



IED SCHOLARSHIP COMPETITION - Key word: "RESPECT"

According to The Global Goals of United Nations



I choose 12. goal which is :

Responsible consumption and production is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all. Its implementation helps to achieve overall development plans, reduce future economic, environmental and social costs, strengthen economic competitiveness and reduce poverty.



3 Projects That I Found :

- "Bureo" Recycled Skateboards <https://bureo.co/pages/legal-1> - <https://bureo.co/collect-items-bureo/skateboards>
- "SUGA" Recycled Wetsuit Yoga Mat <https://www.sugamats.com/buy>
- "SALOMON" Recyclable Running Shoe <https://www.salomon.com/en-int/blog/salomon-un-yells-concept-recyclable-running-shoe>

Bora SEN

BUREO

SUGA

SALOMON



Harm of plastics in the ocean.

Bureo company converts discarded fish nets into plastic products such as skateboards, sunglasses and clothes.



Suga Mats collects used and damaged wet suits and repurposes them into dense, comfortable yoga mats which are made out of petroleum - derived products



Salomon produces recyclable running shoes that could be brought back to life as a ski boot shell.

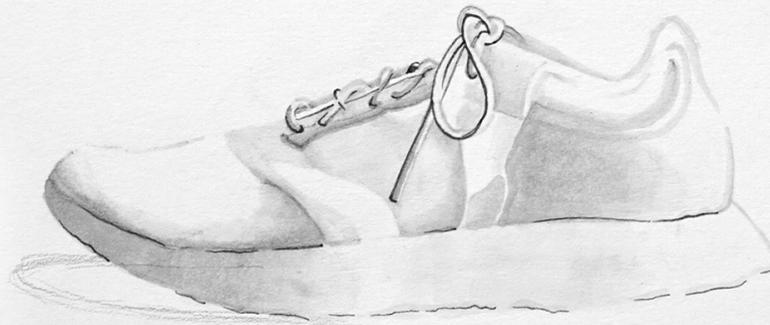


12 RESPONSIBLE CONSUMPTION



The Salomon running shoe is made completely of **thermoplastic polyurethane (TPU)**, which can be ground down at the end of its life, then combined with original TPU and used to construct an **alpine ski boot shell** and thus the **life-cycle** of TPU element extends by up to **10 times**.

Most of the traditional running shoes are made out of combined materials like cotton, polyester, Ethyl Vinyl Acetate and rubber but Salomon running shoe's construction only relies on a **single material** which is **TPU** and **no glue** is used in the process.



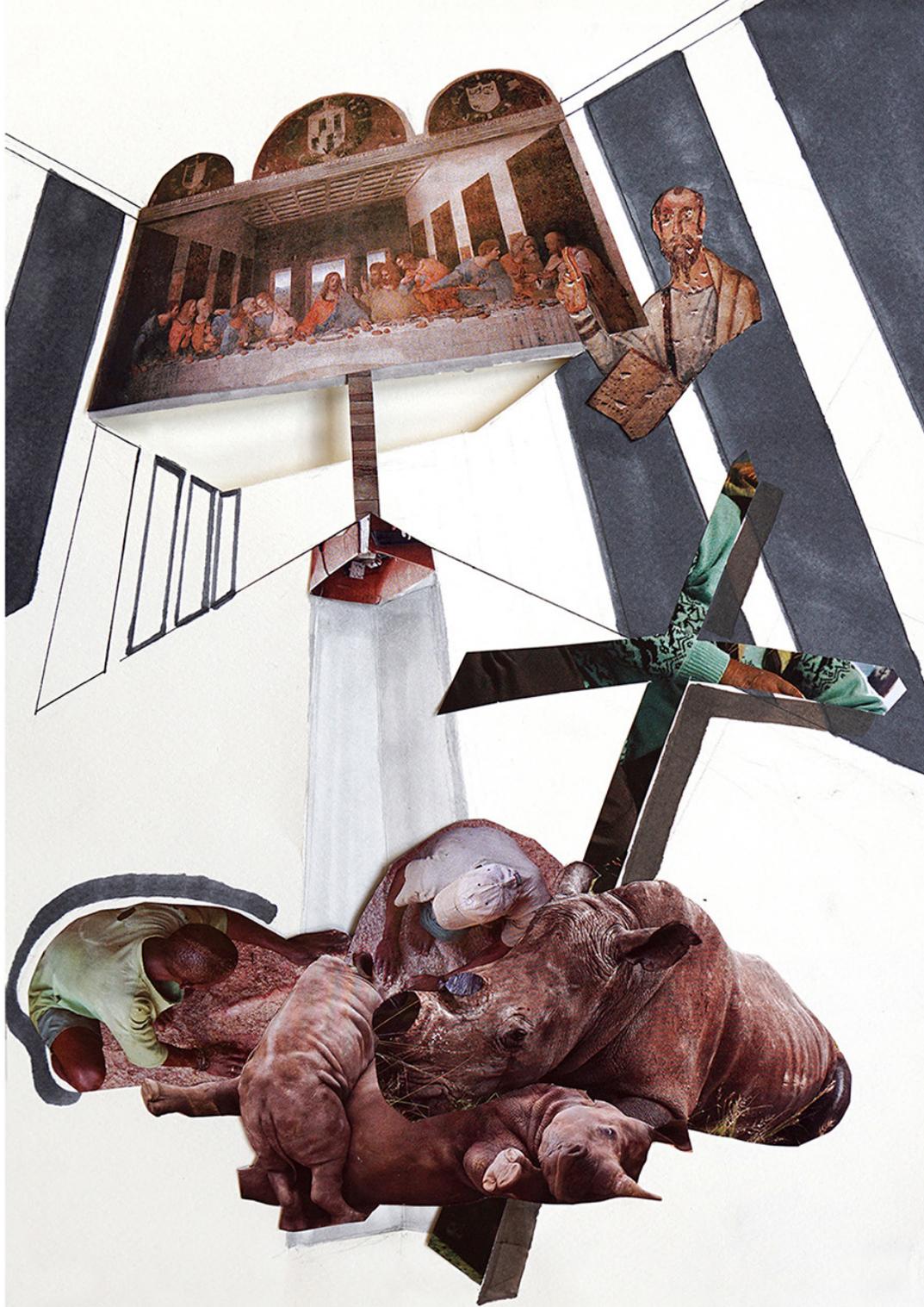
When the running shoe reaches **the end of its life**, Salomon is able to **clean it and grind it** into tiny pieces. These tiny pieces of TPU are then **mixed** with unused TPU and inserted into an injection machine to become a ski boot shell.

