

23/24 Products Catalogue

CUSTOMIM



INTRODUCTION



Custorim brings in a new era of customization for cars enthusiasts. It's never been simpler or more flexible to modify the appearance of your car's wheels than with our revolutionary interchangeable rim system. Custorim offers an innovative way to customize the look of your car without having to make permanent adjustments. It is made for seamless integration and ultimate flair.



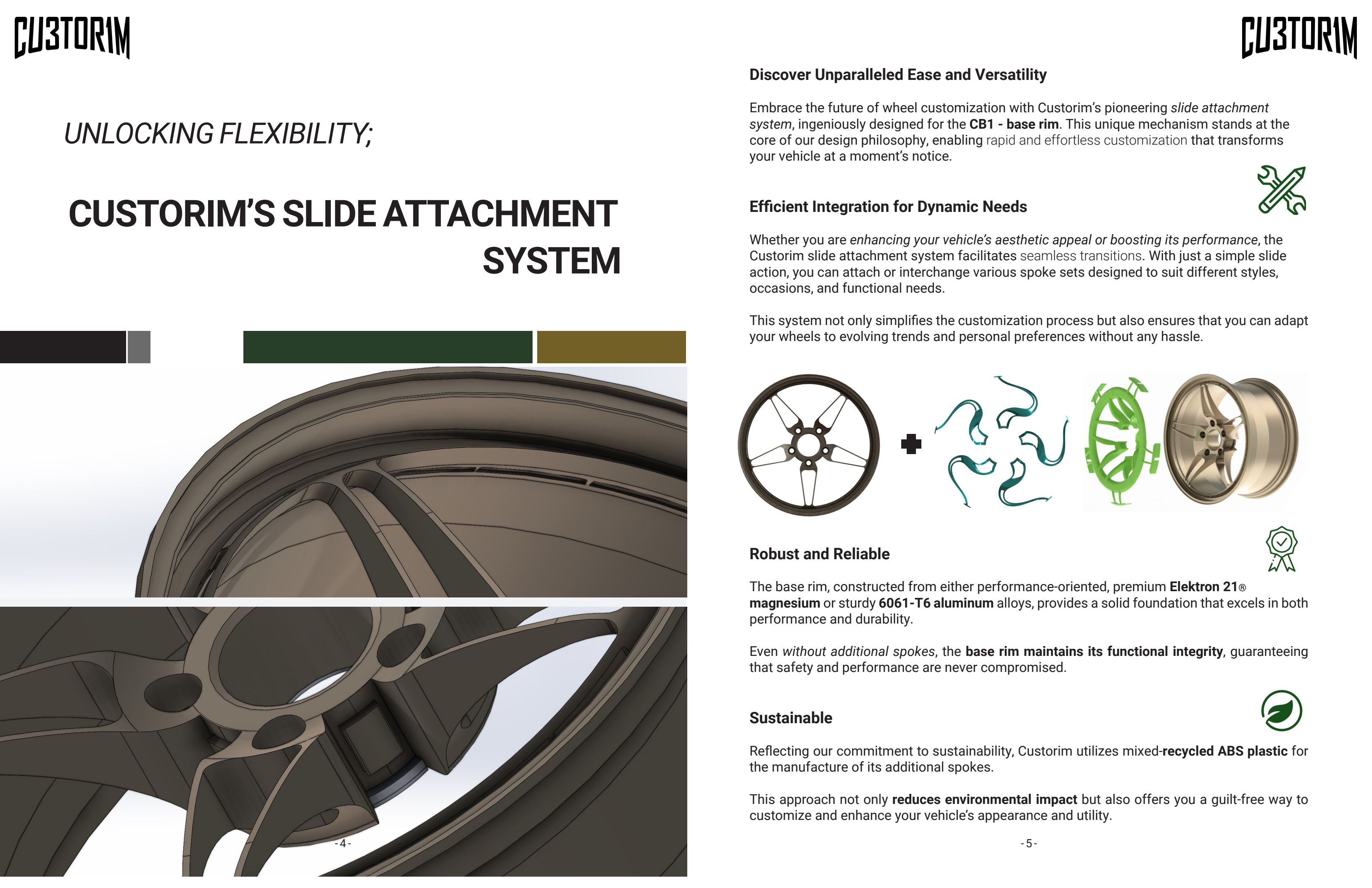
With Custorim, the possibilities for customization are limitless, thanks to our commitment to innovation and sustainability. Our dedicated team of designers tirelessly innovates and expands our collection of spoke designs, ensuring that your vehicle not only stands out but also meets high functional and environmental standards.

Embrace the flexibility to continuously reinvent your wheels with Custorim's unmatched customization options. Our products are designed not just for aesthetic enhancement but also for improved performance and reduced environmental impact, making every choice a step towards a more sustainable future.

TABLE OF CONTENTS

Page	of	Contents
02		Introduction
03		Table of Concents
04 05	■	Slide Attachment System
06		<i>How The Attachment System Works?</i>
08	■	CS - ADDITIONAL SPOKES - KEY ASPECTS
09		CB1 and CSC-F/P/C Series
10 11		CB1 - BASE RIM
12 13		CSP1 - FUTURISTIC SERIES
14 15		CSP1 - PERFORMANCE SERIES
16 17		CSC1 - CLASSIC SERIES
18 19	■	Offers and Intensive Programmes
20 25	■	Other Additional Spokes
26		Custorim Centre Cap





UNLOCKING FLEXIBILITY;

CUSTOMORIM'S SLIDE ATTACHMENT SYSTEM

Discover Unparalleled Ease and Versatility

Embrace the future of wheel customization with Customorim's pioneering *slide attachment system*, ingeniously designed for the **CB1 - base rim**. This unique mechanism stands at the core of our design philosophy, enabling rapid and effortless customization that transforms your vehicle at a moment's notice.



Efficient Integration for Dynamic Needs

Whether you are *enhancing your vehicle's aesthetic appeal* or *boosting its performance*, the Customorim slide attachment system facilitates seamless transitions. With just a simple slide action, you can attach or interchange various spoke sets designed to suit different styles, occasions, and functional needs.

