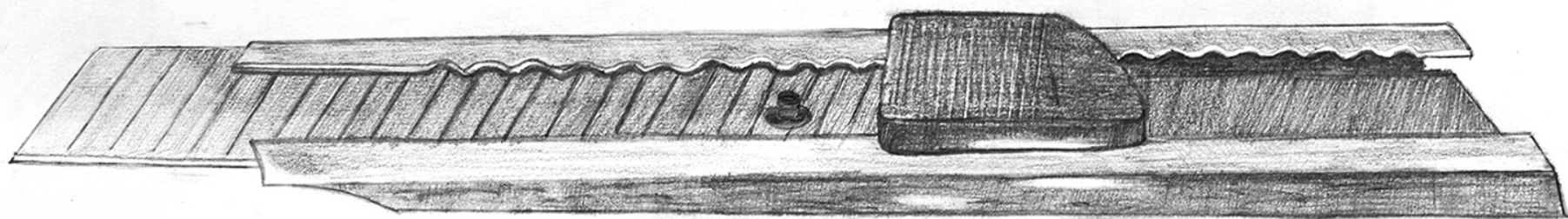
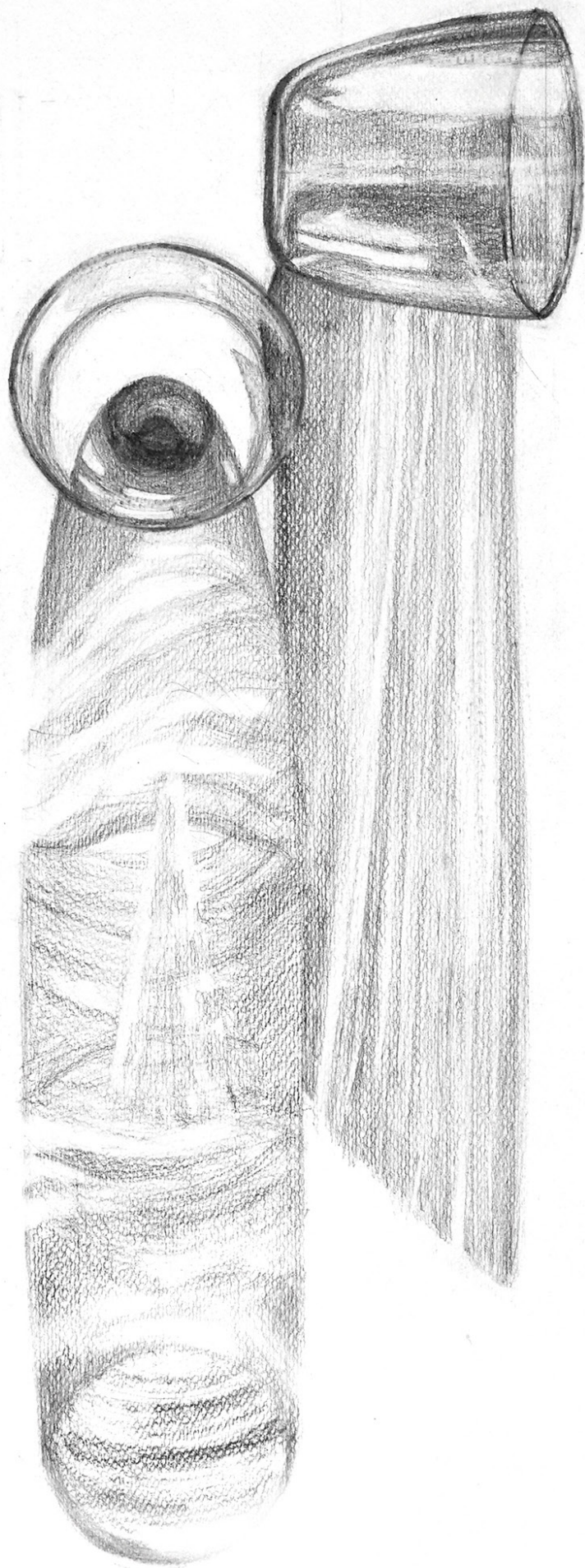


1c

35c





According to The Global Goals of United Nations



I choose 12. goal which is :

Responsible consumption and production is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all. Its implementation helps to achieve overall development plans, reduce future economic, environmental and social costs, strengthen economic competitiveness and reduce poverty.



