

Catalogue



PROJECT MANAGEMENT PRODUCTION MANAGEMENT EVENT MANAGEMENT

Serving the Eastern Region and the Nation

1913 Hawthorne Road Edgewood MD 21040

Phone: 443/374-2920

E-mail: tlflimited@gmail.com Web: http://www.tlflimited.com

Effective Dates: 01/01/2021-12/31/2022



Design, Development, Delivery

EFFECTIVE DATES: 01/01/2023-12/31/2024

- Proposal Writing
- State and Federal Certifications
- Business Plan Development
- Certified Project Management
- Web Design and Development
- Production/Event Management
- Publishing
- Coaching

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Project Management Production Management Event Management Publishing Coaching

Order Information

Geographic Area

The 48 contiguous states, and the District of Columbia, United States of America.

Address and Payment Information

TLF Limited Management (TLF Limited) attn: Sales 1913 Hawthorne Road, Lower Level Edgewood MD 21040 tlflimited@gmail.com

Government/Commercial Credit Cards are not acceptable for payment at this time. Bank account information for wire transfer payments is available upon request. For additional information and ordering assistance, please call:

Voice: 443/374-2920

Statistical Data

DUNS:	<u>191-223820</u>
Type of Contractor:	Small Disadvantaged Business
• •	Woman-Owned Small Business
TIN:	85-1689785

Commercial Delivery Schedule

Time of Delivery – The Contractor shall deliver to destination within the number of calendar days after receipt of order (ARO). Offers shall insert a definite number of calendar days within which specific deliveries will be made.



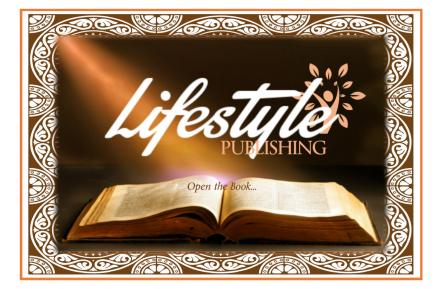
Call to discuss your training needs!

443-374-2920

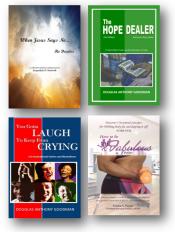
TLF *limited*

To Discuss your Business Need 443/374-2920

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Christian Titles



The most personal, professional publishing solution for self-published authors print or eBook.

> SER VICES Formatting and Editing Graphic Design Distribution Marketing Affordable

Contact Us at http://tlflimited.com/publishing/

Call to discuss your next book!

443-374-2920

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Promotion—Book Trailer

Promotion—Social Media

Ebook marketing via social media

Promotion—Publicity Package News releases, broadcast drop, Internet

listings, mass email distribution, dedicated

A brief video (60-90 seconds) that captures

the mood and themes of your book through

Price: \$750

Type: PR

Order # PRBT108

Price: \$125 per campaign

Order # PRSM109

Type: PR

Price: \$700

Type: PR

Order # PRPP110

Production

channels.

website

images, text and music.



Organization Planning—Retreat/Conference *Convening and facilitating strategic planning sessions; one (1) day, four (4) hour minimum per day; one (1) facilitator per day, one (1) note taker per day.*

> Price: \$1475 per day Order # OPR101 Type: OP



Organization Planning—Session Facilitating strategic planning session; two (2) hour

minimum; one (1) facilitator

Price:\$750 per hour Order # OPS102 Type: OP



Organization Planning—Coaching for Trainers (T4T)

Facilitating and instruction in effective leadership, management principles, conflict resolution, or visioning; one (1) day, four (4) hours minimum per day; one (1) instructor; maximum of 12 students

> Price: \$2850 per day Order # OPT103 Type: OP



Business Planning—Session Facilitating planning session; two (2) hour minimum; one (1) facilitator

> Price: \$750 per hour Order # BPS101 Type: BP

Promotion—Book Display *Print book display for book fairs, book stores, author events; up to 10 display events.*

> Price: \$350 per event Order # PRBD104 Type: PR

Promotion—Book Signing *Author autographing events.*

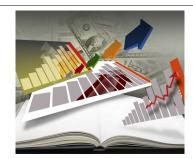
> Price: \$450 per event Order # PRBS105 Type: PR

