

# Catalogue



PRODUCTION MANAGEMENT
EVENT MANAGEMENT

Serving the Eastern Region and the Nation

1913 Hawthorne Road Edgewood MD 21040

Phone: 443/374-2920

E-mail: tlflimited@gmail.com Web: http://www.tlflimited.com

Effective Dates: 01/01/2021-12/31/2022



## Design, Development, Delivery

# EFFECTIVE DATES: 01/01/2021—12/31/2022

- Proposal Writing
- State and Federal Certifications
- Business Plan Development
- Certified Project Management
- Web Design and Development
- Production/Event Management
- Publishing
- Coaching

## Order Information

443/374-2920

To Discuss vour Business Need

## Geographic Area

The 48 contiguous states, and the District of Columbia, United States of America.

#### Address and Payment Information

TLF Limited Management (TLF Limited) attn: Sales
1913 Hawthorne Road, Lower Level
Edgewood MD 21040
tlflimited@gmail.com

Government/Commercial Credit Cards are not acceptable for payment at this time. Bank account information for wire transfer payments is available upon request. For additional information and ordering assistance, please call:

Voice: 443/374-2920

#### Statistical Data

DUNS: <u>191-223820</u>

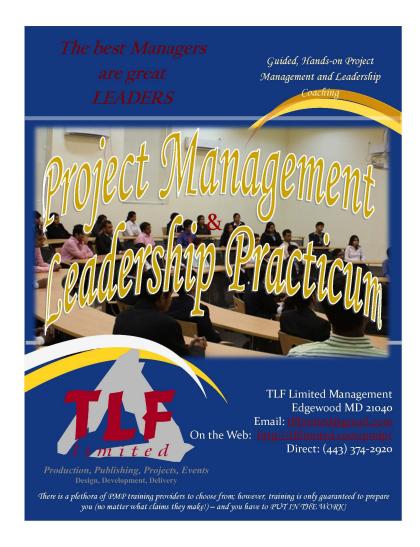
Type of Contractor: <u>Small Disadvantaged Business</u>

Woman-Owned Small Business

TIN: <u>85-1689785</u>

### Commercial Delivery Schedule

Time of Delivery – The Contractor shall deliver to destination within the number of calendar days after receipt of order (ARO). Offers shall insert a definite number of calendar days within which specific deliveries will be made.



Call to discuss your training needs!

443-374-2920

9



## Christian Titles



The most personal, professional publishing solution for self-published authors print or eBook.

#### SER VICES

Formatting and Editing Graphic Design Distribution Marketing Affordable

Contact Us at http://tlflimited.com/publishing/

Call to discuss your next book!

443-374-2920

Tahl	ما	Λf	റപ	nto	nte

Organizational Planning (OP)	4
Business Planning (BP)	4
Coaching (C)	5
Production (PD)	6
Project Management (PM)	7
Event Management (EM)	9
State/Federal Schedule Proposals (FSP)	10
State/Federal Certification Proposals (FCP)	11
Commercial/Government Proposals (CGP)	11
Technical Writing (TW)	12
Quality Assurance/Control (QACC)	13
Research (RE)	13
Staffing (ST)	14
Publishing (PU)	16

Effective Dates: 01/01/2021-12/31/2022





## **Organization Planning—Retreat/Conference**

Convening and facilitating strategic planning sessions; one (1) day, four (4) hour minimum per day; one (1) facilitator per day, one (1) note taker per day.

> Price: \$1275 per day Order # OPR101 Type: OP



#### Organization Planning—Session

Facilitating strategic planning session; two (2) hour minimum; one (1) facilitator

> Price: \$550 per hour Order # OPS102 Type: OP



#### Organization Planning—Coaching for Trainers (T4T)

Facilitating and instruction in effective leadership, management principles, conflict resolution, or visioning; one (1) day, four (4) hours minimum per day; one (1)instructor; maximum of 12 students

> Price: \$2550 per day Order # OPT103 Type: OP



#### **Business Planning—Session**

Facilitating planning session; two (2) hour minimum; one (1) facilitator

> Price: \$550 per hour Order # BPS101 Type: BP

**Promotion—Book Display** 

Print book display for book fairs, book stores, author events; up to 10 display events.

> Price: \$350 per event Order # PRBD104 Type: PR

Promotion—Book Trailer **Production** 

A brief video (60-90 seconds) that captures the mood and themes of your book through images, text and music.

> Price: \$750 Order # PRBT108 Type: PR

**Promotion—Book Signing** 

Author autographing events.

Promotion—Social Media

Ebook marketing via social media channels.

