

Bora Sen (Male)

Milano, Italy

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Education

- **2025 – 2026 (Expected, Nov):** IMDT – **International Master in Digital Innovation and New Business Design, Politecnico di Milano GSoM**, Milan, Italy - Innovation Track: Fintech in Banking, Insurance and Asset Management Smart Manufacturing Digital Innovation in Supply Chain Management (SCM) Digital Transformation Product Strategy & Omnichannel Customer Experience Customer discovery and validation Lean startup and Agile
- **2024: Executive Micro MBA** (Awarded Certificate of Completion) – **9 Eylul University**, Turkey
- **2024: BSc Product Design Engineering with Placement, Brunel University London**, UK, International Excellence Scholarship (£18,000 total) | Upper Second-Class Honours (2:1)
- **2020:** High School Diploma, **Işıkent Education Campus**, Izmir, Turkey – Science & Maths – Graduated with Honours (GPA: 87.7)

Work Experience

2025 (1 week): Sales Intern, **Asmira Marine** | frauscherboats.com

- Represented **Frauscher Boats** at Bosphorus Boat Show through Asmira Marine, engaging with over **X clients**, presenting the full product range and conducting **X+** boat tours. Supported sales discussions, contributing to increased lead quality and customer interest.

2022 (2 months): Product Design Intern, **CMS Wheels** | cms-wheels.com

- Developed sketches, prototypes, and rim designs in the Aftermarket department at CMS, gaining experience in structural design, materials, and production. Designed and 3D-prototyped a concept rim for the Bentley Mulliner Batur, informing the thesis “Customim” project.

2022 (1 month): Product Design Intern, **DesignUM (Arzum)** | design-um.com

- Led the full design of a Turkish Electric Coffee Grinder, from concept to functional prototype reviewed by Arzum and DesignUM—while contributing design feedback to office projects and integrating insights from Ümit Yalçın to elevate project quality.

2020 - Present: Next-Gen Successor & Packaging Designer, **Şentaş / İncir Evi** | sentas.com.tr · incirevi.com

2019 (1 month): Product Design Intern, **Dogo** | dogostore.com

2016 (1 month): Graphic Design & Brand Management Intern, **Brandoves**

Technical Skills

Design Software: Adobe Illustrator, Photoshop, InDesign, Premiere Pro, Figma, Canva

3D Modeling & Prototyping: SolidWorks, KeyShot

Programming: Microsoft Visual Studio ©

Innovation & Strategy: Design Thinking, Lean Startup, Agile, Business Model Canvas, Value Proposition Canvas, SWOT, Porter's 5 Forces, PESTEL

AI Tools: ChatGPT, Gemini, Canva AI, Pika AI (Currently developing advanced skills in digital transformation, AI-driven innovation, and business analytics through the IMDT Master's program at Politecnico di Milano)

Productivity: Microsoft Office (Excel, Word, PowerPoint), Miro

Languages

Turkish: Native

English: Proficient (IELTS: 7.0)

French & Spanish: A1

Italian: Beginner

Interests & Activities

Arts: Cello (2010), Guitar (2013-present), Theatre (2012-2020)

Sports: Windsurfing (2013-present), Basketball (2010-2020),

Fitness (2018-present), Tennis (2014-present)

Organizations

ENTA (Industrials Designers Association) / **EGİAD** (Aegean Young Businessmen Association) & **TAİDER** (Turkish Family Business Association) – Participating in key meetings and events. / **Brunel University London Alumni Network**

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