



Impact of the Horse Industry

The following study is from the American Horse Council (AHC) and a few years old.

There are 9.2 million horses in the US

4.6 million Americans involved as

Horse Owners
Service Providers
Employees
Volunteers

2 million people are Horse Owners

This is a 39 billion \$ Industry (direct impact) and \$ 102 billion impact taking multiplier effect into account

This industry provides 460 000 jobs (full time equivalent)

Horse Industry pays \$1.9 billion in taxes to all levels of government

Annual Household Income

34% < \$ 50,000
46% \$ 25,000 - \$ 75,000
28% > \$ 100,000

70% live in communities of 50,000 or less

Horses in every state 45 states have at least 20,000 horses each

47 farrier schools in the US

Hoofcare & Lameness: 24 private schools and 11 college/university affiliated schools offer courses aimed at complete beginners

While these numbers are just for the United States, horses have a big economic influence in most countries

The "Take Home Message": There is an enormous amount of money involved in a huge industry and everything in this industry revolves around horses.

U
N
O
A
L
L
A
V
O
L
T
A
—
O
N
E
A
T
A
T
I
M
E