

REMOTE ROOTSS

Grounded in Providing Assistance from Anywhere!



ABOUT US

Helping small businesses and leaders launch, grow, and thrive because we've been there too. At RemoteRootss, we don't just work for small businesses, we are one. Founded by professionals from psychology and hospitality backgrounds, we understand what it means to build something from the ground up, to juggle dreams and deadlines, and to lead with both heart and strategy. We've seen firsthand how overwhelming it can feel to manage everything on your own. That's why we created RemoteRootss to offer thoughtful, tailored support to leaders (not just entrepreneurs) who are making bold moves, taking real risks, and growing something meaningful. With a deep understanding of people, systems, and storytelling, our team blends creativity with clarity to help you show up confidently online and offline.

Our Services



Social Media Management

We provide Social Media Management solutions to grow your brand, engage your audience, and optimize your presence.

Online Business Management

We step in as your right hand, managing teams, streamlining workflows, overseeing launches, and keeping everything organized behind the scenes. It's like having a COO, without the full-time cost.

Executive Personal Assistant

As a founder, you wear many hats. We help you wear fewer providing strategy, structure, and support for your ideas, growth plans, and day-to-day operations so you can focus on your zone of genius.

Our Services



Digital Marketing

From email campaigns to SEO strategy, paid ads to funnel optimization, our digital marketing services help your business grow online with precision and style. We bring you clicks that convert and campaigns that actually make a difference.

Administrative Support

Let us take care of the details while you focus on the big picture. We handle inboxes, scheduling, data entry, file organization, and everything in between with accuracy, speed, and discretion.

Influencer and Brand Collaboration

We connect brands with the right voices and influencers with aligned opportunities. From negotiation to content coordination and reporting, we handle it all with clarity and care.

Our Services



Thought Leadership Support

From ghostwriting LinkedIn posts to managing speaking engagements, PR outreach, and organizing your content calendar, we support coaches, CEOs, and changemakers in sharing their voice with the world.

Launch Support for Small Businesses

Launching a new offer, product, or business? We're your backstage crew, handling emails, tech setups, sales pages, customer support, and everything in between so your launch feels smooth, not stressful.

Community Building and Engagement

We help you build genuine connections with your audience through active DMs, thoughtful comments, engaging posts, and meaningful conversations across your platforms.

Our Services



CRM Management

We help businesses streamline customer relationships by setting up and managing CRM systems that enhance communication, automate workflows, and improve client retention.

Google & Meta Ads

From strategy to execution, we create and manage high-performing ad campaigns that drive engagement, conversions, and revenue across multiple platforms.

Recruitment and Hiring Support

Need a rockstar teammate? We help you draft job descriptions, screen candidates, schedule interviews, and make confident hires without the overwhelm.

