Snoball

2X Your Referrals

with the Power of the Snoball Referrals Module



Snoball doesn't just ask for a referral, but nurtures an ongoing conversation.

To: Ava Jane

12/22/22

Hey Ava! Do you know of anyone who might be interested in this service? I'll pay you $100 for any friends you refer! Send a referral here:

https://snoball.com/reps/c-clarkson

I can't think of anything right now.

Ok, I'll follow up later. In the meantime would you mind leaving a review here?

https://snoball.com/review-sunny

Done! Thanks for all your help.

You're awesome, thank you!

2/22/23

Hey Ava, has anyone come to mind?

Yes, actually! I'll send you my sister's info.

New Review

New Referral

Initial Referral Outreach

Less than 1% of outreach attempts result in a referral. This is where other companies stop.

Continuous Nurturing

More than 57% of referrals come after the initial request. That's why Snoball keeps the conversation going and earns reviews.

Then, when the time is right, your happy customers will trust you with a referral. **More than doubling** your referrals.