Price: \$450 per event Order # PRBS105 Type: PR

Price: \$125 per campaign Order # PRSM109

Type: PR

Promotion—Book Club

Readers Circle author events and listings

**Promotion—Publicity Package** News releases, broadcast drop, Internet listings, mass email distribution, dedicated

website

*Price:* \$55-65 per event or listing Order # PRBC106 *Type: PR* 

Price: \$700 Order # PRPP110 Type: PR

**Promotion—Website** 

Dedicated website; development, hosting, maintenance

> Price: \$575 per website \$45 per month host/maintain Order # PRW107 *Type: PR*



Effective Dates: 01/01/2021-12/31/2022



#### **Publishing—Complete**

Cover design, copyediting, formatting for print and electronic publishing

Price: \$125 per hour Order # PU101 Type: PU



#### **Publishing—Editing**

Editing, up to 120 pages

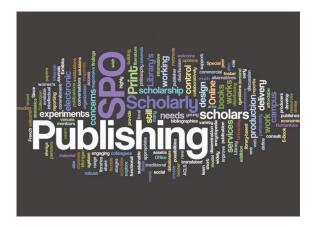
Price: 5 pages per hour,\$65 per hour Order #PU102 Type: PU



#### **Publishing—Audio**

Audiobook, up to 120 pages, digital recording

Price: \$125 per hour Order # PU103 Type: PU





TLF Limited projects are enhanced by special guests, interesting topics, and timely and useful information, and are the result of meticulous planning. Scrupulous project design and development is essential to successful implementation. When clients contract with us, we work with them on an on-going basis to promote their initiatives, develop new projects, refer others to our clients whenever possible, and provide client service incentives.



Price: \$1295 Order # BPS102 Type: BP

#### **Business Planning—Development**

Concept to conclusion business plan development including market and competitive analyses, financial and management plans, and projections

Price: \$1495 per person Order # C101 Type: C

#### Coaching

Project Management & Leadership Practicum for intermediate level project managers who desire to increase their skills and knowledge base. Held on or off-site; hybrid, 2-5 days. Call for current/discounted rates.

Effective Dates: 01/01/2021-12/31/2022



Page 6

Page 15

Project Management Production Management Event Management Publishing Coaching



# **Business Planning—Market/Competitive Analysis**

Used to inform planning activities around acquisition, workforce expansion/contraction, capital injection, or promotional activities; assessment of the strengths and weaknesses of current and potential competitors

Price: \$1375 Order # BPM103 Type: BP



#### Business Planning—Financial Plan

A budget plan for spending/saving future income; allocates future income based on market factors

Price: \$1375 Order # BPF104 Type: BP



#### **Business Planning—Individual Summaries**

Start-up; Company; Products/Services; Strategy and Implementation; Marketing

Price: \$575 each Order # BPI105 Type: BP



#### Production—Prospectus/Business Plan

Complete, industry-specific business plan for fundraising (i.e., stage, screen); includes market research, projections, and legal documentation

Price: \$3500 Order # PDP101 Type: PD

# Staffing—Production Coordinator

Coordinates productions and ensures resources are utilized appropriately; coordinates schedules and meetings; 8 hour day

> Price: \$320 per day Order # STPC104 Type: ST

# Staffing—Communications Specialist

Conceptualizes and develops written and spoken communications plans from groundswell and multi-media public relations campaigns

> Price: \$85 per hour Order # STWM108 Type: ST

#### Staffing—Policy Director

Develops, implements, and communicates policies and practices concerning policy changes and related costs; 8 hour day

Price: \$340 per day Order # STPD105 Type: ST

## Staffing—Graphic Designer

Produces graphic arts and visual materials for use in promotions, advertising, motion pictures, packaging, and other informational collateral

> Price: \$65 per hour Order # STGD109 Type: ST

#### Staffing—Catering Manager

Plans, directs, coordinates catered events; negotiates contracts, schedules staff and logistics, and communicates client needs to appropriate staff; 8 hour day

> Price: \$220 per day Order # STCM106 Type: ST

#### Staffing—Copyeditor

Edits, proofreads, copyedits document to ensure it meets content standards

Price: \$55 per hour Order # STCE110 Type: ST

## Staffing—Marketing Director

Directs marketing policies, objectives, and initiatives; conducts marketing research and develops marketing plans; 8 hour day

Price: \$325 per hour Order # STMD107 Type: ST

#### **Staffing—Development Specialist**

Analyzes organization structures, responsibilities, operating procedures, and work processes to devise work efficiencies; plans and implements fundraising campaign