3 Projects That I Found :

- "Bureo" Recycled Skateboards <https://bureo.co/pages/legal-1> , <https://bureo.co/collect-bureo-skateboards>
- "SUGA" Recycled Wetsuit Yoga Mat <https://www.sugamats.com/buy>
- "SALOMON" Recyclable Running Shoe <https://www.salomon.com/en-int/blog/salomon-un-yette-concept-recyclable-running-shoe>

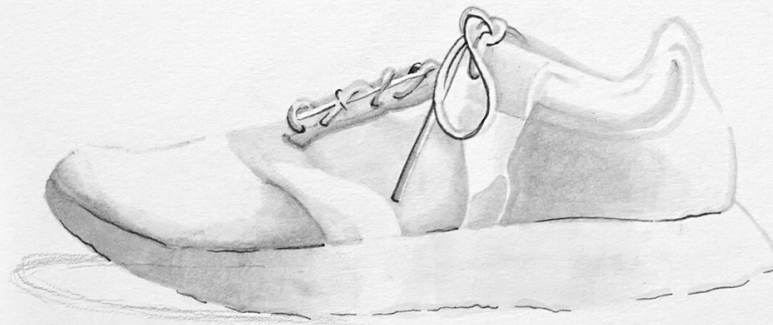
Bora SEN

BUREO	SUGA	SALOMON
<p>Bureo company converts discarded fish nets into plastic products such as skateboards, sunglasses and clothes.</p>	<p>Suga Mats collects used and damaged wet suits and repurposes them into dense, comfortable yoga mats which are made out of petroleum - derived products</p>	<p>Salomon produces recyclable running shoes that could be brought back to life as a ski boot shell.</p>



The Salomon running shoe is made completely of **thermoplastic polyurethane (TPU)**, which can be ground down at the end of its life, then combined with original TPU and used to construct an **alpine ski boot shell** and thus the **life-cycle** of TPU element extends by up to **10 times**.

Most of the traditional running shoes are made out of combined materials like cotton, polyester, Ethyl Vinyl Acetate and rubber but Salomon running shoe's construction only relies on a **single material** which is **TPU** and **no glue** is used in the process.