APPROACH



Finalize & Delivery

Execution

Design

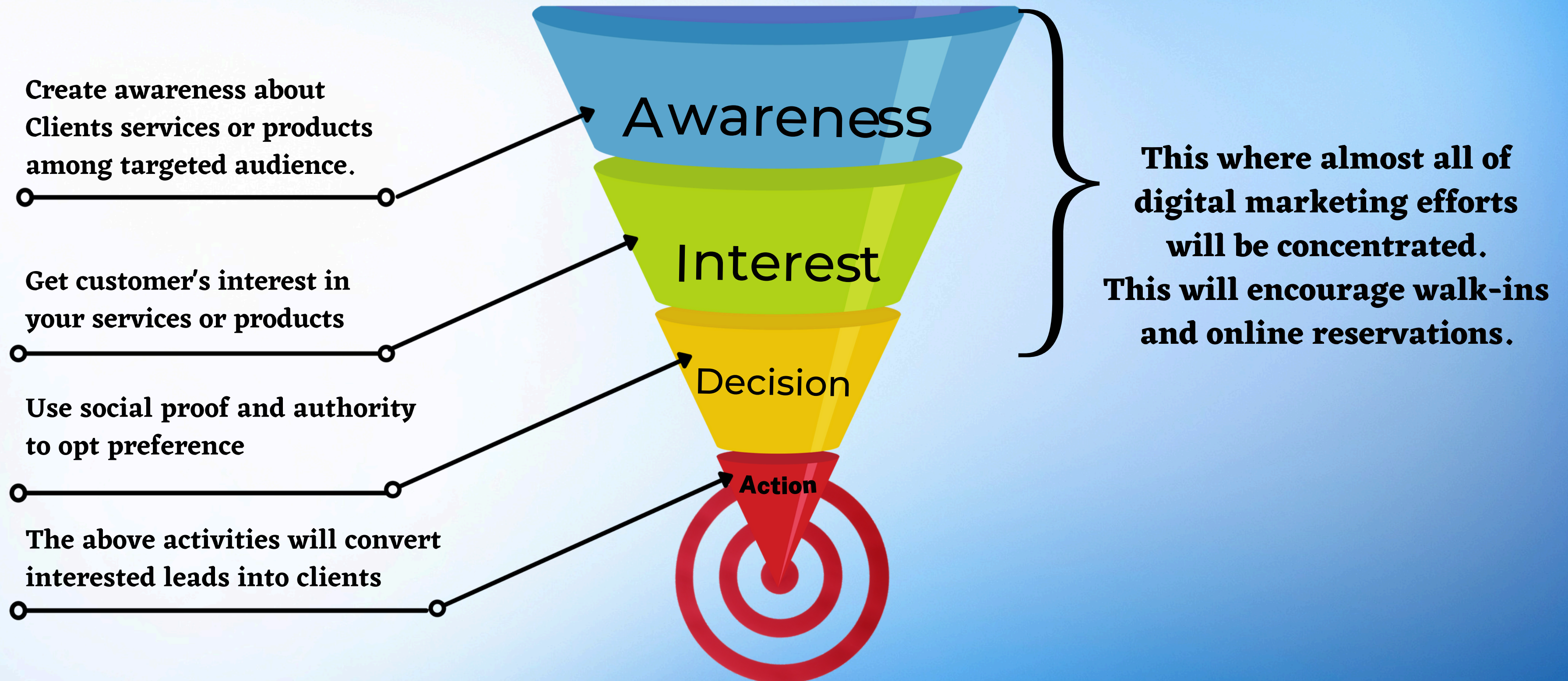


Concept

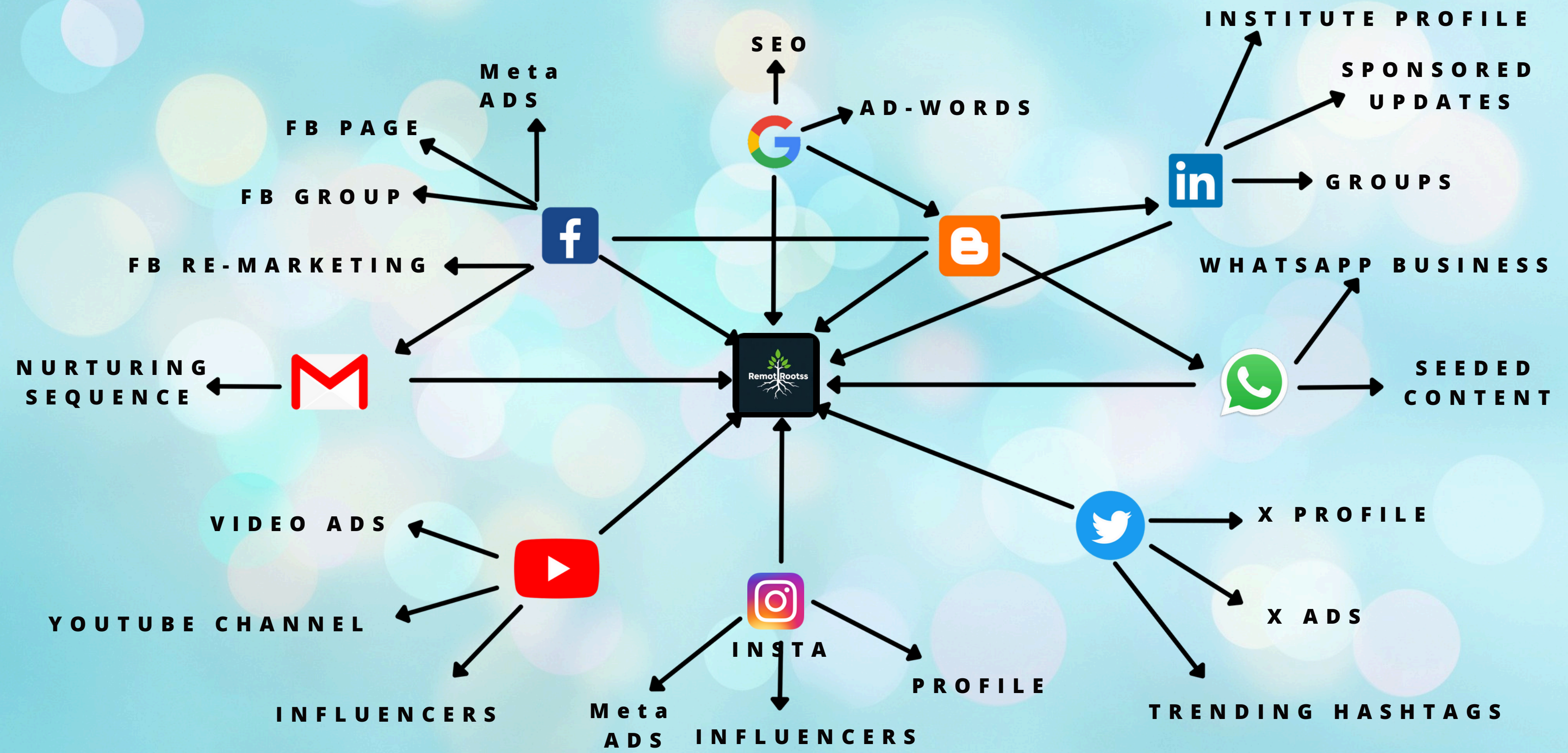
Research