Price: \$125 per hour Order # STDS111 Type: ST

Effective Dates: 01/01/2021-12/31/2022

# To Discuss your Business Need 443/374-2920

Page 14

Page 7

Project Management
Production Management
Event Management
Publishing
Coaching



#### Research—Annotated Bibliography

An alphabetical list of research sources that includes a concise summary and assessment of its relevance to topic

Price: \$95 per hour Order # REA103 Type: RE



#### Staffing—Project Coordinator

Coordinates projects and ensures resources are utilized appropriately; coordinates status reports, schedules, and meetings; 8 hour day

Price: \$240 per day Order # STPC101 Type: ST



#### **Staffing—Publications Coordinator**

Coordinates communications between client and manager, and ensure resources are utilized appropriately; coordinates blue line reviews, status reports, schedules, and meetings; 8 hour day

Price: \$240 per day Order # STPC102 Type: ST



#### Staffing—Event Coordinator

Coordinates events and ensures resources are utilized appropriately; coordinates status reports, schedules, logistics, vendors, and meetings

Price: \$50 per hour Order # STEC103 Type: ST



#### Staffing—Web Master

Creates graphic and interface designs for website development, provides site maintenance, and manages content

Price: \$55-\$95 per hour Order # STWD104 Type: ST

Effective Dates: 01/01/2021-12/31/2022

#### **Production—Stage Producer**

Full producer services for staged production

**Project Management—Business**Full project management services for business project

Price: \$2250 per week Order # PDS102 Type: PD Price: \$175 per hour Order # PMB103 Type: PM

#### Production—Motion Picture Producer

Full producer services for video/film production

Project Management—IT/IS
Full project management services for
information technology./systems project

Price: \$3000 per week Order # PDM102 Type: PD

Price: \$250 per hour Order # PMI104 Type: PM

## **Project Management—Business**

Full project management services for business project; PMP credentials

**Event Management—Meeting/ Conference** 

Full event planning and management services; does not include costs for securing venue, logistics, entertainment, catering, or other logistics

Price: \$225 per hour Order # PMB101 Type: PM Price: \$2500 per event Order # EMH101 Type: EM

#### **Project Management-IT/IS**

Full project management services for information technology./systems project; PMP credentials

Price: \$300 per hour Order # PMI102 Type: PM

#### Event Management—Gala/ Hospitality

Full event planning and management services; does not include venue, logistics, entertainment, catering, or other costs

Price: \$2200 per event Order # EMG102 Type: EM

TLF Limited Management LLC provides quality, market-specific

production management, project coordination, event planning, business

and grant proposal writing, and publications management. Our clients

have a need for project and event planning and management, from the

Publishing, TLF Limited offers full graphic design, editorial, layout, and

Design

**Development** 

production staffing and management, publication management, program

and speaker, logistics, instructional design, audio/visual support, media, and catering for *events*; and organized program management, leadership,

Delivery

subject and feature length motion picture projects, publications, grant and commercial proposals, project management, site supervision and event staffing, status reports, surveys and survey analysis, follow-up project

TLF Limited delivers, on time and within budget – training, short

TLF Limited designs the most ideal, customized project for each client

-- strategic planning, including project or event conceptualization,

TLF Limited provides detailed direction for implementation –

determining goals, and formulating objectives and strategies for the

overall project design, through development and implementation, to delivery and follow up. Through its publishing imprint, Lifestyle

print services for self-publishers. Established in 1990, TLF Limited

assists clients in one or more of three (3) functional areas:

accomplishments of milestones.

report, and post-project publicity.

and staffing for projects.

Page 8

Page 13

Project Management
Production Management
Event Management
Publishing
Coaching

# Technical Writing2—Draft document/250 Draft document 101 or more pages;

Draft document 101 or more pages; includes graphics and layout/publication design

Price: \$3.25 per page Order # TWD103 Type: TW

## Quality Assurance—Reporting

Report of lessons learned and best practices for future quality control

Price: \$850 per report Order # QACCR103 Type: QAC

# Technical Writing—Final Publication Master

Final portable document format (.pdf) with graphics and layout/publication design

Price: \$350 Order # TWF104 Type: TW

# Quality Control—Site Supervision

Providing on-site supervision to complete systematic activities that ensure fulfillment of quality requirements

Price: \$275 per hour Order # QACS104 Type: QAC

# Quality Control—Review and Assessment

Review and assessment of client-identified and market-specific quality requirements to determine most useful quality measures

> Price: \$550 per assessment Order # QACA101 Type: QAC

#### Research—Statistics

Collection, analysis, interpretation, and/or presentation of relevant data

Price: \$125 per hour Order# RES101 Type: RE

#### **Quality Control—Performance Improvement Administration**

Administering performance improvement activities to ensure fulfillment of quality requirements

Price: \$325 per hour Order # QACP102 Type: QAC

#### **Research—Literature Review**

A review of the critical points of current knowledge on a topic

Price: \$125 per hour Order # REL102 Type: RE

"When it comes to program management, we have never been disappointed with TLF Limited Management – they are very professional and dedicated project managers."