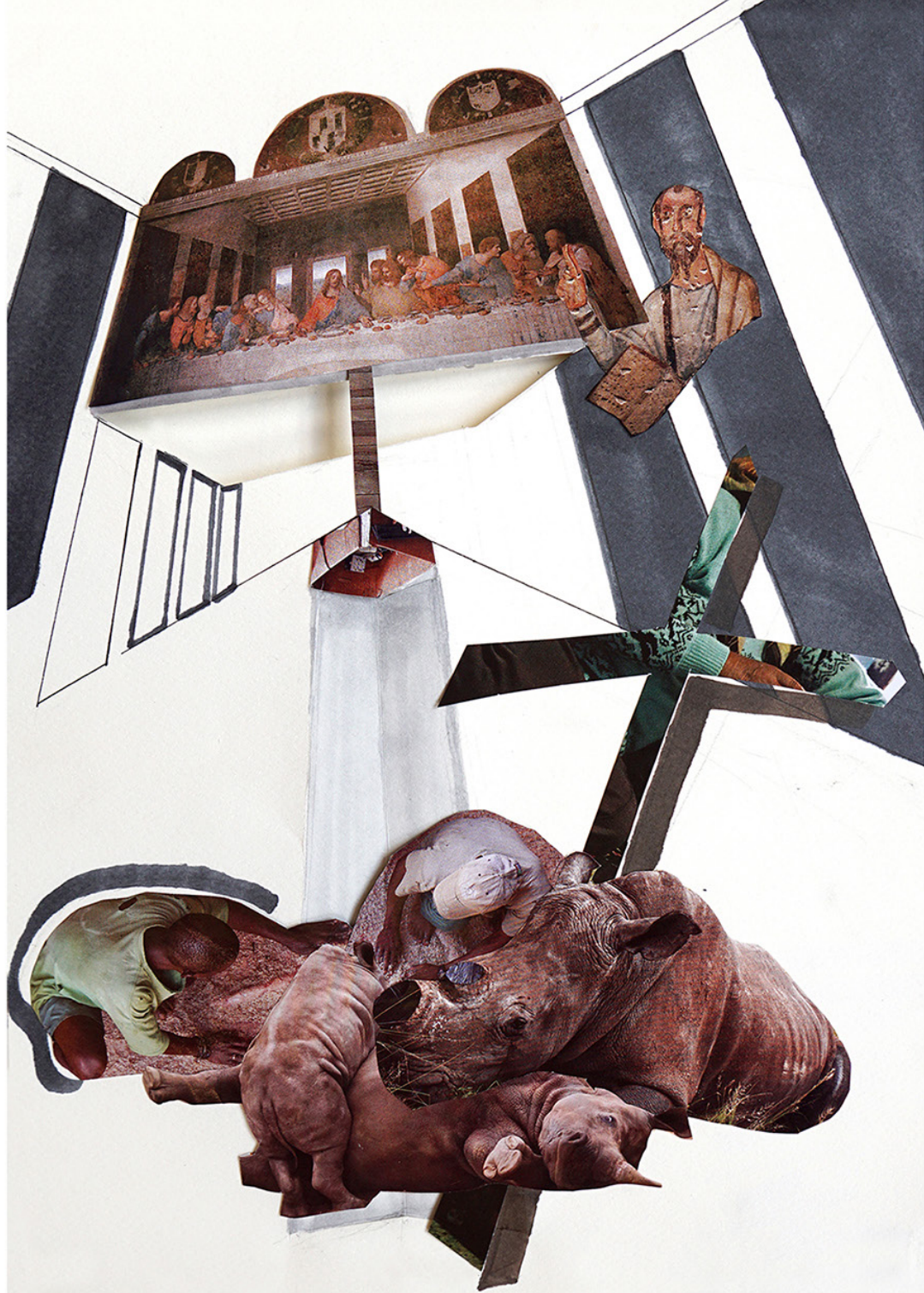
RESPECT

Bora Sen / 2020

When the running shoe reaches **the end of its life**, Salomon is able to **clean it and grind it** into tiny pieces. These tiny pieces of TPU are then **mixed** with unused TPU and inserted into an injection machine to become a ski boot shell.

This shoe could help lessen the environmental impact of footwear. Also the **aim** of Salomon is to be fully sustainable brand by designing their products to be renewable at 2025.



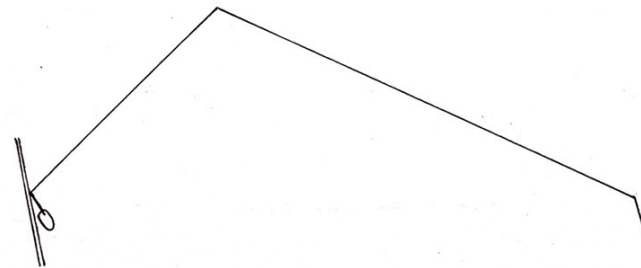
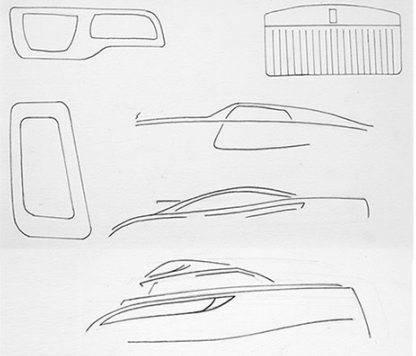