This system not only simplifies the customization process but also ensures that you can adapt your wheels to evolving trends and personal preferences without any hassle.



Robust and Reliable



The base rim, constructed from either performance-oriented, premium **Elektron 21® magnesium** or sturdy **6061-T6 aluminum** alloys, provides a solid foundation that excels in both performance and durability.

Even *without additional spokes*, the **base rim maintains its functional integrity**, guaranteeing that safety and performance are never compromised.

Sustainable



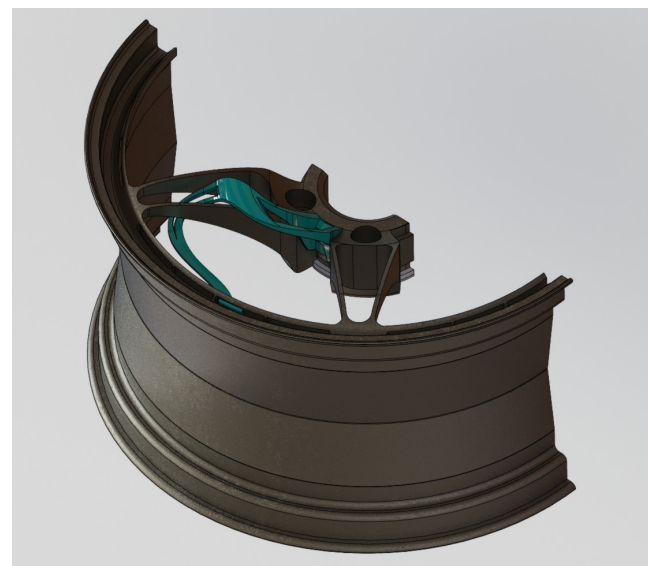
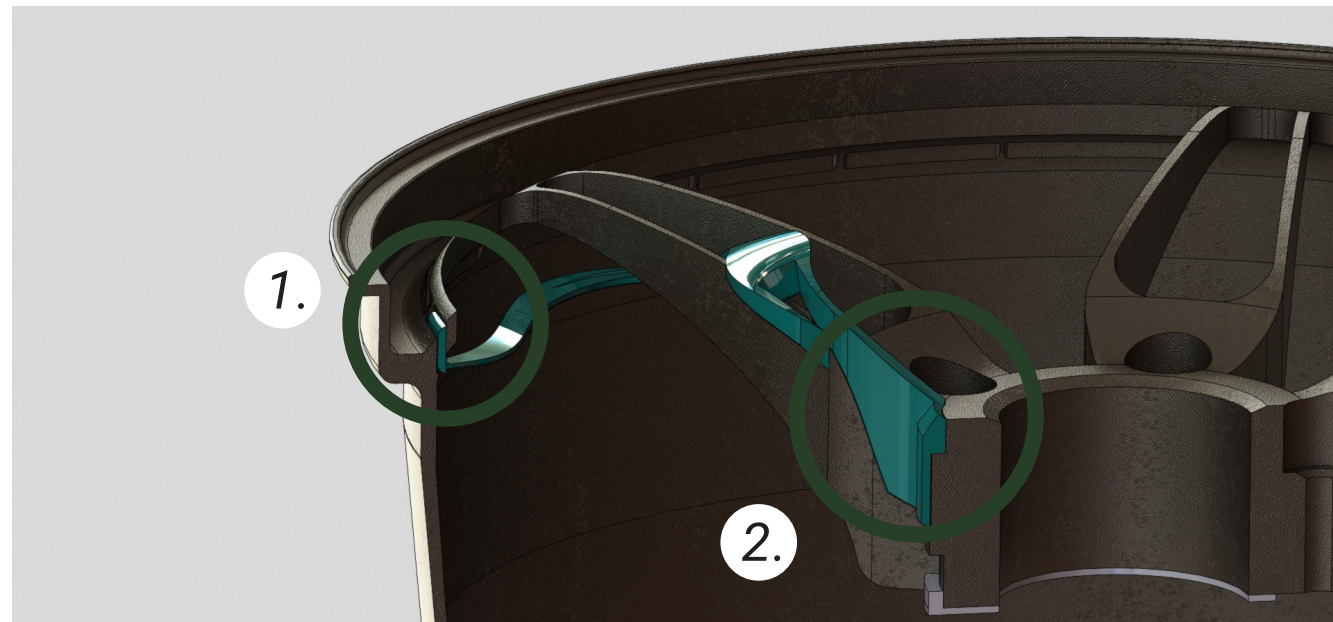
Reflecting our commitment to sustainability, Customorim utilizes mixed-**recycled ABS plastic** for the manufacture of its additional spokes.

This approach not only **reduces environmental impact** but also offers you a guilt-free way to customize and enhance your vehicle's appearance and utility.

How The Attachment System Works?

Installing the additional spokes is straightforward: position the spoke's end into the designated slots at the base rim's edge, then secure it into the main hub.

This dual-point attachment not only enhances stability but also ensures that the spokes are perfectly aligned, maintaining the vehicle's balance and handling characteristics.



CB1 - Key Aspects

CB1 Customrim Rims incorporate advanced technologies in both design and manufacturing to deliver exceptional performance and quality. Here are some key features:

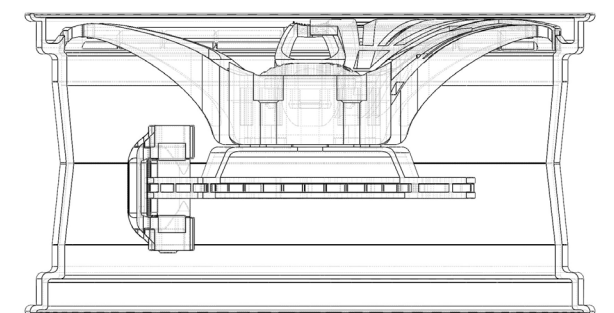
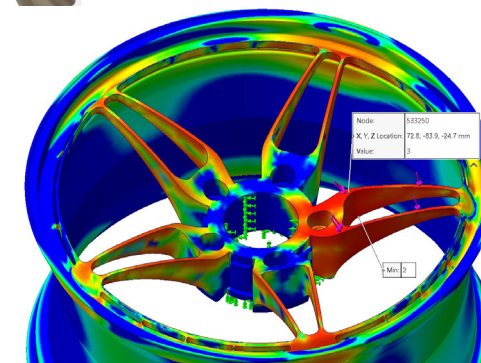
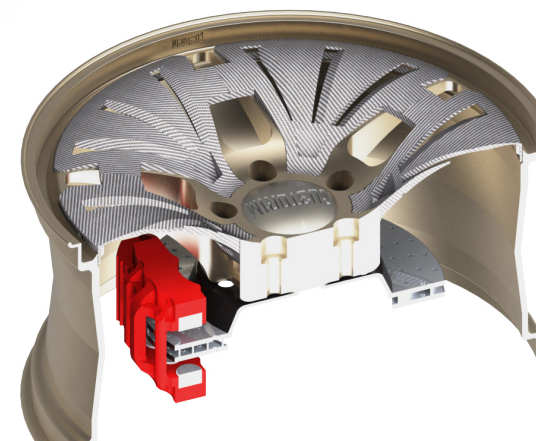
Lightweight Design: Reduces unsprung mass to enhance driving performance.

Premium Materials: Utilizes Elektron 21® alloy, known for its superior properties. This magnesium alloy is developed for high-demand applications, including aerospace and motorsports, ensuring top-tier performance.

Advanced Heat Treatment: Both aluminum and magnesium alloys undergo T6 heat treatment, enhancing their tensile strength. The forging process further improves their mechanical properties.

FEA Tested: Rigorously tested under extreme forces to ensure robust cornering abilities and stress durability.

Compatibility with Sports Brake Calipers: Designed to accommodate large sports brake calipers, enhancing braking performance.



CS - ADDITIONAL SPOKES - Key Aspects

With Custorim Additional Spokes, you can customise the look of your rims and improve your driving experience. Our creative line combines cutting-edge technology with environmentally friendly methods to provide outstanding customisation choices. Our extra spokes offer the ideal answer for any kind of driver, whether you're wanting to improve performance or modify the appearance of your car.

Material and Production

3D Printed Excellence:

Utilizing Fused Deposition Modeling (FDM), these spokes are crafted with precision and sustainability in mind.

Eco-Friendly Composition:

Made from a mix of virgin and recycled ABS plastic, these spokes not only reduce waste but also support environmental sustainability.

Durable Finish:

Each spoke is coated with a UV-resistant finish to ensure longevity and resistance to sun damage, maintaining their aesthetic appeal over time.

Performance and Design

Lightweight Impact:

Designed to add minimal mass to the wheels, enhancing performance without burdening the vehicle with extra weight.

Performance Optimization:

In the Performance Series, these spokes are engineered to improve aerodynamics and cooling, offering tangible enhancements to driving dynamics.

Customization Options:

Available in a wide array of designs, allowing customers to personalize their vehicles to match their style and preferences.

Cost and Sustainability

Cost-Effective:

These spokes provide an economical solution for customizing vehicle aesthetics and performance.

Fully Recyclable:

Emphasizing a commitment to sustainability, the spokes are 100% recyclable, promoting a cycle of reuse that minimizes environmental impact.

ADDITIONAL SPOKE
SERIES

CS-

CUSTORIM
BASE RIM

CB1

Futuristic
Performance
Classic

CB1 - BASE RIM

CB-1
FORGED

Materials
Elektron 21[®] / 6061-T6
Magnesium / Aluminium

PRICE PER RIM

£7.000,00 magnesium per set of 4

£1.300,00 aluminium per set of 4

RIM MARKING OF 17"

17x7.5 5x114.3 ET13 CB73

AVAILABLE SIZE OPTIONS

17	18	19
20	21	

COLOR OPTIONS



FINISH OPTIONS

Satin, Matt, or Polished

- Forged
- CNC Machined
- Heat Treated
- Tumbled

-Embedded Custorim Attachment Mechanism

The rim's diameter has to be chosen carefully.
The recommended tire size, type, and ratings suitable for your vehicle can be found online or in your car's manual.