RESPECT

Bora Sen / 2020

This shoe could help lessen the environmental impact of footwear. Also the **aim** of Salomon is to be fully sustainable brand by designing their products to be renewable at 2025.



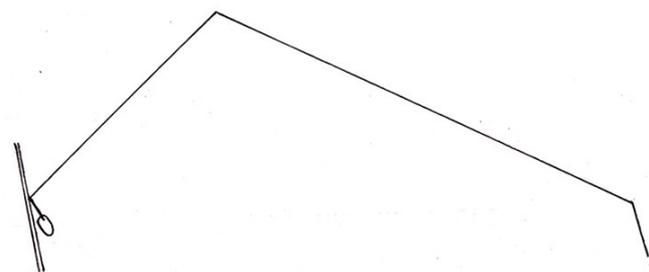
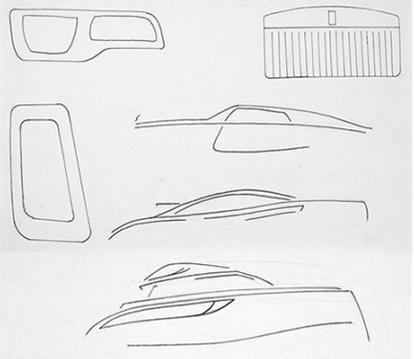


