



Leah Nieman

GETTING **REAL**
IN A DIGITAL WORLD



*...because communication
is the best filter!*

Leah Nieman **BIO**



HI! I'M LEAH, THE REAL LIVE PERSON BEHIND LEAH NIEMAN...GETTING REAL IN A DIGITAL WORLD.

We are living in exciting times. One of my greatest joys as a parent has been walking with my kids through social media. I love that we can stay connected even when distance separates us. I love connecting with family and friends on Skype or FaceTime. As parents it's important we understand the digital world, so we're able to guide our children through it. I hope my speaking engagements will offer encouragement and insight on the how-tos of that journey.

- *"Have tough conversations, be honest, and don't shame. That's the way to build trust and keep your kids safe." LN*



Speaking

Speaking about technology and social media is what I love! I have been speaking for over 8 years to parents, homeschooling groups, schools and teens about technology, social media, and parenting. I offer sessions, advice, and resources so parents can raise their kids with a healthy perspective of technology and social media.

Books You can find her eBooks...

- Apps All Parents Should Know
- **Let's Get Social: A Straightforward Guide for Kids on Social Media**
- **Connected: A Parent's Guide to Snapchat**

...as well as tips on technology and social media at leahnieman.com

LEAH NIEMAN

BIO OPTIONS

PLEASE SELECT THE BIO BELOW WHICH BEST FITS YOUR EVENT. THERE IS AN IMAGE ON THE FOLLOWING PAGE FOR USE ON YOUR WEBSITE AND IN EVENT PROMOTIONS.

PLEASE CONTACT LEAH@LEAHNIEMAN.COM IF YOU NEED ANY ADJUSTMENTS TO THE TEXT.



BIO 01

Leah Nieman
Leahnieman.com

Leah is a wife and mom of 2 homeschool graduates. She's a popular speaker who encourages parents to walk with their kids through the world of social media and technology to raise a generation of digitally responsible young adults.

You can find her eBooks -

Apps All Parents Should Know, **Let's Get Social: A Straightforward Guide for Kids on Social Media**, and **Connected: A Parent's Guide to Snapchat**, as well as tips on technology and social media at leahnieman.com.



BIO 02

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SPEAKING INFO

AUDIENCES AND CLIENTS INCLUDE:

- Parent organizations
- Women's organizations
- Teen organizations
- Homeschool organizations
- Middle school/high school/college students
- Faith-based groups
- Family and counseling professionals
- Medical/healthcare workers
- Businesses

Content, length, and messages are tailored for the audience addressed. Typical keynote addresses are 45-60 minutes, and workshops are approximately 1-3 hours, depending on need. Additional workshop topics are available upon request.

Leah is known for being informative and up-to-date while being personable, honest and real when it comes to technology and social media.

She speaks using the latest research and weaves in the real-life experience she gained as the Co-founder of CurrClick and from raising her own 2 kids.

Leah knows both the struggles and joys parents face when raising kids to be responsible digital citizens. She freely shares experiences and ideas that inspire people to use technology in ways that bring families and communities together.

Through Leah's messages, participants get real information, gain real skills, and come away with real tools for life online!

Are you ready to get real in a digital world?

Speaking • Workshops • Interviews

SPEAKING AND WORKSHOP TOPICS INCLUDE (BUT AREN'T LIMITED TO):

- Guiding our Kids through Social Media
- Help! I Need a Crash Course in Social Media
- Keeping the Techie Monster at Bay
- Devices and Apps: How to Secure, How to Select
- Learning with Technology
- Living Online: How Kids View Privacy Differently than Adults
- Online Classes-Knowing What You Need
- Connected Teens, Connected Families
- Social Media Smarts for Teens
- Information Overload
- You're Writing Your Story
- Tech Skills for College and Life

To book Leah for speaking or workshops contact Leah Nieman by email at leah@leahnieman.com or by phone at 309-678-9576.

LEAH NIEMAN

PUBLIC SPEAKING



- Parent Organizations
- Homeschool Organizations
- Teen Organizations



- Women's Organizations
- School Groups (*Jr. High, H.S., College*)
- Faith Based Groups



- Family & Counseling Professionals
- Medical/Healthcare Workers
- Businesses

LEAH NIEMAN

TESTIMONIALS



ELEMENTAL SCIENCE

I recently had the pleasure of listening to Leah Nieman's session on Internet safety for our children. She delivered her presentation in a professional, but personable manner which clearly showed that she is passionate and knowledgeable about the subject. Not only did Leah share the benefits and dangers of the net, but she also imparted effective tools for maintaining the balance between Internet freedom and safety for our children. Her session is a must-listen-to for parents as we raise our children in an age saturated with the Internet.