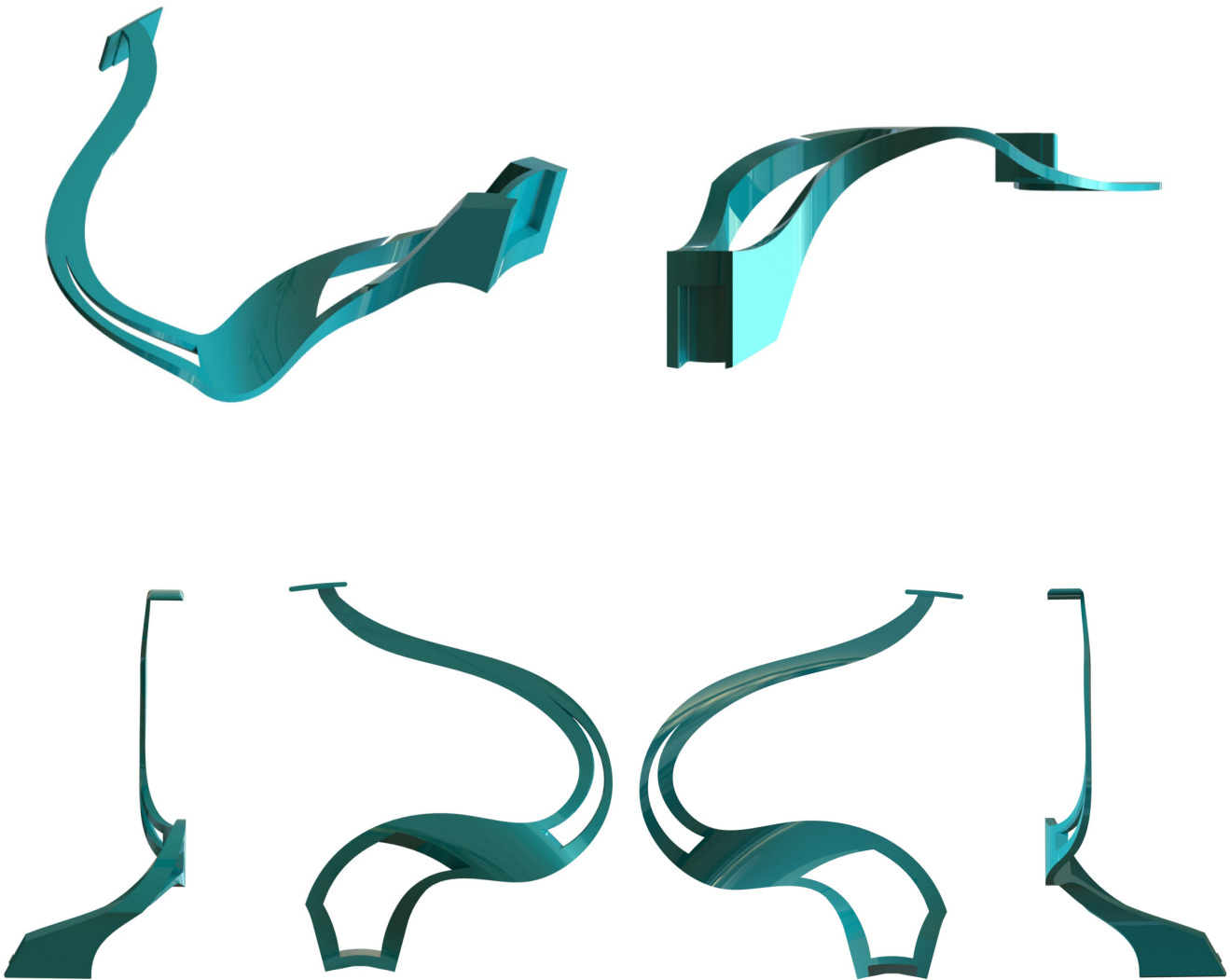
Weight of 17" inch CB1: **magnesium = 4.7kg**
aluminium = 7.5 kg

±%25 less unsprung mass compared to its competitors!
±%20 less unsprung mass compared to OEM aluminum wheels!

Rim Width: **202.4 mm / 7.95" inches** may change for front and rear wheels
Offset Value: **+13mm**
Main spokes thickness: **3.2mm**



CSF1 - FUTURISTIC SERIES



CSF - FUTURISTIC SERIES;

Custorim’s Futuristic Series takes you into the future by fusing cutting-edge design with contemporary rims. The series challenges conventional aesthetics with its strong, asymmetrical lines and unique geometries. Accept the striking hues and powerful shapes that turn every wheel into an innovative and modern statement.

Ideal for people that wish to stand out!

20-PIECE SET
PRICE

£100,00

CSF1

First design of FUTURISTIC Series additional spokes.

SIZE

17	18	19
20	21	

COLOR OPTIONS



FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSF1 Weight; 25 grams per spoke

The sizing has to be chosen according to your CB1-Base Rim.

*Can be coloured in any colour.
Please provide us your desired color code in RGB format.



CSP1 - PERFORMANCE SERIES



CSP - PERFORMANCE SERIES;

Designed to meet the demands of **performance-focused Custorim users**, the Performance Series Additional Spokes are engineered to enhance your vehicle’s dynamics and overall performance. With features aimed at improving aerodynamics and brake cooling, these spokes offer cutting-edge developments to elevate your driving experience.

Continuously updated with the latest innovations, the Performance Series ensures your vehicle performs at its peak, providing both efficiency and style.

20-PIECE SET
PRICE

£120,00

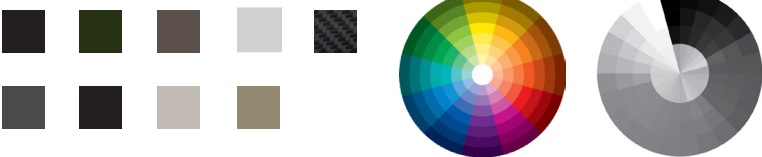
CSP1

First design of PERFORMANCE Series additional spokes.

SIZE

17	18	19
20	21	

COLOR OPTIONS



FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSP1 Weight; 105 grams per spoke