Bora Şen /2019 / collage

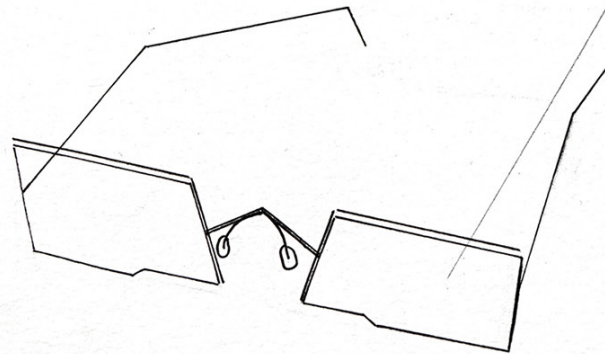




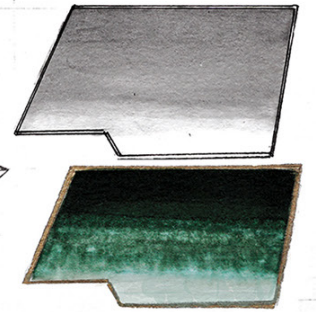
rolls royce design analysis



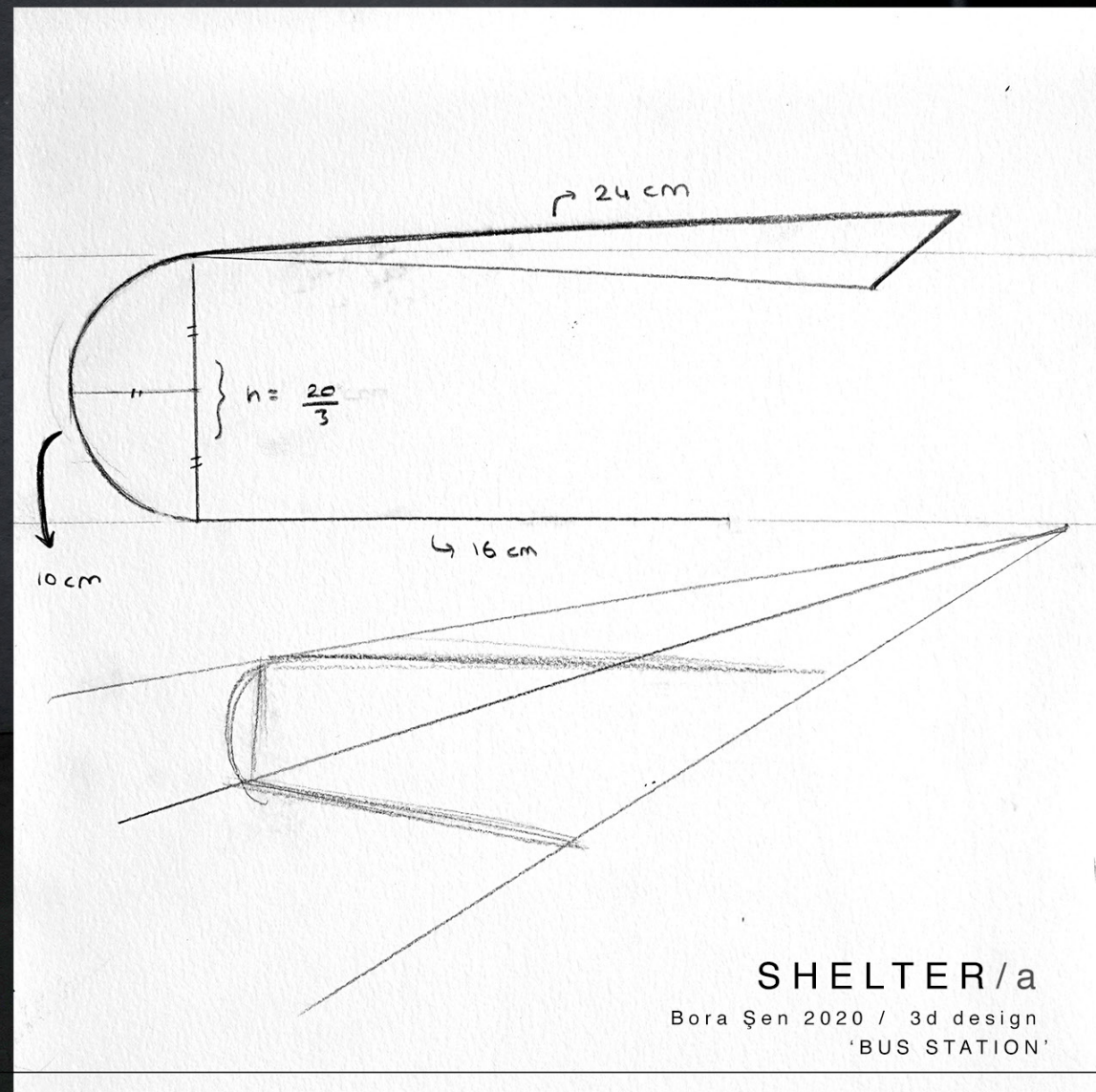
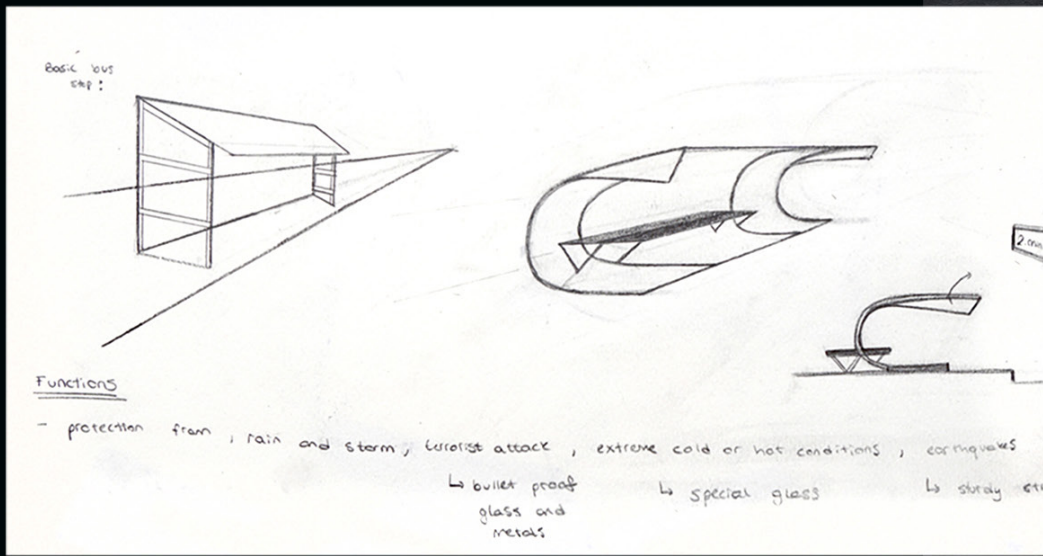
uniquely designed gold or silver sunglass frames
2 different colored shades