Angela Broom, J.D.

Effective Dates: 01/01/2021-12/31/2022



#### Commercial/Government Proposals— **Federal Government**

Full proposal development and submission

Price: \$2500 Order # CGP102 Type: CGP



#### Commercial/Government Proposals—State/ **Municipal Government**

Full proposal development and submission

Price: \$1850 Order # CGP103 Type: CGP



#### **Technical Writing—Publication Planning**

Facilitated session to determine publication objectives and requirements; one (1) day, one (1) facilitator

> Price: \$275 per hour Order # TWP101 Type: TW



#### Technical Writing1—Draft document

Draft document up to 100 pages; includes graphics and layout/publication design

> Price: 3.00 per page Order # TWD102 Type: TW

TLF Limited programs are enhanced by the quality of our performance, and include (when requested) special guests, interesting topics, and timely and useful information. These programs are the result of meticulous planning. Scrupulous program design and development is essential to the successful implementation of TLF Limited projects. When clients contract with TLF Limited, we work with them on an on-going basis to promote their initiatives and develop new projects. We also refer others to our clients whenever possible, and provide client service incentives.

**TLF Limited** is the effective, high-energy, detail-oriented project management team you need, but haven't heard of – until now.

TLF Limited is a dependable production and project management and event planning firm that offers design (strategic planning), development (direction and implementation), and delivery (completion within budget and on time) of your production, program, or event. By providing leadership and direction on the communications effort of your organization, TLF Limited can take the worry out of project management by strategically planning the goals, objectives, and strategies of events and professionally implementing project strategies. Teamwork is our style and forte – cooperative functioning with the client, backed up by competent and effective leadership, and skilled execution – and results

#### **Partial Client List**

AIDS Alliance for Children, Youth and Families Asthma and Allergy Foundation of America Booker DiMaio

BTI Security

Carolina Rebar and Post Tension Placement Inc. Condor Security Consulting LLC Development Strategies Inc. Edgewood Elementary School PTA IREX

> NexGen Internet Minds, Inc. Titan Build LLC United General Contractors Inc. Virtue in Christ

Effective Dates: 01/01/2021-12/31/2022

Page 10

Page 11

Project Management
Production Management
Event Management
Publishing
Coaching



**Event Management—Gala**Full onsite event coordination services

Price: \$100 per hour Order # EMG103 Type: EM



**Event Management—Coaching** 

Facilitation and instruction in marketing, development, logistics, meeting planning; one (1) day, four (4) hours; instructor; maximum of 10 students

Price: \$800 per hour Order # EMT104 Type: EM



State/Federal Proposals—GSA complete

Full proposal development; includes follow-up and revisions through schedule award

Price: \$3500 Order # FSP101 Type: FSP



State/Federal Proposals—State Supply/ Service complete

Full proposal development and submission; includes follow-up and revisions through schedule award

Price: \$2500 Order # FSP102 Type: FSP State/Federal Proposals—GSA

Full proposal development

State/Federal Certifications—8a

Full proposal development

Price: \$2700 Order # FSP103 Type: FSP Price: \$1950 Order # FCP102 Type: FCP

State/Federal Proposals—State Supply/Service

Full proposal development

State/Federal Certifications— MBE/CBE complete

Full proposal development and submission; includes follow-up and revisions through certification award

Price: \$2000 Order # FSP104 Type: FSP Price: \$2500 Order # FCP103 Type: FCP

State/Federal Proposals— Schedule Renewal (state or federal)

Full proposal/schedule renewal development

Price: \$2200 Order # FSP105 Type: FSP State/Federal Certifications— MBE/CBE

Full proposal development

Price: \$2100 Order # FCP104 Type: FCP

State/Federal Certifications—8a complete

Full proposal development and submission; includes follow-up and revisions through certification award

> Price: \$2500 Order # FCP101 Type: FCP

Commercial/Government Proposals—Commercial

Full proposal development and submission

Price: \$1850 plus 3% of contract value

Order # CGP101 Type: CGP

Effective Dates: 01/01/2021-12/31/2022