~ Paige Hudson-Author & Co-founder



BETHEL UNITED METHODIST CHURCH

After discovering my teens had Instagram & Skype accounts (without my permission or knowledge), it was perfect timing to have Leah speak at our church the following week. I was ready to learn and she did not disappoint. Leah is very knowledgeable about tech stuff. Yet her presentation is down to earth, engaging and up to date. I left the evening with a better idea of my teens' perspective and how we can address social media guidelines without drawing battle lines.

~ Deb Reeves- Pastor's Wife



APACHE HOMESCHOOL CONVENTION

We were privileged to have Leah present four one-hour workshops at our 2016 APACHE Homeschool Convention. Her topics are relevant to the needs of families today. Guiding our kids through social media and keeping the techie monster at bay met some of those needs for attendees. She can also speak from experience about working and homeschooling. We are honored to have Leah in our Central Illinois area and greatly benefit from her expertise! She is authentic and engaging and I would highly recommend her.

~ Julie Barth- Speaker Coordinator

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LEAH NIEMAN

TESTIMONIALS



iHOMESCHOOL NETWORK

For two consecutive years, Leah spoke for the iHomeschool Studio (online webinar) on the topics of technology and social media for kids. Her sessions are up-to-date - a major feat considering how rapidly social media changes - and upbeat. What I love most about Leah's approach is that she's unashamedly Christian but without a shred of judgmental attitude. She navigates the tricky topic of tween/teen usage of social media with grace and common sense. Her message is one that all Christian parents need to hear, and she has the tact and know-how to deliver it so they can hear it. I heartily recommend Leah as a speaker.

~ Jimmie Lanley- Co-owner



2:1 CONFERENCE

Leah is an inspiring speaker and a true professional. I have worked with her several times and she never disappoints. Attendees come away inspired and with new tools to tackle their needs. Leah is current, knowledgeable about tech topics, spiritually edifying and just plain fun. I highly recommend her.

~ Cheryl Pitt- CEO



THE HOMESCHOOL SANITY SHOW

Leah was a guest on The Homeschool Sanity Show and was a pleasure to work with. She was professional, knowledgeable, and punctual. She is enthusiastic about educating parents. I know you would love her.

~ Melanie Wilson, Host

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LEAH NIEMAN SPEAKING

SESSION KEY



Technology/Social Media Session
For Parents



Teen Session

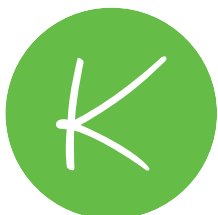


Mom Session

*NOTE: Homeschooling mom sessions can
be adapted for non-homeschooling mom groups*



Technology/Social Media Session
for Businesses and Brands



Ideal for a Keynote session

**TO SCHEDULE LEAH FOR YOUR EVENT:
EMAIL: LEAH@LEAHNIEMAN.COM**

TECHNOLOGY AND SOCIAL MEDIA SESSIONS FOR PARENTS

Guiding our Kids through Social Media

Are your kids begging to join the latest social media craze? Are you feeling overwhelmed by all the options? And, you're not sure you want to deal with the security issues and risks involved. Come hear Leah share insight she's gained from both her involvement in social media and guiding her children through the newly chartered waters of teens and social media. She'll share the importance of walking closely with teens and having open, honest, and frank conversations with them. Social Media is part of their future. Prepare them by teaching them to be safe and responsible in what they share.



HELP! I Need a Crash Course in Social Media

Is your teen using social media already? Are they asking to join a host of social media platforms? Are you a parent who desperately wants to keep up, but feels overwhelmed? Join Leah for this hands on, applicable workshop. She'll cover the most popular social media apps for teens and show you privacy setting options for them. She'll cover the basics of each and give you the pros and cons of these platforms. You'll leave feeling a bit more confident about the platforms your teen is using.



TECHNOLOGY AND SOCIAL MEDIA SESSIONS FOR PARENTS

Keeping the Techie Monster at Bay

No parent intentionally plans to let technology take over their home. Yet, that's often what happens if we don't have a family plan for it. How do we approach technology in our homes so we raise kids who understand how to use it wisely and avoid dangers? What steps do we need to take to protect young children while on devices and computers? What are things we can do and share as parents so our kids always feel our home is their "safe haven?" Leah Nieman will share tips and guidelines for parents.



Devices and Apps: How to Secure, How to Select

Kindle, iPad, Android...which is the best device for your family? Leah will discuss the pros and cons of all 3. And, she'll go over the parental control options available for all of these. She'll also give guidelines for selecting quality apps for your kids. You'll leave this session knowing how to select the best apps for your kids. And, you'll feel more confident about keeping your kids safe on their digital device.