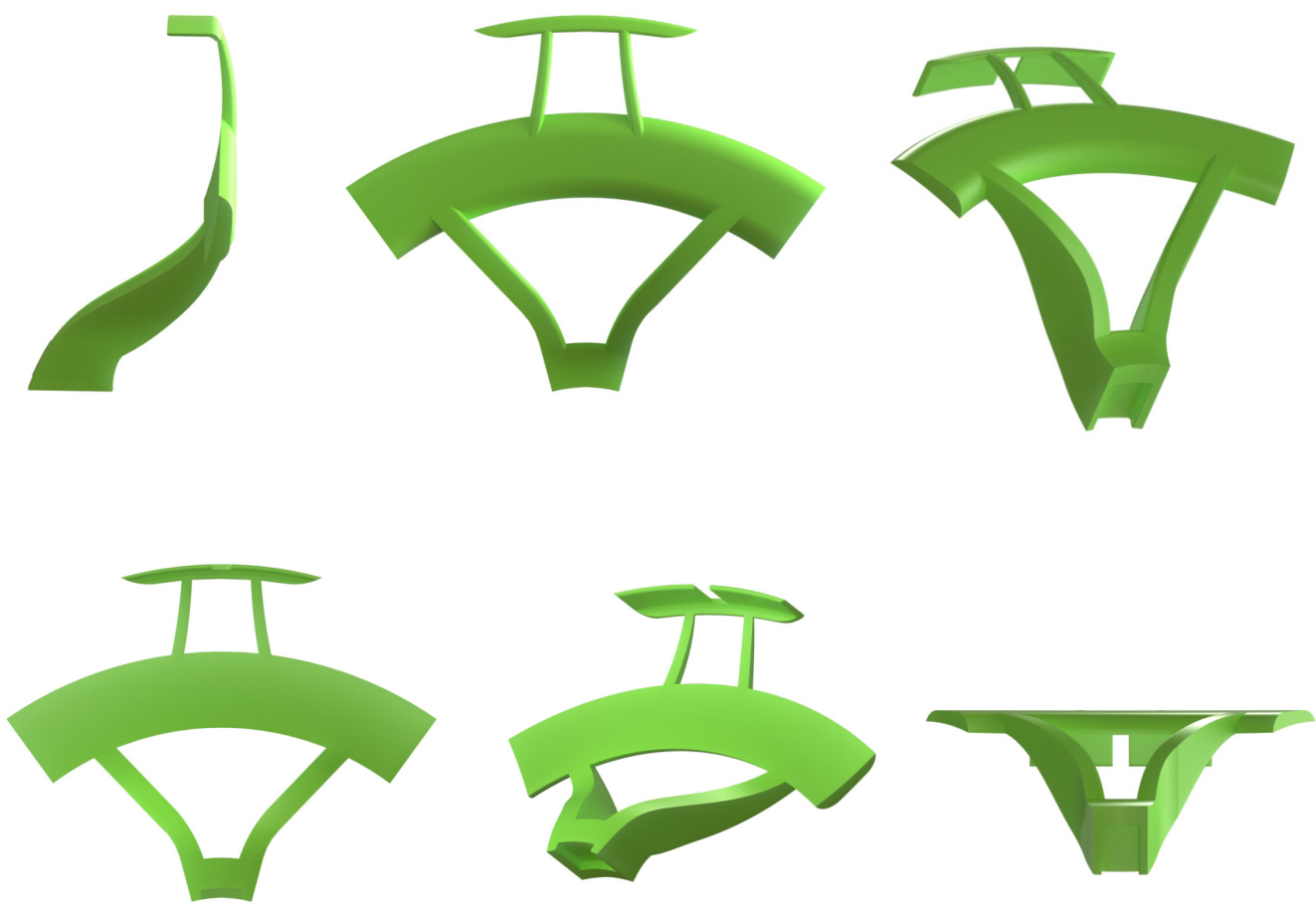
The sizing has to be chosen according to your CB1-Base Rim.

*Can be coloured in any colour.

Please provide us your desired color code in RGB format.



CSC1 - CLASSIC SERIES



CSC - CLASSIC SERIES;

Embrace the subtlety of sophistication with Custorim’s Classic Series Additional Spokes. Designed for those who admire the quiet allure of vintage aesthetics, this series features familiar, classic designs that respect the timeless beauty of automotive history. Ideal for enthusiasts who prefer not to draw excessive attention, yet appreciate a vehicle that reflects the refined tastes of its owner.

The Classic Series enhances your car with understated elegance, ensuring a look that is both nostalgic and gracefully minimalistic.

20-PIECE SET
PRICE

£100,00

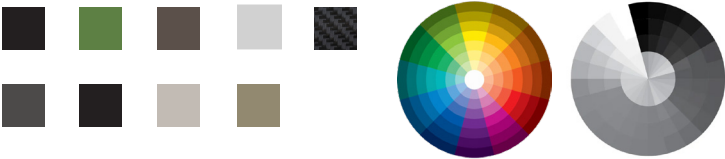
CSC1

First design of CLASSIC Series additional spokes.

SIZE

17	18	19
20	21	

COLOR OPTIONS



FINISH OPTIONS

Satin, Matt, or Polished, Textured

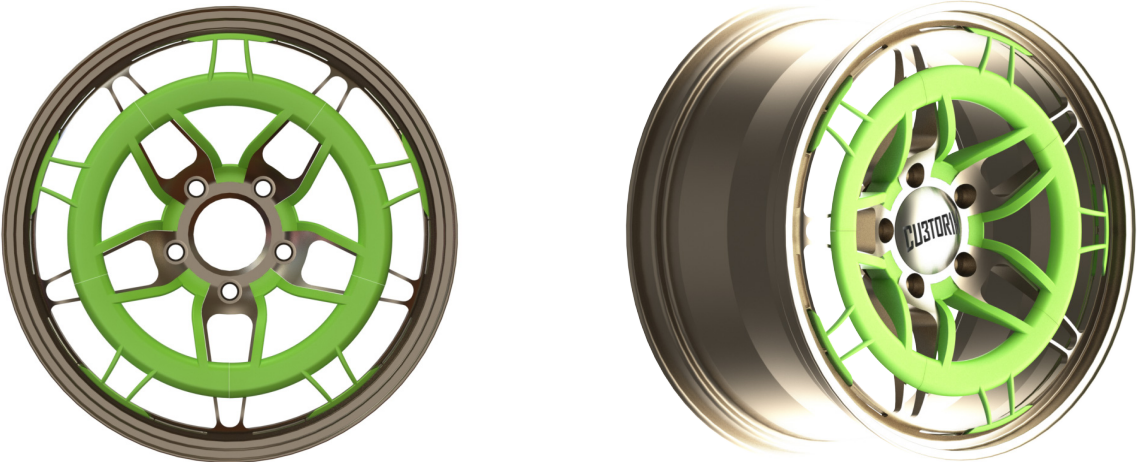
- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSC1 Weight; 96 grams per spoke

The sizing has to be chosen according to your CB1-Base Rim.

*Can be coloured in any colour.

Please provide us your desired color code in RGB format.



STARTER PACKAGE 3+1!



3+1!

Selecting the perfect spoke design from our stunning collection can be a delightful dilemma. Why not simplify your decision?
Choose any three of our additional spokes that catch your eye, along with a base rim set, and enjoy them at our special discounted rates.

Elevate your vehicle's style with more options and less hassle!

END	DISCOUNT
-	*15%



#4 piece



#60 piece



RETURN PROGRAMME



LET US RECYCLE YOUR CUSTOMIM SPOKE SETS!

Upgrade your vehicle's look while supporting sustainable practices with our Additional Spoke Return Program. When you return your old, used, or damaged Customim spokes to our facilities, we reward your eco-conscious decision with a 20% discount on your next purchase of a new additional spoke set. This initiative not only helps protect the environment by recycling materials but also makes it more affordable for you to experiment with new designs and refresh your style.

Embrace innovation and sustainability with Customim!