Bora Şen /2019 / collage

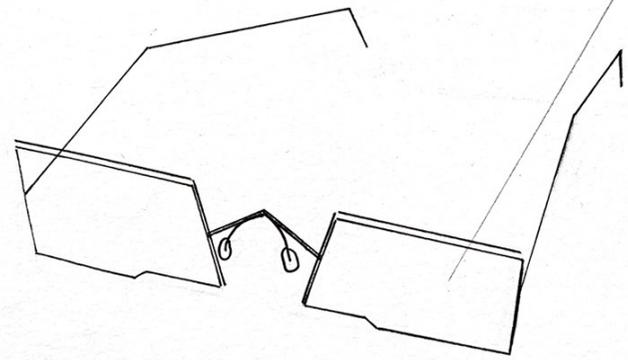




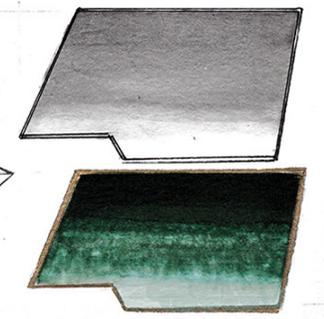
rolls royce design analysis

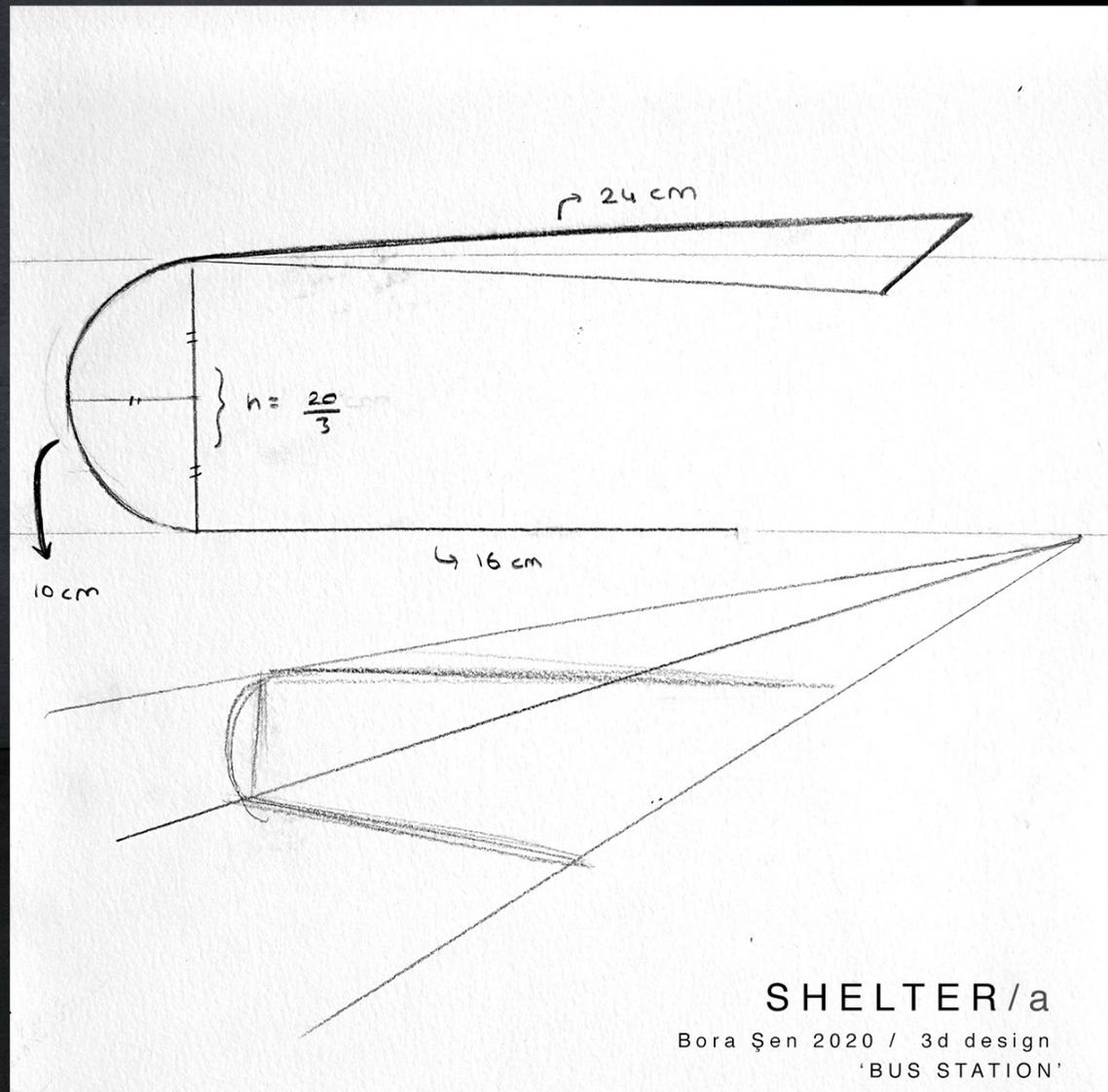
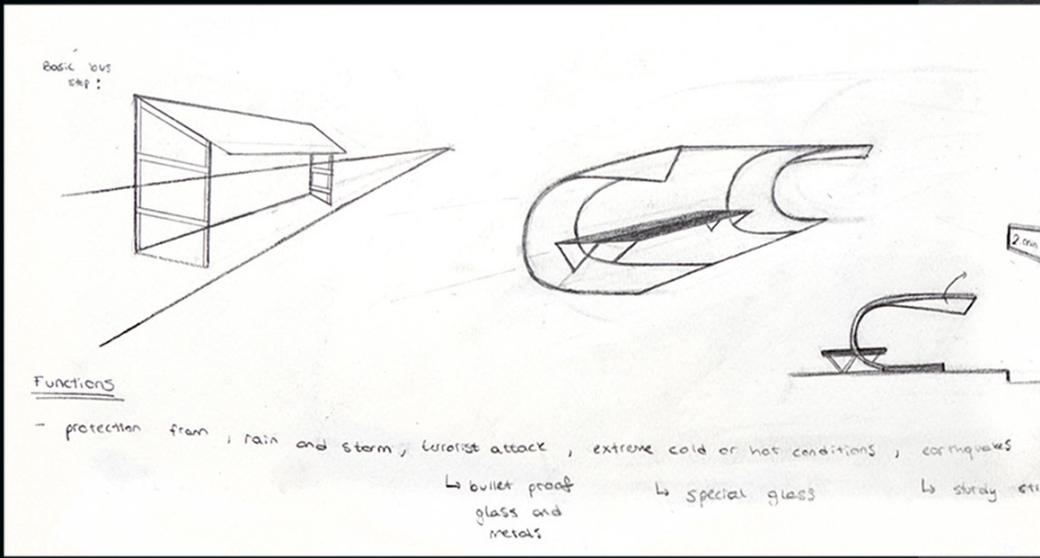


