# Richmond Bluegrass Jam

Richmond Fisher House

Liberation Veteran Services









The **Richmond Bluegrass Jam** is a successful annual event where local music fans of all ages gather with the goal of raising money to support military veterans through the **Richmond Fisher House,** a home-away-from-home for the families of soldiers and veterans recuperating at Richmond's Veterans Administration Medical Çenter, and **Liberation Veteran Services**, which provides homeless veterans the shelter, care, and resources they need to rebuild their lives.

On **May 8, 2027, from 11:00 a.m. to 8:00 p.m.**, we'll have some of the region's best bluegrass, old-time, and roots bands playing on multiple stages in a festival atmosphere with food, drink, and lots to do for everyone! It's the perfect example of the best of local Richmond coming together to support two very worthy local causes.

First and foremost, we're at the Jam to raise money for military veterans and families. Proceeds from the event will go to the **Richmond Fisher House** (richmondfisherhouse.org) and **Liberation Veteran Services** (lvsrva.org).

Over the past sixteen years, we've raised and donated more than $350,000. We are committed to keeping the momentum going at our 17th annual Jam.

At the last Richmond Bluegrass Jam, more than 2,500 people joined in the fun, and the atmosphere was simply amazing. We expect another big crowd this year, all in support of a worthy cause!

The venue is **American Legion Post 354** in Midlothian, Virginia**,** and there will be lots of media and advertising to get the word out, including web, print, TV, radio, and social media.

*Please join us and support the great work of the Richmond Fisher House and Liberation Veteran Services as they take care of our deserving military veterans and their families.*

**More information at rvabluegrassjam.com**

# Fisher House and Liberation Veteran Services (LVS)

*Assisting Veterans and Their Families*

**Venue Sponsors** (Multiple) ***$5,000+***

- Primary logo/name placement throughout the venue and on the website
- On-stage recognition by Emcee during the event
- Food/beverage for sponsor attendees (8 drink & meal tickets)

**Outdoor Stages Sponsors** (Multiple) ***$3,500***

- Stage name rights for the River/Meadow stage
- On-stage recognition by Emcee during the event
- Logo/name placement on website
- Food/beverage for sponsor attendees (7 drink & meal tickets)

**T-Shirt Sponsors** (Limit 2) ***$3,000***

- Rights to place logo on Jam T-shirts and website
- On stage recognition by Emcee during the event
- Logo/name placement on website
- Food/beverage for sponsor attendees (6 drink & meal tickets)

**Shuttle Bus Sponsors** (Multiple) ***$2,000***

- On-stage recognition by Emcee during the event
- Logo/name placement on website
- Food/beverage for sponsor attendees (5 drink & meal tickets)

**SAVE THE DATE:**
**May 8, 2027**

**Indoor Stage Sponsor** (Multiple) ***$2,000***

- Stage name rights for the Lodge stage
- On-stage recognition by Emcee during the event
- Logo/name placement on website
- Food/beverage for sponsor attendees (4 drink & meal tickets)

**Sign Sponsors** (Multiple) **$1,500**

- Logo/name placement on website
- On-stage recognition by Emcee during the event
- Food/beverage for sponsor attendees (3 drink & meal tickets)

**Fisher House & LVS Friend** (Multiple) **$500**

- Secondary logo/name placement on website
- Food/beverage for sponsor attendees (2 drink & meal tickets)

**Richmond Bluegrass Jam Supporter $300**

- Beverage for sponsor attendees (2 drink tickets)

**Donations can be made payable to 'RVA Bluegrass Jam, Inc.', a 501c(3) non-profit organization.**

Custom sponsorships available.
Contact Tim Gundlach for more information.
**Phone:** (804) 512-3677
**Email:** info@rvabluegrassjam.com