END	DISCOUNT
-	*20%



* For the promotion, the price for all additional spokes is set at £5 per spoke.



20-PIECE SET
PRICE

£100,00

CSF2

This spoke set features a distinctive three-line design that boldly merges tribal motifs with contemporary wheel architecture, creating a dynamic visual statement for trendsetters and style connoisseurs.

Ideal for those who want to make a lasting impression,

COLOR OPTIONS

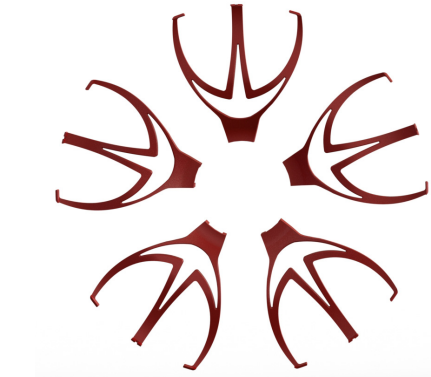
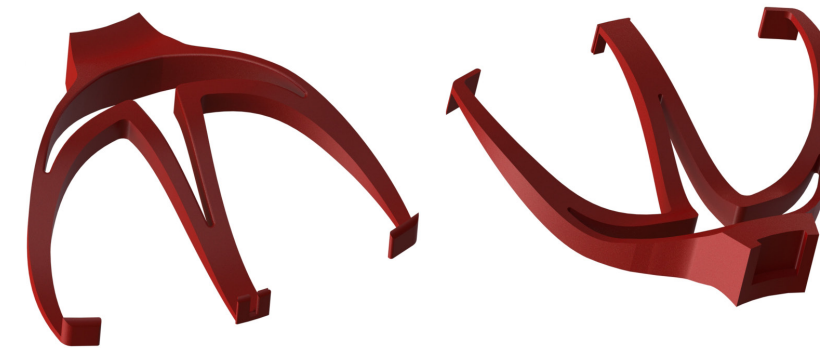


FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSF2 Weight; 66 grams per spoke



20-PIECE SET
PRICE

£100,00

CSF3

Step into the future with the CSF3, the newest design in Customorim's Futuristic Series.

COLOR OPTIONS

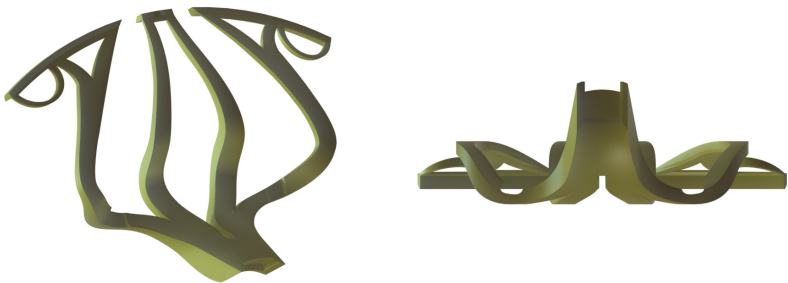
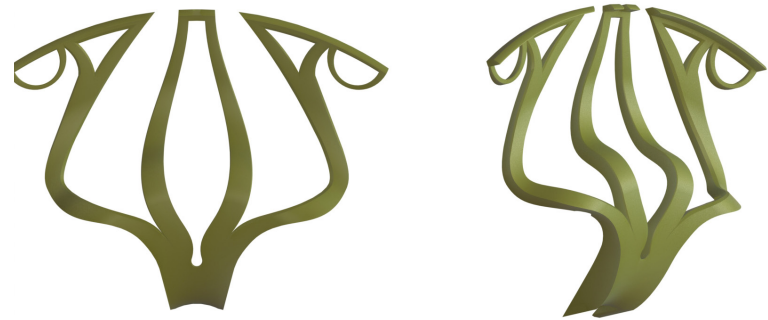


FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSF3 Weight; 67 grams per spoke



20-PIECE SET
PRICE

£100,00

CSF4

Discover the future with the CSF4, the latest marvel in Customorim's Futuristic Series.

COLOR OPTIONS



FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSF4 Weight; 157 grams per spoke



20-PIECE SET
PRICE

£120,00

CSP2

Elevate your driving experience with the CSP2 from Customorim's Performance Series – engineered for those who prioritize performance and efficiency.

COLOR OPTIONS



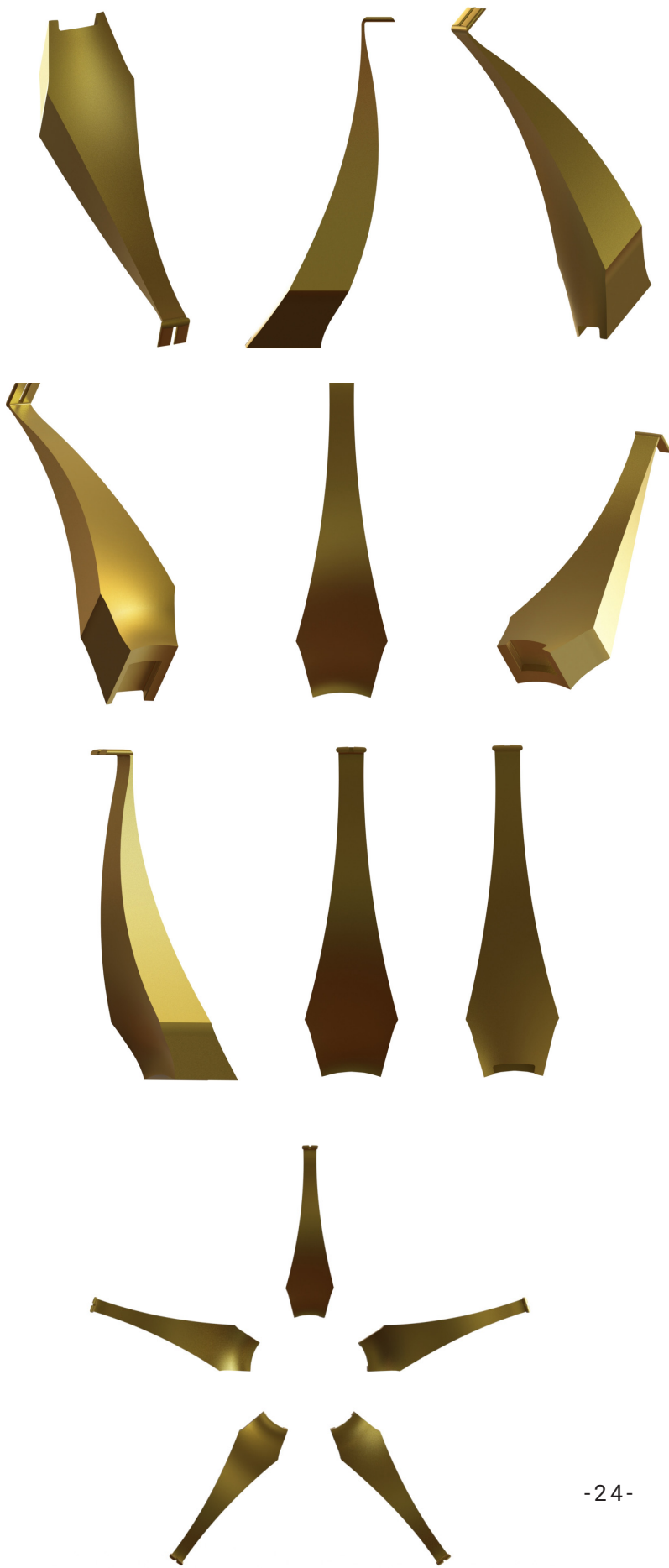
FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSP2 Weight; 182 grams per spoke