uniquely designed gold or silver sunglasses frames
2 different colored shades



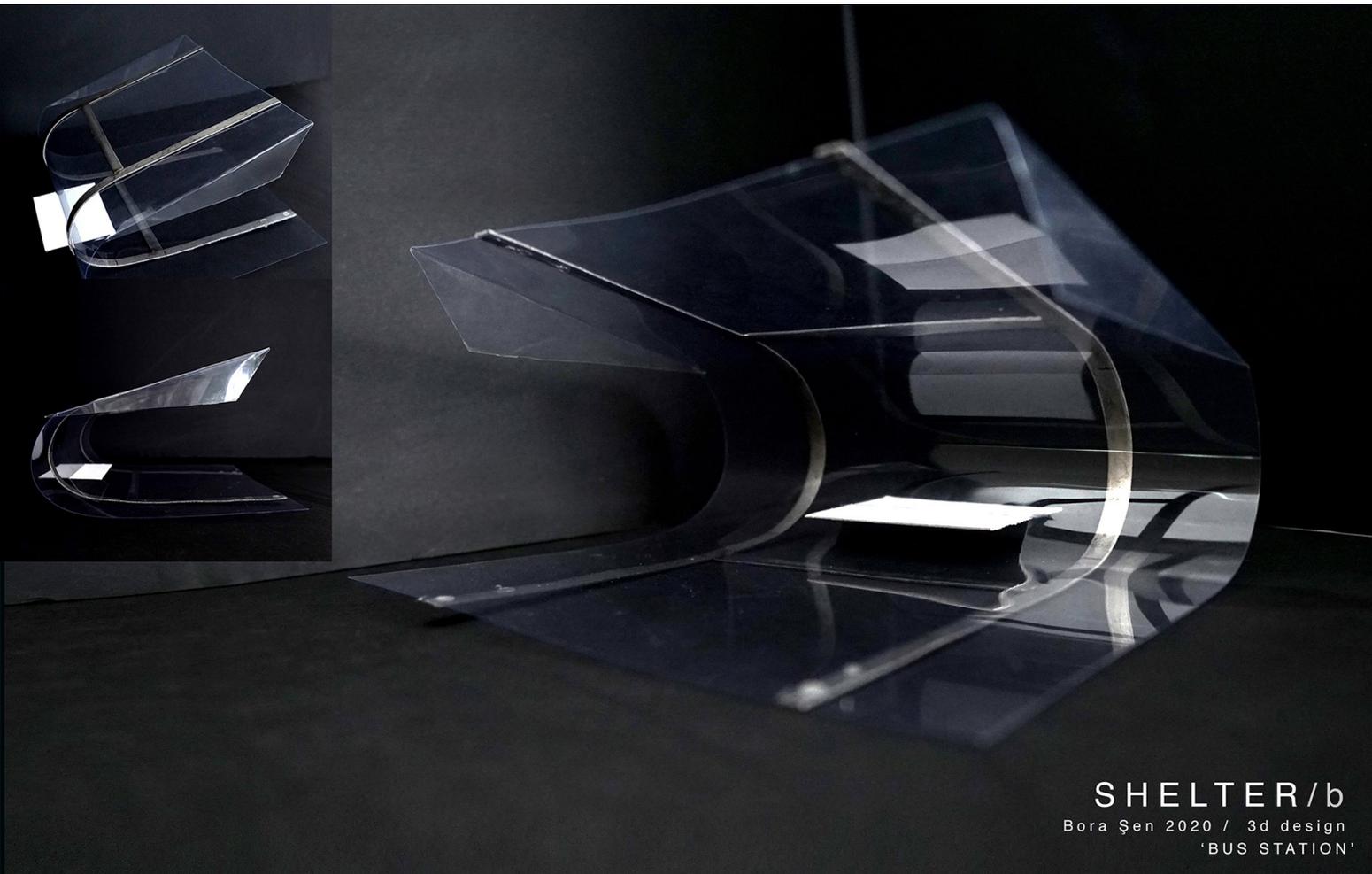
sunglasses inspired by Rolls Royce Wraith