Brief&








THE FUNNEL BASED DIGITAL MARKETING APPROACH



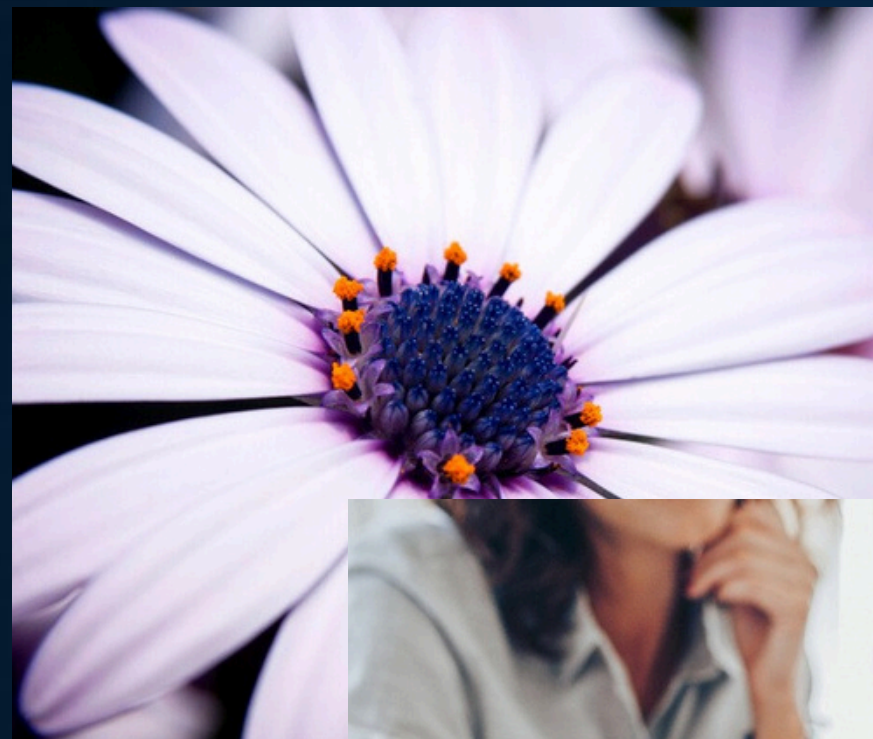
INTEGRATED DIGITAL MARKETING TO DRIVE THE FUNNEL