20-PIECE SET
PRICE

£100,00

CSC2

Introducing the CSC2 from Customorim’s Classic Series – where simplicity meets sophistication. This single spoke design embodies the essence of understated elegance, offering a sleek and streamlined appearance that complements any vehicle.

Perfect for those who appreciate minimalism without sacrificing style, the CSC2 brings a timeless aesthetic to modern wheels,

COLOR OPTIONS



FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSC2 Weight; 73 grams per spoke



20-PIECE SET
PRICE

\$100,00

CSC3

Elevate your vehicle’s aesthetics with the CSC3 – designed to boldly accentuate the lines of your CB1 base rim.

This additional spoke set widens and enhances the appearance of the main spokes, transforming your wheels into a striking five-spoke display. Ideal for those who seek to make a strong visual statement!

COLOR OPTIONS

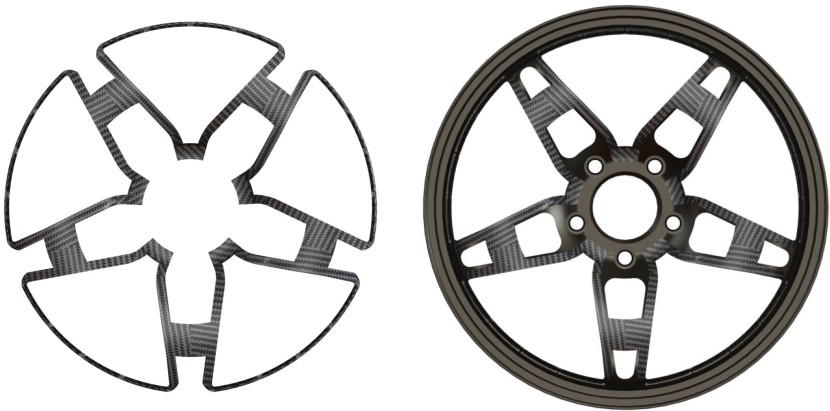


FINISH OPTIONS

Satin, Matt, or Polished, Textured

- 3D Printed
- Mixed-recycled
- UV-resistant coated

CSC3 Weight; 79 grams per spoke





20-PIECE SET
PRICE
£100,00

CSC4
Introducing the CSC4 from Custorim’s Classic Series – an evolution of the beloved CSC1 design.

This additional spoke set offers a re-freshed variation that builds on the time-less appeal of its predecessor.

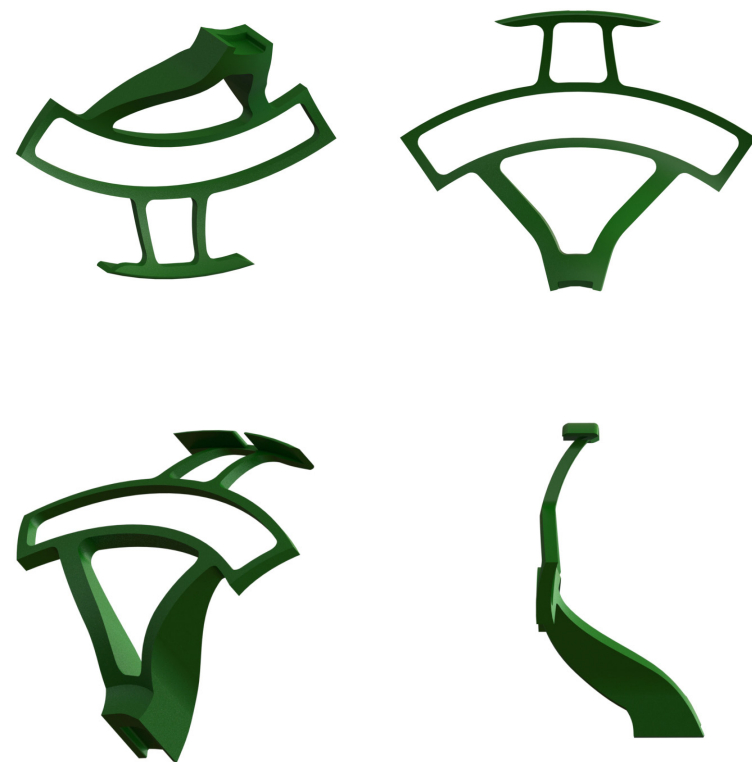
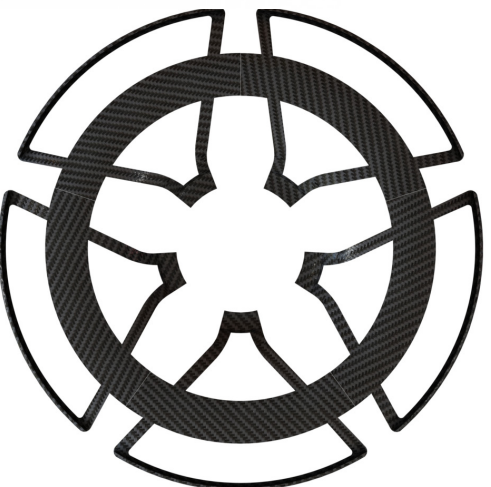
COLOR OPTIONS