SHELTER/a

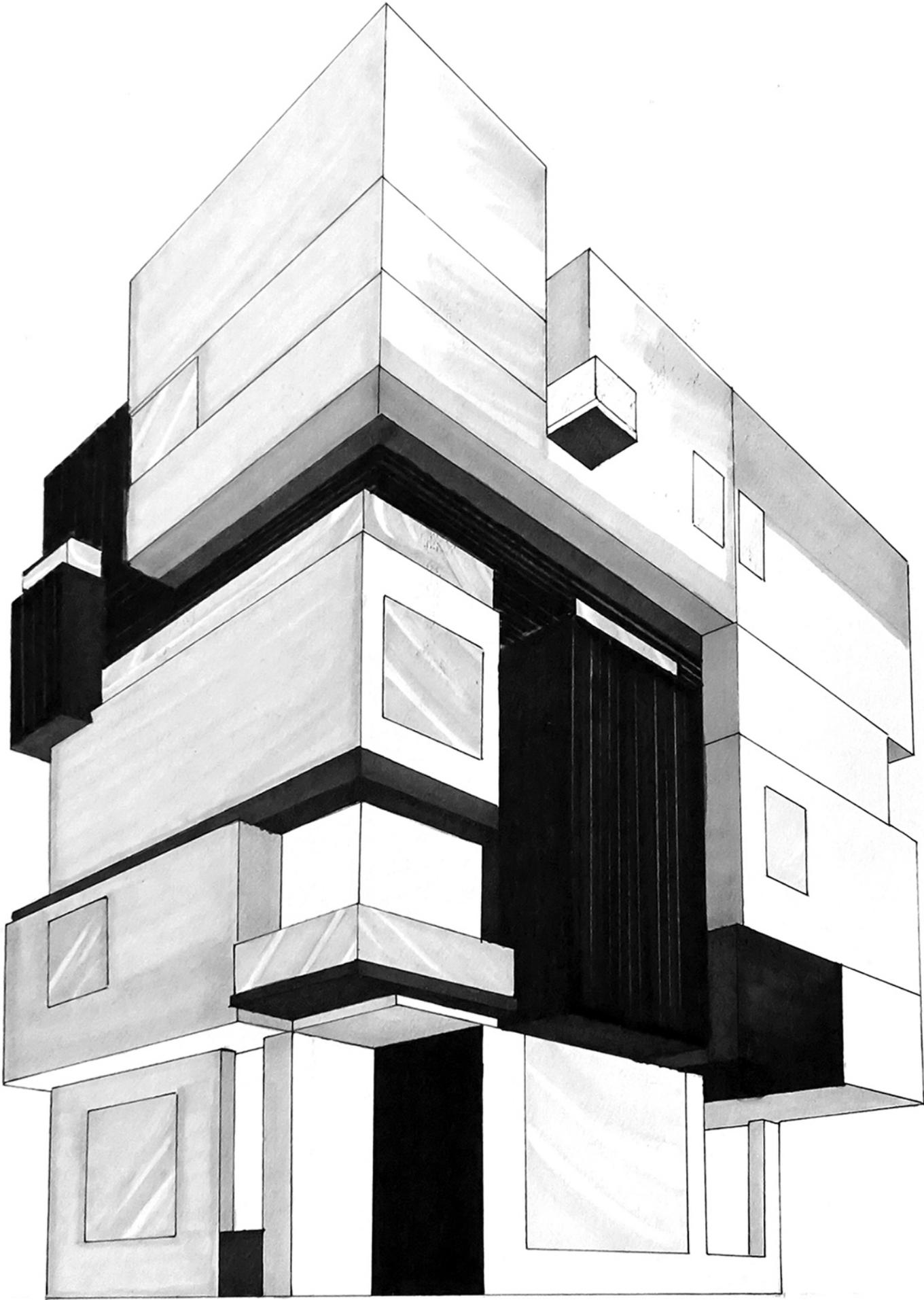
Bora Şen 2020 / 3d design
'BUS STATION'



SHELTER/b

Bora Şen 2020 / 3d design
'BUS STATION'







[Click here to watch my video.](#)



