



The **Richmond Bluegrass Jam** is a successful annual event where local music fans of all ages gather with the goal of raising money to support the **Richmond Fisher House**, a home-away-from-home for the families of soldiers and veterans recuperating at Richmond's McGuire Veterans Medical Center.



On **April 30, 2022, from 11:00 a.m. to 8:00 p.m.**, we'll have some of the region's best bluegrass, old-time and roots bands playing on multiple stages in a festival atmosphere with food, drink and lots to do for everyone! It's the perfect example of the best of local Richmond coming together to support a local cause.

First and foremost, we're at the Jam to raise money for military families. Proceeds will go to the **Richmond Fisher House** (www.richmondfisherhouse.org).



Over the past eleven years, we've raised and donated more than \$184,000! We are committed to keeping the momentum going for this 12th Annual Jam.

At the last Richmond Bluegrass Jam, more than 3,000 people joined in the fun, and the atmosphere was simply amazing. We expect another big crowd this year, all in support of a very worthy cause!



The venue is **American Legion Post 354** in Midlothian, Virginia, and there will be lots of media and advertising to get the word out, including web, print, TV, radio and social media.

Please join us and support the great work the Richmond Fisher House does for deserving military families.

More information at rvabluegrassjam.com



Sponsorship Opportunities

Your sponsorship contribution will be fully tax-deductible. Custom sponsorship levels are available if you have specific ideas on how you would like to support the cause.

Venue Sponsors (multiple) **\$4,000**

- Primary logo placement throughout the venue
- Presentation of the sponsorship on stage at the event
- Rights to a table placement throughout the venue
- Primary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (8 drink & meal tickets)

Main Stage Sponsors (multiple) **\$3,000**

- Stage name rights for the main theatre stage
- Rights to logo placement in the Main Stage venue
- Rights to a table placement throughout the venue
- Primary logo/name placement on website/flyers/media
- Presentation of the sponsorship on stage at the event
- Food/beverage for sponsor attendees (7 drink & meal tickets)

Second Stage Sponsors (multiple) **\$2,000**

- Stage name rights for the second stage
- Rights to logo space placement in the second stage venue
- Table placement at select location
- Primary logo/name placement on website/flyers/media
- Presentation of sponsorship on the second stage at the event
- Food/beverage for sponsor attendees (6 drink & meal tickets)

River View Sponsors (multiple) **\$1,500**

- Rights to logo space placement in the third stage venue-
- Primary logo/name placement on website/flyers/media
- Presentation of the sponsorship on the third stage at the event
- Food/beverage for sponsor attendees (5 drink & meal tickets)

T-Shirt Sponsors (limit 2) **\$1,500**

- Rights to place logo on Marathon Jam logo t-shirts
- Logo/name placement on the website
- Sponsorship announcement on stage during the event
- Food/beverage for sponsor attendees (5 drink & meal tickets)

Sign Sponsors (multiple) **\$1,000**

- Rights to place logo on signs/banners printed for the event
- Secondary logo/name placement on website/media
- Food/beverage for sponsor attendees (4 drink & meal tickets)

Instrument Check-In Sponsor **\$1,000**

- Rights to place logo on signs/banners printed for the event
- Secondary logo/name placement on website/media
- Food/beverage for sponsor attendees (4 drink & meal tickets)

Beer Sponsor (brewery) **\$500**

- Serve sponsor's beer at the event
- Primary logo placement throughout the venue and website
- Food and beverage for sponsor attendees (up to 4)
- Food/beverage for sponsor attendees (2 drink & meal tickets)

Fisher House Friend (multiple) **\$500**

- Rights to place signage/table space at the event
- Secondary logo/name placement on website/media
- Food/beverage for sponsor attendees (2 drink & meal tickets)

Marathon Jam Supporter (multiple) **\$250**

- Rights to place logo on Supporter sign at the event
- Logo/name placement on the website
- Beverage for sponsor attendees (2 drink tickets)

Please contact Tim Gundlach for more information
and to arrange the details of your sponsorship.

Email: info@rvabluegrassjam.com Phone:
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