



SPR

&

PROMOTIONS

# SPR & PROMOTIONS

SPR & Promotions streams interactive metaverse stage shows live from Las Vegas. Enabling established and emerging productions to deliver amazing next-generation fan experiences.

We work closely with the producers to design and mint NFTs to personalize and enhance the fan experience whilst generating new and direct revenue for the production.



# PARTNERSHIPS

SPR & Promotions is focused on serving multiple stakeholders across the event ecosystem, including fans, SPR, Shows & Producers.

We will partner with studios in London, New York, Miami, LA and San Francisco to record metaverse stage shows. We provide a turnkey solution for productions to safely take the leap into streaming in all major metaverse platforms.



# WHAT IS AN NFT?

A non-fungible token is a non-interchangeable unit of data stored on a blockchain, a form of digital ledger, that can be sold and traded. Types of NFT data units may be associated with digital files such as photos, videos, and audio.



# METAVVERSE NFTS

- Creation and distribution of a series of NFTs on 6 market place partners, including the following: Crypto.com; Binance NFT; OpenSea; Bybit Exchange; Guardian Link and Huobi NFT Market Place.
- Content and features, such as VIP Experiences, Music Integrations, and Unique Assets to be mutually agreed upon by SPR & shows.
  - All NFTs to be created in collaboration with SPR & Shows.
  - High quality NFT's will be created by top NFT designers in collaboration with each production.



# NFT: THE FINANCIALS

## The Shows Metaverse Stash Boxes:

20,000 - 40,000 @ \$150 Total: \$3M - \$6M

## Metaverse NFTs:

20,000 - 40,000 @ \$50 Total: \$1M - \$2M

- Content ideas and execution to be mutually developed and agreed upon by all parties.
- Production, Marketing and Distribution will be approved by all parties.
- 20% Gross NFT Sales re-paid to Cointelegraph for curation and creation.
- A 50/50 shared with SPR & Producers on all NFT sales.

# WHAT IS THE METAVERSE?

A metaverse is a network of 3D virtual worlds focused on social connection. In futurism and science fiction, it is often described as a hypothetical iteration of the Internet as a single, universal virtual world that is facilitated by the use of virtual and augmented reality headsets.



# METVERSE SHOWS DELIVERABLES

Shows In-Studio Performance & Motion Capture to be used to create an exclusive show experience.

- SPR to collaborate on the vision for content creation, including narrative and story board.
- Shows will perform on our in-studio stages, minimum 2 hour studio time requested.



# SHOWS SOCIAL MEDIA DELIVERABLES

## Shows Promotion

This shall include but not be limited to the following marketing mediums:

a. Broadcast, Print, Digital, Interactive, Experiential, Online channels and Social Media channels, including shows's Twitter, Instagram, Tik Tok and Facebook handles.

## Collaboration and Approval Process

- a. Content ideas and execution to be mutually developed and agreed upon by all parties.
- b. Professional production, marketing and distribution relationships to be approved.
- c. No content will be used anywhere without permission by SPR & Promotions.

# METaverse: THE FINANCIALS

## Metaverse Ticket Sales

Early Bird Tickets  
3,000 @ \$20 = \$60,000

General Admission  
200,000 @ \$30 = \$6 M

VIP AfterParty Metaverse  
Tickets 1,000 @ \$3,000 =  
\$3 M

Metaverse Merchandise -  
TBD Sponsorships - TBD

## Expenses

Metaverse Build Out/In Studio Stage  
TBD

Marketing  
TBD

Shows Travel, Accomodations, F&B, etc.  
TBD

Marketplace's Fees - (TBD)  
Curation, Art Design &  
Community Management - (TBD)

# SPR SHOWS - LIVE

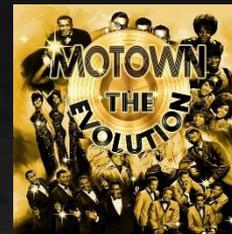
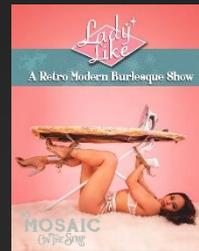
SPR Shows and producer will explore the option to pop up one live event, either private or public as mutually agreed. This will create content and drive buzz for the NFT launch and Metaverse experiences.



# SPR SHOWS - LIVE

## THE FINANCIALS

SPR Shows and Producers will mutually agree upon a performance fee base on location, capacity and the financial structure of the event.



# U2

The Evolution

# THE BEATLES

THE EVOLUTION

# Stones



# The Evolution



# The Evolution



**THANK YOU**