Promotion—Book Club *Readers Circle author events and listings*

Price: \$55-65 per event or listing Order # PRBC106 Type: PR

Promotion—Website Dedicated website; development, hosting, maintenance

> Price: \$575 per website \$45 per month host/maintain Order # PRW107 Type: PR



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Publishing—Complete Cover design, copyediting, formatting for print and electronic publishing

> Price: \$125 per hour Order # PU101 Type: PU



Publishing—Editing Editing, up to 120 pages

Publishing—Audio

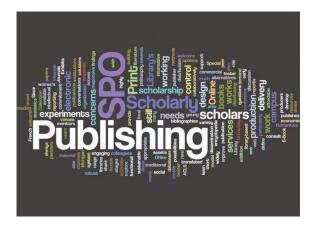
Price: 5 pages per hour,\$65 per hour Order # PU102 Type: PU



Price: \$125 per hour Order # PU103

Type: PU

Audiobook, up to 120 pages, digital recording



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Project Management Production Management Event Management Publishing Coaching



TLF Limited projects are enhanced by special guests, interesting topics, and timely and useful information, and are the result of meticulous planning. Scrupulous project design and development is essential to successful implementation. When clients contract with us, we work with them on an on-going basis to promote their initiatives, develop new projects, refer others to our clients whenever possible, and provide client service incentives.



Price: \$1495 Order # BPS102 Type: BP

Business Planning—Development

Concept to conclusion business plan development including market and competitive analyses, financial and management plans, and projections

> Price: \$1695 per person Order # C101 Type: C

Coaching

Project Management & Leadership Practicum for intermediate level project managers who desire to increase their skills and knowledge base. Held on or off-site; hybrid, 2-5 days. Call for current/discounted rates.





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Business Planning—Market/Competitive Analysis Used to inform planning activities around acquisition,

workforce expansion/contraction, capital injection, or promotional activities; assessment of the strengths and weaknesses of current and potential competitors

> Price: \$1500 Order # BPM103 Type: BP



Business Planning—Financial Plan A budget plan for spending/saving future income; allocates future income based on market factors

Price: \$1500 Order # BPF104 Type: BP

Business Planning—Individual Summaries Start-up; Company; Products/Services; Strategy and Implementation; Marketing

> Price: \$875 each Order # BPI105 Type: BP

Production—Prospectus/Business Plan

Complete, industry-specific business plan for fundraising (i.e., stage, screen); includes market research, projections, and legal documentation

> Price: \$3900 Order # PDP101 Type: PD

Staffing—Production	Staffing—Communications
Coordinator	Specialist
Coordinates productions and ensures	Conceptualizes and develops written and
resources are utilized appropriately;	spoken communications plans from
coordinates schedules and meetings; 8	groundswell and multi-media public
hour day	relations campaigns
Price: \$320 per day	Price: \$85 per hour
Order # STPC104	Order # STWM108
Type: ST	Type: ST
Staffing—Policy Director Develops, implements, and communicates policies and practices concerning policy changes and related costs; 8 hour day	Staffing—Graphic Designer Produces graphic arts and visual materials for use in promotions, advertising, motion pictures, packaging, and other informational collateral
Price: \$340 per day	Price: \$65 per hour
Order # STPD105	Order # STGD109
Type: ST	Type: ST
Staffing—Catering Manager Plans, directs, coordinates catered events; negotiates contracts, schedules staff and logistics, and communicates client needs to appropriate staff; 8 hour day	Staffing—Copyeditor Edits, proofreads, copyedits document to ensure it meets content standards
Price: \$220 per day	Price: \$55 per hour
Order # STCM106	Order #STCE110
Type: ST	Type: ST

Staffing—Marketing Director

Directs marketing policies, objectives, and initiatives; conducts marketing research and develops marketing plans; 8 hour day

> Price: \$325 per hour Order # STMD107 Type: ST

Price: \$125 per hour Order # STDS111 Type: ST

Staffing—Development Specialist

responsibilities, operating procedures, and

work processes to devise work efficiencies;

Analyzes organization structures,

plans and implements fundraising

campaign



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Research—Annotated Bibliography An alphabetical list of research sources that includes a concise summary and assessment of its relevance to topic

