



## BGCA | Festival of Trees Beneficiary Application 2025

BGCA is a non-profit foundation that annually raises funds for direct service providers in San Diego County. Our mission is to provide assistance and support to the LGBTQ+ and allied communities in California, including but not limited to the following areas of focus: HIV/AIDS; LGBTQ+ youth suicide prevention; LGBTQ+ youth mental health/engagement; and, such resources for underrepresented populations within the LGBTQ+ community.

We invite direct service providers who are currently registered and in good standing as 501(c)3 organizations, and provide direct services within San Diego County, to competitively apply for consideration as a beneficiary of the 5<sup>th</sup> annual Festival of Trees fundraising event; held at Rich's San Diego on Sunday, November 23, 2025. More than one beneficiary may be selected at the discretion of the BGCA Board of Directors. Required questions are below, and this application requires Board of Directors/Chairperson/President signature.

Please direct all inquiries and this form to [board@festivaloftreessd.org](mailto:board@festivaloftreessd.org). For more information about BGCA and Festival of Trees, visit [www.biggayca.org](http://www.biggayca.org). **Deadline to apply is January 7, 2025, 11:59 PM (PST).**

Timeline, Selection, and Follow-Up:

- Now through January 7, 2025: Applications being accepted
- Through January 20: BGCA Board review & potential follow-up questions
- January 29 (or before): Official beneficiary(ies) announcement
- After January 29: Initial inclusion on Festival of Trees promotional materials
- May/June: BGCA meets with beneficiary(ies) staff/Board of Directors to review details, logistics, and planning
- October 1: Festival of Trees tickets on-sale (shared promotion from beneficiary(ies))
- November 23: Festival of Trees event (beneficiary(ies) presentation to attendees)
- December 30 (or before): BGCA privately provides funds raised to beneficiary(ies)
- January 2026 (TBD): Festival of Trees "Sponsor/Volunteer Thank You Reception" (beneficiary(ies) are publicly presented funds and they present to sponsors)

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**Amounts Distributed to Local Non-Profits from Past Festivals of Trees  
2021 (\$27,500) | 2022 (\$40,000) | 2023 (\$46,000) | 2024 (over \$46,000 TBD)**

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For more information about BGCA & Festival of Trees San Diego:

[www.biggayca.org](http://www.biggayca.org)

[www.festivaloftreessd.org](http://www.festivaloftreessd.org)

Bobby Gordon, BGCA Board Chair/Festival of Trees Founder

619.630.0769

[bobby@festivaloftreessd.org](mailto:bobby@festivaloftreessd.org)



## Festival of Trees Beneficiary Application 2025 | Required Questionnaire

Please provide comprehensive answers and narratives in response to the questions below in a separate document (or attached to this document), and email to [board@festivaloftreesd.org](mailto:board@festivaloftreesd.org) on or before January 7, 2025, 11:59 PM (PT).

1. Official legal non-profit organization name.
2. Any abbreviations and/or other names used.
3. Organization's federal tax ID number.
4. Organization's mailing address.
5. Organization's physical address (if different than mailing address).
6. Organization's phone.
7. Organization's website.
8. Primary Executive Contact (name, title, phone, email).
9. Primary Program/Organization Contact (name, title, phone, email).
10. What is the mission of your organization?
11. Please provide a brief summary of your organization's history.
12. What direct services does your organization provide within San Diego County?  
(outline/list is acceptable)
13. How do these direct services align with BGCA's core mission (see P1)?
14. Describe the need and how potential funds raised may be used by your organization in 2026, in alignment with BGCA's core mission? (donation is provided in late December 2025)
15. My organization will be able to provide the following to support and promote Festival of Trees if we are selected as a beneficiary (please check all that apply):
  - a. Volunteers to help the day-of the event (if any, approximately how many)?
  - b. Social media promotion/posts (what platforms—and please include your platform handles/links)
  - c. Email promotion to donors, volunteers, community, etc. (and if so, how often do you send emails)
  - d. Connections and outreach to support ticket sales, financial donations, tree donations, silent auction donations, etc. (i.e., via email distribution, direct donor cultivation, business connections, etc.—please describe)
  - e. Be present at Festival of Trees (Nov 23, 2025) to present to attendees.
  - f. Be present at Festival of Trees "Sponsor/Volunteer Thank You Reception" to accept public presentation of funds and to present to attendees. (January TBD)
  - g. Other (please explain)
16. Please attach the following signature page to your final application document.
17. Supplemental attachments (i.e., program materials, etc.) are accepted but not required for this application.



### **Festival of Trees Beneficiary Application 2025 | Required Signatures**

*My signature confirms that I am: (1) the Board Chair or Board President of this non-profit; (2) our 501(c)-3 operates in San Diego County and is in good standing with the State of CA & federal IRS; (3) all questions have been answered truthfully to the best of my knowledge; (4) this application is not a guarantee of funding; (5) BGCA/Festival of Trees reserves the right to select a single or multiple agencies based on applications received, and will distribute funds accordingly; (6) any potential funds received from BGCA will be expended solely within San Diego County; and (7) my non-profit agrees to hold-harmless BGCA/Festival of Trees for any and all potential outcomes from this application.*

Board Chair Name: \_\_\_\_\_

Board Chair Signature: \_\_\_\_\_

Date: \_\_\_\_\_