FINISH OPTIONS
Satin, Matt, or Polished, Textured

- 3D Printed - Mixed-recycled
- UV-resistant coated

CSC4 Weight; 100 grams per spoke



20-PIECE SET
PRICE
£100,00

CSC5
Explore the next evolution of traditional aesthetics with the CSC5 from Custorim’s Classic Series – a thoughtful variation of the original CSC1 design.

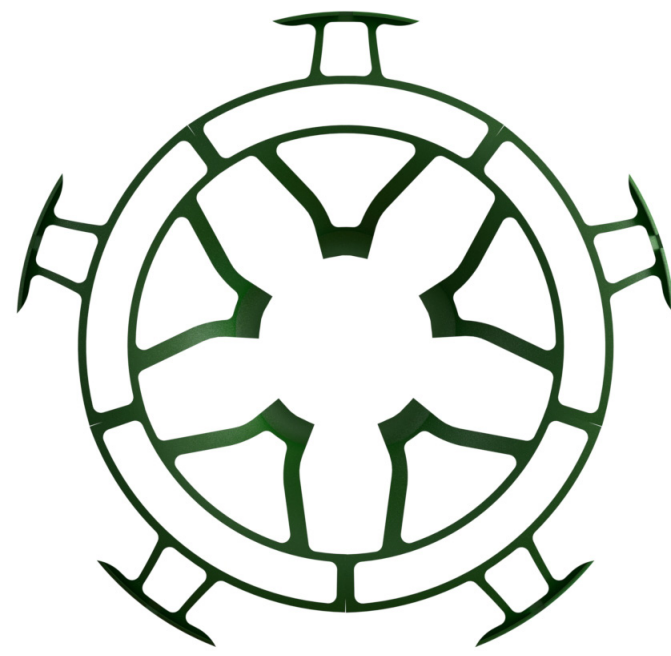
COLOR OPTIONS



FINISH OPTIONS
Satin, Matt, or Polished, Textured

- 3D Printed - Mixed-recycled
- UV-resistant coated

CSC5 Weight; 37 grams per spoke





PRICE

£30.00

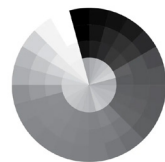
ADDITIONAL CENTRE CAP

CUSTOMORIM logo stamped
Customorim centre caps.

MATERIALS

- Aluminium
- ABS plastic

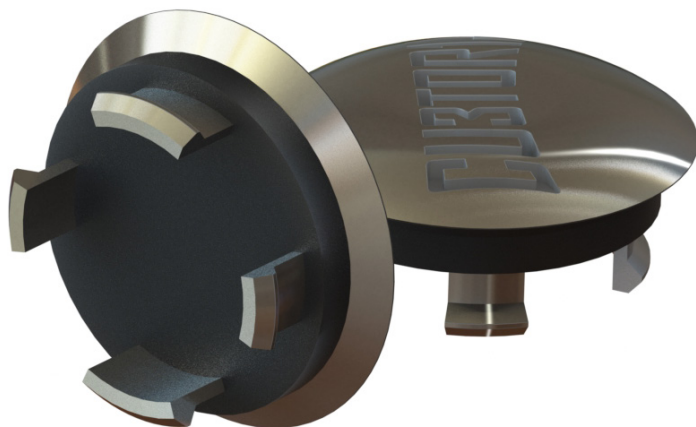
COLOR

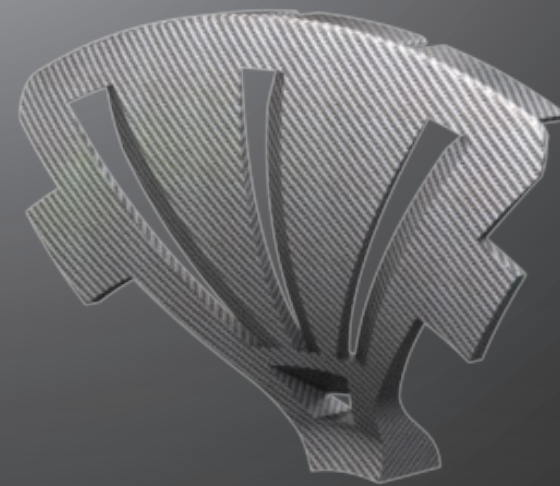
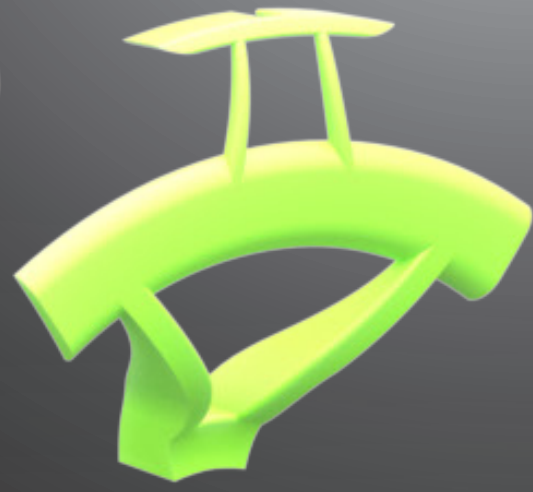


PRODUCT DESCRIPTION

For those who desire even more customization, additional Centre Caps in any desired color are available for purchase.

Visit us at www.customorim.com to explore and customize your options to further personalize your CB1's look!





CUSTOMIM



www.custorim.com