TECHNOLOGY AND SOCIAL MEDIA SESSIONS FOR PARENTS

Learning with Technology

Technology is developing faster than research can analyze and report its effects. We are introducing technology into the lives of kids, often before we can know its long-term influence. And, that causes confusion and fear for parents, educators, and those who work with today's kids. In this session, we'll look at important facts we do know and present strategies for integrating technology into the lives of our kids. This session is perfect for parents, teachers, mentors, and leaders who want to ensure kids are exploring high quality digital content. You'll leave with guidelines as well as tips and tricks for keeping up with the latest educational trends. Most importantly you'll learn how to use technology to benefit those important kids in your life.



Living Online: How Kids View Privacy Differently than Adults

Adults often interpret children's constant online sharing to mean that they don't care about or understand privacy issues. There is some truth to this perspective. But, simply labeling children as either naïve or rebellious is too simplistic. It's important to understand why children are going beyond the previous adult-defined social norms of privacy online. And, to do this we need to understand the new public space in which our kids socialize. Join Leah for this insightful session.



TECHNOLOGY AND SOCIAL MEDIA SESSIONS FOR PARENTS

Online Classes-Knowing What You Need

Knowing what you need is the key to finding the perfect online class. Are you considering classes to fill need for a social butterfly? Are you looking for your student to have accountability to another person for one or two classes, or do you want an online school that takes the full load off you? From online class terminology to sorting out what you need, we'll cover it all in this session!



Connected Teens, Connected Families

Parents and Teens learn together in this session. Leah will discuss the most popular social media platforms available for teens. She'll cover basic social media principals for teens and their families. And, she'll go over how to set up and use a variety of social media platforms. She'll also cover safety issues. This is a fun and engaging session for the family!



PRETEEN AND TEEN SESSIONS

Social Media Smarts for Teens

This is a fun session for teens! Leah will cover basic social media guidelines for teens. She'll cover the most popular social media apps for teens and show teens privacy setting options. She'll cover the basics of each, and give teens the pros and cons of some of the most popular platforms relevant to them, including Instagram and Snapchat. We'll cover cyberbullying and discuss ways to deal with digital drama.



Information Overload

The sheer volume of information now accessible online is staggering! Information continues to become more available to us in less time; from websites to email to RSS feeds to tweets to text messages. But, information is only a tool. The value lies in how that information is used. Join Leah as she shares strategies for reducing the information flooding you daily. Best of all, she'll show you how to do this without missing out on important academic, social or interest-led information.



PRETEEN AND TEEN SESSIONS

You're Writing Your Story

With every post and photo shared online you are writing the story of your life. What memories do you want recorded in your digital biography? Join Leah as she shares insights and tips that apply to all social media platforms for all ages.



Tech Skills for College and Life

We are in the information age. Research is literally at our fingertips. But, do we know what to do with all that information once we have it? Can we use current presentation methods? Do we know how to collaborate with others using mediums commonly used by colleges and businesses? Are we using our smartphones for productivity? Or are our phones a constant distraction to us during our day? Join Leah as she shares platforms and apps that will help you succeed in college and life!



HOMESCHOOL ENCOURAGEMENT SESSIONS

You Can Work AND Homeschool

For so long we've been told homeschooling is a full-time job. But, what if you're called to homeschool and you're a single parent? Or, a single income isn't an option for your family? Does this mean you can't homeschool? Join Leah in her session and learn how she slowly broke the stereotypical role when she began working while homeschooling her 2 kids, all with the loving support and encouragement of her family. She'll share tips for making it work. Leah shares the ups and downs of her journey as she learned there is no perfect homeschool mom or perfect homeschool method. The homeschool life is all about loving unconditionally, and learning together as a family.



Taking Time and Taking Care of You

As homeschool moms we often put time for ourselves last on our list of priorities. But taking care of ourselves must be given a high priority if we want to have the energy that homeschooling long term requires. It's important as homeschool moms we take care of our health and make time for friends and hobbies. Join Leah for this session where she'll share lessons she's learned, and practical suggestions for keeping life in balance.



HOMESCHOOL ENCOURAGEMENT SESSIONS

**Finding and Staying true
to the Homeschool Path
Intended for YOUR family!**

We're called to homeschool. We watch our children learn. We research curriculum and set forward with the perfect plan for our family. But, it's so hard to stay confident as a homeschool mom in the midst of so much homeschool information.

We read magazines, blogs and hear a wealth of information from others on the perfect educational method or curriculum. It's hard not to compare. Join Leah as she shares how to take off the yoke of burden we place on ourselves. And, stay true to our calling as a homeschool moms, listening to what's right for our family.



