



ROSE RENCIOUS

FREELANCE MARKETING GENERALIST
& GRAPHIC DESIGNER



Toronto, ON, Canada

Contact

roseg2@hotmail.com



York University
1994-1998
Fine Arts Honours



Creative Cloud
Procreate
Microsoft Office
Open Asset
Salesforce
Canva

SUMMARY

I am a Marketing generalist with over 20 years of experience developing integrated marketing strategies and campaigns to elevate brands. I offer a variety of services on an ad hoc basis to help clients with their project goals. For a full list of my service offerings and samples of my work, please visit my website roserencius.com.

WORK EXPERIENCE

ROSE RENCIOUS ENT., 11/21 - present
Freelancer

Working with clients on various initiatives and integrated marketing campaigns/deliverables
Shutterstock contributor

GOVAN BROWN & ASSOCIATES LTD. 06/11 - 11/21
Senior National Marketing Manager

Heading the Marketing Department, I was responsible for managing and implementing the company's marketing initiatives. GBA is a national construction firm with 6 offices. across Canada and is owned by US firm Structure Tone.

RIOCAN REIT 11/99 - 02/09
Corporate Marketing Manager

I held various roles at RioCan ranging from Customer Service Supervisor, Marketing & Specialty Leasing Coordinator, Marketing Coordinator, and Corporate Marketing Manager. RioCan is a Canadian real estate investment trust with over 13B in total enterprise value.

* A detailed resume can be provided upon request or please visit my LinkedIn page for more info.

ROSERENCIUS.COM