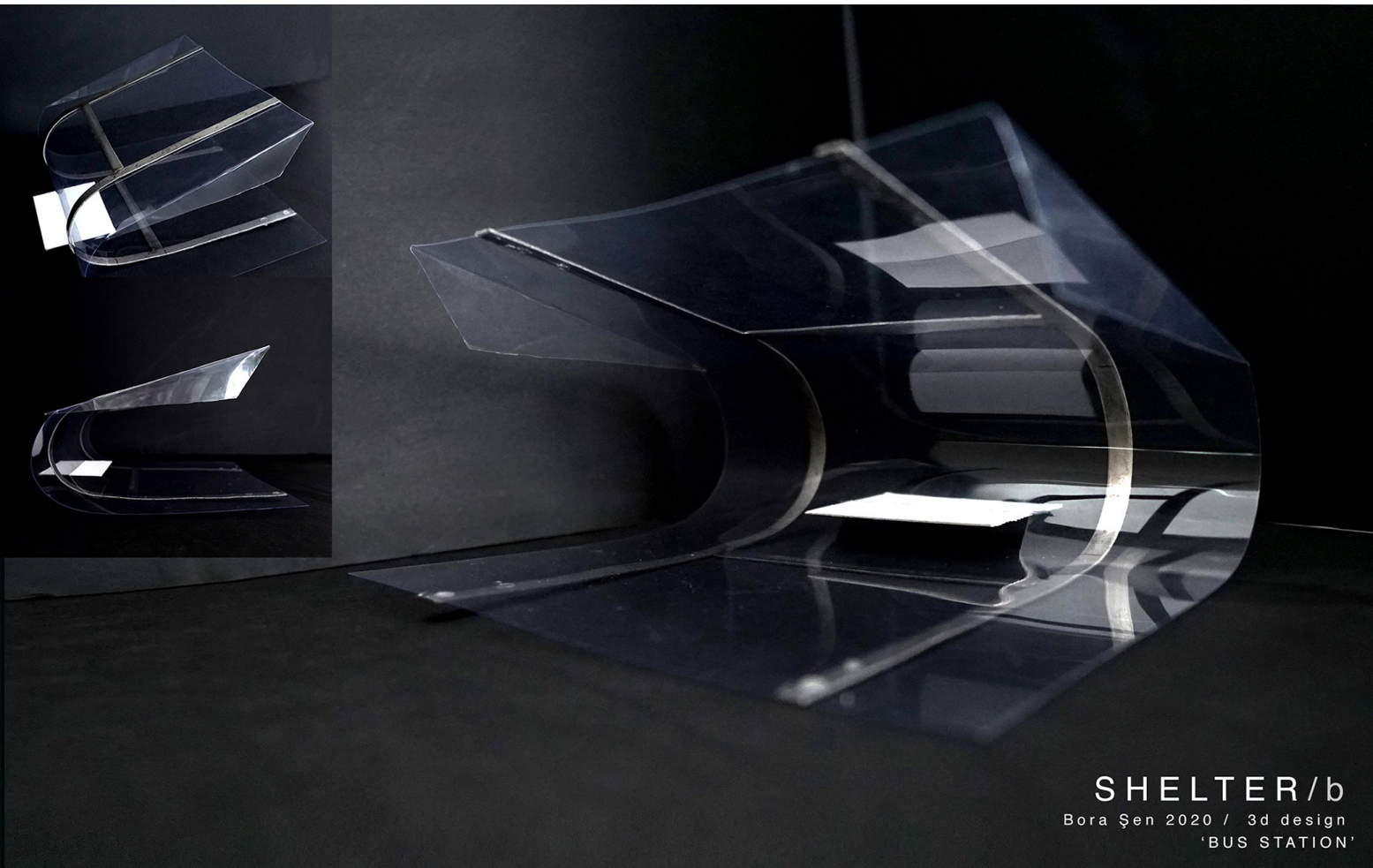


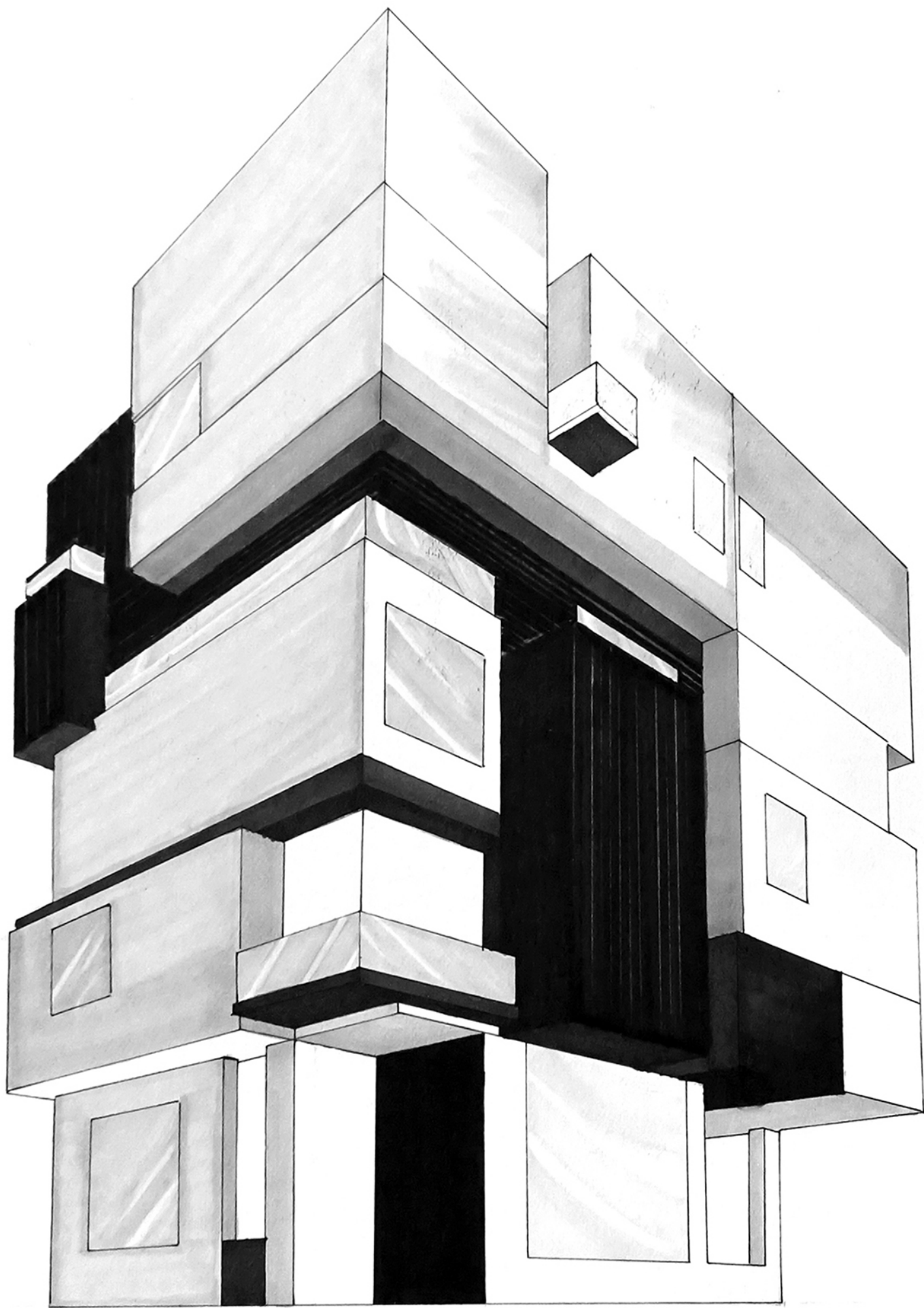
sunglasses inspired by Rolls Royce Wraith



Bora Sen / 2019 'product design'









[Click here to watch my video.](#)

