

BGCA

BIG GAY CALIFORNIA

BEING ALIVE

AIDS/HIV SERVICES SAN DIEGO

As one of San Diego's newest non-profit 501(c)-3 organizations, **BGCA** is proud to present the second annual Festival of Trees on Sunday, November 20, at insideOUT.

Our mission is to provide assistance and support to the LGBTQ+ and allied communities in California, including but not limited to the following areas of focus: HIV/AIDS; suicide prevention; health promotion; youth engagement and support; and, transgender and other under-represented populations within the LGBTQ+ and allied communities.

Annually, BGCA's premiere event is Festival of Trees, with 100% of the proceeds benefiting Being Alive San Diego HIV/AIDS Services.



*Chad Michaels
2022 Event Host*



Being Alive San Diego (BASD) provides essential end-to-end HIV/AIDS services within our local community including housing; insurance; access to health care and expensive, essential medicines (treatment and prevention); peer counseling; job placement assistance; and related services to those in need. Again this year, through your generosity, we will reach even more individuals who desperately need us.

It is the mission of Being Alive San Diego to deliver quality, compassionate services to people affected by HIV and AIDS; and to provide education and referral services to those in need. The Agency's goal is not just to help people living with HIV/AIDS, but to help them live well.

Being Alive San Diego has adopted an action plan to improve services to the affected community utilizing four integrated strategies (HEAL):

- Hhealth and wellness promotion,
- Early intervention, education and prevention
- Adherence and medication support, and
- Life skills education and support

Being Alive San Diego was founded in 1989 by HIV+ individuals who volunteered their time and talents to fill the need for support and empowerment in the HIV/AIDS affected community. Today, BASD is the largest, continually operating support service organization for people living with HIV/AIDS in San Diego County. Being Alive's client population reflects the profile detailed in the 2009 HIV/AIDS Epidemiology Report prepared by the County of San Diego Health & Human Services Agency. Our clients are typically living in San Diego's central region, 80% are living at or below the federal poverty level, and 50% of our clients that receive Peer counseling are 45 years or older.

Learn more at biggayca.org

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