

Survey #1

# Survey for Re-naming North Avenue to **UNIVERSITY BOULEVARD** New Street - New Name

<b>Total North Avenue Businesses</b> Included are: Banks, convenience stores, Sears Outlet, large farm implement facility, small businesses, fast food restaurants, large restaurants, mobile home parks, transitional housing, studio apartments, several motels, STARTEK, largest private employer in Grand Junction with 1,000+ employees, and finally COLORADO MESA UNIVERSITY, the largest economic engine & income producer on North Avenue. The Heart & Pride of Higher Education in the Community and the Western Slope.	<b>630 Total</b>	<b>100%</b>	
<b>Signed Petitions in Favor of Name Change</b>	<b>481</b>	<b>76%</b>	} <b>100%</b>
<b>Not in Favor of Name Change</b>	<b>149</b>	<b>24%</b>	

## **Additional Petitions Collected Favoring The Name Change But Not Included in the Survey**

Private Citizens at Large with comments	209
Private Citizens at Large without comments	88
CMU Students, Faculty, Administrators with comments	202
CMU Boosters/Supporters - Student Government	211
	710 Total

**Definitely Overwhelming Support for the Name Change**

Survey #1

# Worksheet

	North Avenue Businesses Favoring	North Avenue Businesses NOT Favoring
	13	15
	34	1
	19	7
	17	4
	20	13
	22	9
	93	7
	24	16
	30	0
	37	5
	23	13
	17	11
	14	16
	7	24
	21	2
	59	6 MH
	6	
<b>TOTAL</b>	25	
	<hr/>	<hr/>
	<b>481</b>	<b>149</b>
	<b>In Favor of</b>	<b>Against</b>
	<b>Name</b>	<b>Name</b>
	<b>Change</b>	<b>Change</b>

North Avenue 481 For Name Change  
North Avenue 149 Against Name Change  
630 Total participating in Survey  
All are either Yes or No votes

**630 = 100% Total Businesses Participating**  
**481 = 76% Favor Name Change**  
**149 = 24% Against Name Change**