instructional system



Strengthening Tier 1 instruction



Instructional leadership



Evidence-based school improvement



Multi-session and networkwide learning experiences receive a customized proposal.

Instructional Audits & Walkthroughs

Objective, actionable evidence about how instructional priorities are showing up across classrooms and school systems.



INSTRUCTIONAL WALKTHROUGH SNAPSHOT — *Starting at \$3,500*

Pre-visit leadership consultation; review of priority documents and walkthrough tools; one day of classroom walkthroughs; leadership debrief; concise findings and recommendations report.



COMPREHENSIVE INSTRUCTIONAL AUDIT — *Starting at \$7,500*

Multiple evidence sources; leadership and staff interviews; review of PLC, assessment, intervention, and improvement systems; detailed findings report; prioritized 90-day action plan; leadership presentation.



NETWORK OR MULTI-SCHOOL AUDIT *Custom Proposal*

A scope designed around the number of schools, improvement priorities, and desired deliverables.



The goal is not to rate classrooms. It is to identify patterns, strengthen systems, and clarify the next best leadership actions.



A. School-Improvement Consulting

Castmized support for leaders ready to move from planning to disciplined implementation.

	School-Improvement Strategy Session	Starting at \$2,500
	90-Day Improvement Partnership	Starting at \$9,500
	Semester Partnership	Starting at \$18,000
	Network or Multi-School Partnership	Custom Proposal



Partnerships may include leadership consultations, improvement-plan development, data analysis, meeting facilitation, implementation reviews, walkthrough, and progress-monitoring support.



B. Speaking Engagements

	Conference breakout or virtual presentation	Starting at \$1,500
	Leadership retreat presentation	Starting at \$2,500
	Keynote address	Starting at \$3,500
	Keynote + facilitated workshop	Starting at \$5,500



Let's build the right engagement for your context.

The investments in this guide provide a starting point. Final pricing is based on scope, customization, number of schools or participants, length of engagement, and desired deliverables. A customized proposal is developed following an exploratory conversation.



ENGAGEMENT DETAILS

- Travel outside the Phoenix metropolitan area is billed separately.
- A 50% deposit secures the engagement date.
- Remaining payment is due before delivery of the final service or report.
- Multi-school and multi-session partnerships receive a customized proposal.



Start with a complimentary 20-minute exploratory call.

We'll discuss your priorities, determine fit, and identify the level of support most likely to move the work forward.



Website:

instructioncollaborative.io



Email:

theinstructioncollaborativeaz@gmail.com



Phone:

(480) 734-4659



Book a Call:

<https://calendarapp.google/pS6ZUys4FvpjEJRj6>

The Instruction Collaborative

Stronger systems. Clearer action. Sustainable improvement.