

# SPONSORSHIP TIERS

YULE SPARKLE WITH THESE BENEFITS!



*Benefits* → *Sponsor Levels*

	Silent Auction Donor	Media/In-Kind Sponsor	Holiday Sponsor	Tree Sponsor (\$500+)	Major Sponsor (\$2500+)
Logo on Main Flyer		●	●		●
Social Media Mention	●	●	●	●	●
Website Reciprocal Link		●	●	●	●
Logo on Tree Sponsor Flyer				●	
Logo on Step-and-Repeat					●
At-Event Promo	●	●	●	●	●
2 GA Tickets Included			●	●	●
2 VIP Tickets Included					●

*Flip for more!* →



Chad Michaels  
2022 Event Host

[www.festivaloftreesSD.org](http://www.festivaloftreesSD.org)

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## **Holiday Sponsor** (\$500 - \$2499)

Sponsors at this level will be provided with the following benefits: Logo on main FOT flyers/posters; Social Media promo; Website reciprocal link; At-event promo; 2 (or more) General Admission tickets, depending on sponsorship amount. Holiday Sponsors must be confirmed by 10/15 for inclusion on final pre-event promotions

## **Tree Sponsor**

Those individuals and organizations who sponsor and donate a tree for the live auction will enjoy the following benefits: Logo on main FOT "tree sponsor" promotion; Social Media promo; Website reciprocal link; At-event promo; 2 General Admission tickets (depending on donation level). Tree Sponsors must be confirmed by 10/15 for inclusion on final pre-event promotions.

## **Silent Auction Donor**

Those who provide donations for our Silent Auction will enjoy the following benefits of their sponsorship: Social Media promo; At-event promo; 2 General Admission tickets (depending on donation level). Silent Auction donors must be confirmed by 11/14 for inclusion on final pre-event promotions.

## **Media & In-Kind Sponsors**

Our Media & In-Kind Sponsors are so important to helping make our event a success! Those who agree to provide promotion to their audiences (via email, social media, website, press releases, community announcements/calendars, etc.) will enjoy the following benefits: Social Media promo; At-event promo; Website reciprocal link; Logo on main FOT flyers/posters. In-Kind & Media sponsors must be confirmed on or before 10/15 for inclusion in promotions.

## **Major Sponsor** (\$2500+)

In addition to all the aforementioned benefits, Major Sponsors (over \$2500) will enjoy these additional perks for their significant donation: Logo on the step-and-repeat (logo on photo-op backdrop); 2 (or more) VIP tickets (guaranteed seating), depending on sponsorship amount.

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