> Price: \$95 per hour Order # REA103 Type: RE



Staffing—Project Coordinator Coordinates projects and ensures resources are utilized appropriately; coordinates status reports, schedules, and meetings; 8 hour day

> Price: \$240 per day Order # STPC101 Type: ST



Staffing—Publications Coordinator Coordinates communications between client and manager, and ensure resources are utilized

appropriately; coordinates blue line reviews, status reports, schedules, and meetings; 8 hour day

> Price: \$240 per day Order # STPC102 Type: ST



Staffing—Event Coordinator

Coordinates events and ensures resources are utilized appropriately; coordinates status reports, schedules, logistics, vendors, and meetings

> Price: \$50 per hour Order # STEC103 Type: ST



Staffing—Web Master Creates graphic and interface designs for website development, provides site maintenance, and manages content

> Price: \$55-\$95 per hour Order # STWD104 Type: ST

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Production—Stage Producer	Project Management—Business
Full producer services for staged	Full project management services for
production	business project
Price: \$2500 per week	Price: \$225 per hour
Order # PDS102	Order # PMB103
Type: PD	Type: PM
Production—Motion Picture Producer <i>Full producer services for video/film</i> <i>production</i>	Project Management—IT/IS Full project management services for information technology./systems project
Price: \$3000 per week	Price: \$450 per hour
Order # PDM102	Order # PMI104
Type: PD	Type: PM
Project Management—Business Full project management services for business project; PMP credentials	Event Management—Meeting/ Conference Full event planning and management services; does not include costs for securing venue, logistics, entertainment, catering, or other logistics
Price: \$425 per hour	Price: \$2800 per event
Order # PMB101	Order # EMH101
Type: PM	Type: EM
Project Management– IT/IS Full project management services for information technology./systems project; PMP credentials	Event Management—Gala/ Hospitality Full event planning and management services; does not include venue, logistics, entertainment, catering, or other costs
Price: \$500 per hour	Price: \$2500 per event
Order # PMI102	Order # EMG102
Type: PM	Type: EM



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Technical Writing2—Draft document/250 Draft document 101 or more pages; includes graphics and layout/publication design	Quality Assurance—Reporting <i>Report of lessons learned and best</i> <i>practices for future quality control</i>
Price: \$3.25 per page	Price: \$850 per report
Order # TWD103	Order # QACCR103
Type: TW	Type: QAC
Technical Writing—Final Publication Master <i>Final portable document format (.pdf) with</i> <i>graphics and layout/publication design</i>	Quality Control—Site Supervision Providing on-site supervision to complete systematic activities that ensure fulfillment of quality requirements
Price: \$350	Price: \$275 per hour
Order # TWF104	Order # QACS104
Type: TW	Type: QAC
Quality Control—Review and Assessment Review and assessment of client-identified and market-specific quality requirements to determine most useful quality measures	Research—Statistics Collection, analysis, interpretation, and/or presentation of relevant data
Price: \$550 per assessment	Price: \$125 per hour
Order # QACA101	Order# RES101
Type: QAC	Type: RE
Quality Control—Performance Improvement Administration Administering performance improvement activities to ensure fulfillment of quality requirements	Research—Literature Review <i>A review of the critical points of current</i> <i>knowledge on a topic</i>
Price: \$325 per hour	Price: \$125 per hour
Order # QACP102	Order # REL102
Type: QAC	Type: RE

TLF Limited Management LLC provides quality, market-specific production management, project coordination, event planning, business and grant proposal writing, and publications management. Our clients have a need for project and event planning and management, from the overall project design, through development and implementation, to delivery and follow up. Through its publishing imprint, Lifestyle Publishing, **TLF Limited** offers full graphic design, editorial, layout, and print services for self-publishers. Established in 1990, **TLF Limited** assists clients in one or more of three (3) functional areas:

Design

TLF Limited designs the most ideal, customized project for each client -- strategic planning, including project or event conceptualization, determining goals, and formulating objectives and strategies for the accomplishments of milestones.