DIGITAL MARKETING CHANNELS FOR CLIENT'S BRAND

Channel	Awareness	Interest	Decision	Action
 Blog	Awareness about various services and benefits	Content: before -> after photos, benefits	Customers satisfaction stories, how brand satisfied them	Online booking/ Walk-in
 Facebook	Brand awareness (images, videos	Re-marketing Content boost posts	Remarketing Social Proof Content boost posts	Likes on Facebook Page
 Google	Display ads / Search ads SEO	Remarketing Search ads	SEO	Online booking/ Walk-in
 Instagram	Brand awareness ads Content ads	Remarketing Content ads	Reviews/ Testimonials Influencer content	Followers on Brand's Instagram page
 X	Trending hashtags	Promoted tweets	Retweets Influencer content	Follow brand twitter a/c
 LinkedIn	Profile Setup	Brand awareness	LinkedIn groups Influencer content	Follow brand linkedin a/c
 Youtube	Brand awareness video ads	Remarketing (video)	Influencer content	Subscriber for YouTube Channel

PORTFOLIO





OUR CAMPAIGNS

OUR CAMPAIGN'S DAILY & MONTHLY ANALYTICS

PERFORMANCE

Cost per Post engagement ₹ 0.14

Reach ⓘ 9,418

Profile Visits 30,970
+1,011%

Cost per Lead (Form) ₹ 35.64

Reach ⓘ 30,448

Cost per Post engagement ₹ 0.14

Reach ⓘ 9,418

6,254
Actions taken from this post

Profile visits 6,122

Website clicks 132

7,661 41 680 7

6,122 77,613

Profile visits Reach

Accounts Reached 499K >
+43%

Content Interactions 200K >
+52.2%

229
Leads (Form)

₹ 1,659.60 spent ₹ 1,900.00

Leads (Form) per Day

6,810 54 438 5,905

3,195 100,908

Profile visits Reach



Impressions 1,094,896
vs Jun 1 - Jun 14 +1,277%

Website Taps 441
+818%

640
Link clicks

71
Post reactions

723
Page engagement

723
Post engagement

133
Leads

133
On-Facebook leads

Go to campaigns

36,256
People Reached

52,366
Impressions

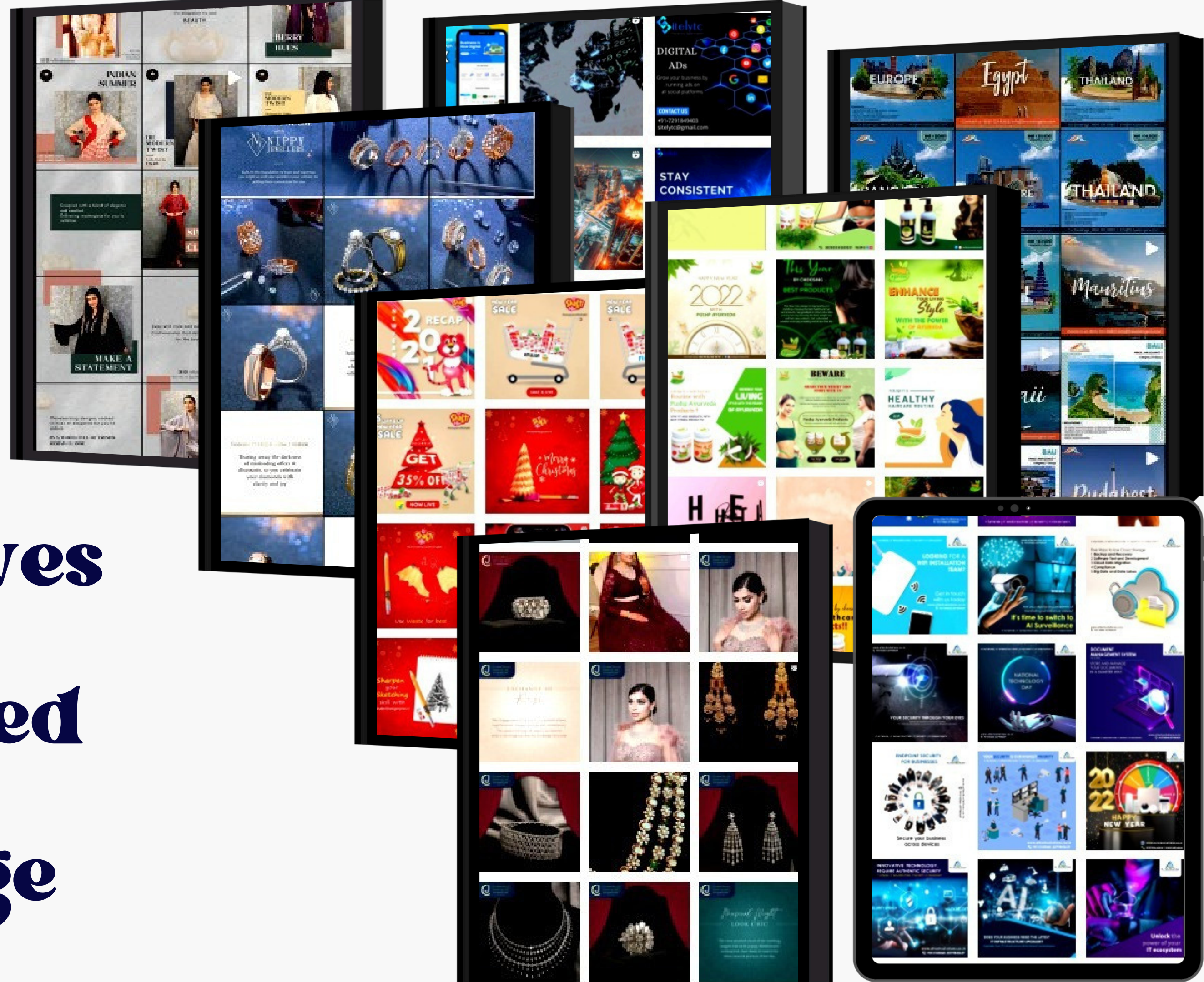
27
Post saves

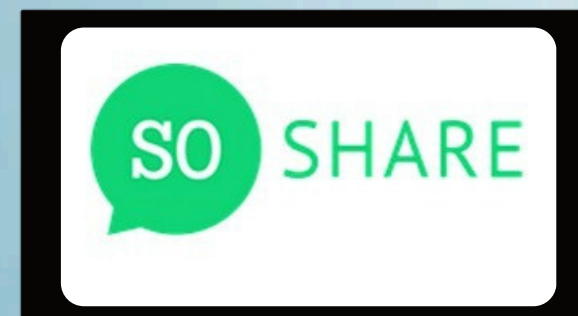
13
Post comments

222
Leads (form)

660
Link clicks

**The creatives
we managed
on the page**







CONTACT US



info@remoterootss.com



<https://remoterootss.com/>