TECHNOLOGY AND SOCIAL MEDIA SESSIONS FOR BUSINESSES AND BRANDS

Snapchat for Bloggers and Brands

Snapchat has been around since 2011. Brands and content creators are using Snapchat to produce daily stories that engage and excite audiences. There are over 1 billion views of Snapchat stories each day. With numbers growing, brands are joining the ranks to explore how to tap into this fast-growing social network. Join Leah for this hands-on session. Attendees of your event will receive a pre-conference special handout and optional social media live sessions with guidelines and tips for setting up your Snapchat business account prior to your event. During the workshop, we'll walk through using Snapchat for bloggers and brands, and discuss how to create a video narrative to personalize your brand. We'll discuss specific ways to grow awareness for your brand. This is a fun, interactive session. Get ready to Learn, Snap, and Share!

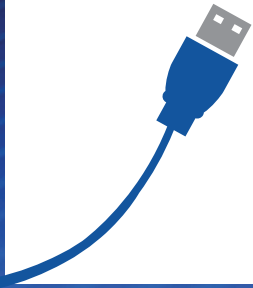


Telling Our Story

Every post and photo your brand shares online is part of your story? Have you determined what that story is? So you have a plan? Or, are you posting without any thought to the vision of your company? Do you know how to respond when an unhappy customer tags you into a post? Do you have a plan for releasing products and services? These are all questions brands and groups should ask before launching into social media. Join Leah as she shares insights and tips that apply to all social media platforms. And, begin telling the story of your brand today! This is a great workshop for companies, or a keynote for large corporate events.



SPEAKING TERMS



TALKING ABOUT TECHNOLOGY AND SOCIAL MEDIA IS SOMETHING I LOVE TO DO!

SO, THANK YOU FOR INQUIRING ABOUT ME SPEAKING FOR YOUR GROUP AND EVENT.

Here are my speaking requirements:

- My speaker fee is on the attached page.
- I do need travel expenses covered, too. If your event is within 360 miles of my home, I am happy to drive there and will need reimbursement for the cost of mileage at \$0.55/mile.
- I fly out of Peoria, Illinois. I do have a great travel coordinator who does her very best to get you the lowest fare possible.
- Hotel accommodations at event site if possible. It might seem very picky, but clean and consistent hotels are an essential request.
- Depending on airline schedules and event location, I may have to fly in the day before I'm asked to speak and will need a rental car.
- 1 per diem of \$50/day to cover the costs associated with traveling (ie. food and incidentals).

I want your event to be the very best possible, so I have a few technical needs as well:

- Projector and screen for laptop needs to be provided by the venue.
- Lapel or headset microphones are preferable. It's very difficult to present well with a hand-held mic
- Podium or table that can accommodate a laptop and notes. I don't tend to use the podium and need to be mobile, but must have a place to set my equipment.
- I run an HP computer which connects with an HDMI connector. I will bring my own wireless remote presenter, and HDMI adapter for projectors. All my equipment (laptop, remote, adapter) stays in my possession at all times.
- Duplicate the attendee handouts provided by me
- For events where appropriate, allow me to sell eBooks and services at the event and provide a complimentary table/booth

I've had great experiences speaking with adults, parents, and teens all over the country. It's been a joy to meet people and share with them. My heart is always for relationships above details. Let's work together to create an event that builds a generation of responsible digital citizens!

SPEAKING PRICES

In Person Presentations				
	In the Peoria, IL area	Within 90 minute drive of Peoria	More than 90-minute drive from Peoria, IL	More than an 8-hour drive from Peoria, IL
60-minute Presentation	\$100.00	\$200.00	\$250.00	\$500.00
2nd Presentation On Same Day	\$100.00	\$100.00	\$100.00	\$200.00
Full Day Program	\$300.00 & up	\$500.00 & up	\$750.00 & up	\$750.00 & up
Travel Reimbursement	None	Mileage Reimbursement	Mileage, per diem and lodging (full day program or early morning start program)	Airfare, Car Rental, and Lodging provided and per diem
Booth/Book Table	Complimentary	Complimentary	Complimentary	Complimentary
Handout	Printed by you or reimbursement if I bring the handouts	Printed by you or reimbursement if I bring the handouts	Printed by you or reimbursement if I bring the handouts	Printed by you

Webinar (No Charge Attendees)		
60 Minute Presentation	\$100.00	Includes up to 3 copies of an ebook as giveaways
90 Minute Presentation	\$150.00	Includes up to 5 copies of an ebook as giveaways
Webinar (Fee Charged to Attendees)		
60 Minute Presentation	50% split of fee. Minimum of \$100.00.	Includes up to 3 copies of an ebook as giveaways
90 Minute Presentation	50% split of fee. Minimum of \$150.00.	Includes up to 5 copies of an ebook as giveaways



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