Development

TLF Limited provides detailed direction for implementation – production staffing and management, publication management, program and speaker, logistics, instructional design, audio/visual support, media, and catering for *events*; and organized program management, leadership, and staffing for *projects*.

Delivery

TLF Limited delivers, on time and within budget – training, short subject and feature length motion picture projects, publications, grant and commercial proposals, project management, site supervision and event staffing, status reports, surveys and survey analysis, follow-up project report, and post-project publicity.

"When it comes to program management, we have never been disappointed with TLF Limited Management – they are very professional and dedicated project managers."

Angela Broom, J.D.



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Commercial/Government Proposals Federal Government *Full proposal development and submission*

> Price: \$2500 Order # CGP102 Type: CGP



Commercial/Government Proposals—State/ Municipal Government Full proposal development and submission

> Price: \$1850 Order # CGP103 Type: CGP



Technical Writing—Publication Planning Facilitated session to determine publication objectives and requirements; one (1) day, one (1) facilitator

> Price: \$275 per hour Order # TWP101

Type: TW



Technical Writing1—Draft document Draft document up to 100 pages; includes graphics and layout/publication design

> Price: 3.00 per page Order # TWD102 Type: TW

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TLF Limited programs are enhanced by the quality of our performance, and include (when requested) special guests, interesting topics, and timely and useful information. These programs are the result of meticulous planning. Scrupulous program design and development is essential to the successful implementation of **TLF Limited** projects. When clients contract with **TLF Limited**, we work with them on an on-going basis to promote their initiatives and develop new projects. We also refer others to our clients whenever possible, and provide client service incentives.

TLF Limited is the effective, high-energy, detail-oriented project management team you need, but haven't heard of - until now.

TLF Limited is a dependable production and project management and event planning firm that offers design (strategic planning), development (direction and implementation), and delivery (completion within budget and on time) of your production, program, or event. By providing leadership and direction on the communications effort of your organization, TLF Limited can take the worry out of project management by strategically planning the goals, objectives, and strategies of events and professionally implementing project strategies. Teamwork is our style and forte – cooperative functioning with the client, backed up by competent and effective leadership, and skilled execution – and *results*.

Partial Client List

AIDS Alliance for Children, Youth and Families Asthma and Allergy Foundation of America Booker DiMaio BTI Security Carolina Rebar and Post Tension Placement Inc. Condor Security Consulting LLC Development Strategies Inc. Edgewood Elementary School PTA IBEX NexGen Internet Minds, Inc. Titan Build LLC United General Contractors Inc. Virtue in Christ



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Event Management—Gala Full onsite event coordination services

> Price: \$150 per hour Order # EMG103 Type: EM



Event Management—Coaching Facilitation and instruction in marketing, development, logistics, meeting planning; one (1) day, four (4) hours; instructor; maximum of 10 students

> Price: \$875 per hour Order # EMT104 Type: EM

State/Federal Proposals—GSA complete Full proposal development; includes follow-up and

revisions through schedule award



Price: \$3700 Order # FSP101

Type: FSP



State/Federal Proposals—State Supply/ Service complete Full proposal development and submission; includes

follow-up and revisions through schedule award

Price: \$2800 Order # FSP102 Type: FSP

State/Federal Proposals—GSA	State/Federal Certifications—8a
Full proposal development	Full proposal development
Price: \$2800	Price: \$2150
Order # FSP103	Order # FCP102
Type: FSP	Type: FCP
State/Federal Proposals—State Supply/Service Full proposal development	State/Federal Certifications— MBE/CBE complete Full proposal development and submission; includes follow-up and revisions through certification award
Price: \$2300	Price: \$2800
Order # FSP104	Order # FCP103
Type: FSP	Type: FCP
State/Federal Proposals— Schedule Renewal (state or federal) Full proposal/schedule renewal development	State/Federal Certifications— MBE/CBE Full proposal development
Price: \$2500	Price: \$2400
Order # FSP105	Order # FCP104
Type: FSP	Type: FCP
State/Federal Certifications—8a complete Full proposal development and submission; includes follow-up and revisions through certification award	Commercial/Government Proposals—Commercial Full proposal development and submission
Price: \$2800	Price: \$2150 plus 3% of contract
Order # FCP101	value
Type: FCP	Order # CGP101

Type: CGP