



Contact

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Portfolio

borasenportfolio.com

LinkedIn

linkedin.com/in/borasen/

Education

2025 – 2026 (Expected, Nov)

International Master in Digital Innovation and New Business Design

Politecnico di Milano GSoM, ITA

Digital Innovation Track:

- Fintech in Banking, Insurance and Asset Management
- Smart Manufacturing
- Digital Innovation in Supply Chain Management (SCM)
- Digital Transformation
- Product Strategy & Omnichannel Customer Experience
- Customer discovery and validation Lean startup and Agile
- Marketing Organization Innovation Management

2020-2024

BSc Product Design Engineering with Placement

Brunel University London, UK

- Excellence Scholarship (£18,000 total) | Upper Second-Class Honours (2:1)

2024

Executive Micro MBA

9 Eylul University, DESEM

- Awarded Certificate of Completion

2020

High School Diploma

Işıkent Education Campus, Izmir/TR

- Science & Maths – Graduated with Honours (GPA: 87.7)

Bora Sen (male)

Experience

2025

Frauscherboats Turkiye, Asmira Marine

frauscherboats.com

Sales Intern

Represented Frauscher Boats at Bosphorus Boat Show through Asmira Marine, engaging with over X clients, presenting the full product range and conducting X+ boat tours. Supported sales discussions, contributing to increased lead quality and customer interest.

2022

CMS Wheels | cms-wheels.com

Product Design Intern

Developed sketches, prototypes, and rim designs in the Aftermarket department at CMS, gaining experience in structural design, materials, and production. Designed and 3D-prototyped a concept rim for the Bentley Mulliner Batur, informing the thesis "Customrim" project.

2022

DesignUM (Arzum) | design-um.com

Product Design Intern

Led the full design of a Turkish Electric Coffee Grinder, from concept to functional prototype reviewed by Arzum and DesignUM—while contributing design feedback to office projects and integrating insights from Ümit Yalçın to elevate project quality.

2020 - Present

Şentaş / İncir Evi | sentas.com.tr · incirevi.com

Next-Gen Successor & Packaging Designer

2019

Dogo | dogostore.com

Product Design Intern

2016

Brandoves | behance.net/Brandoves

Graphic Design & Brand Management Intern

Technical Skills

Design Software: Adobe Illustrator, Photoshop, InDesign, Premiere Pro, Figma, Canva

3D Modeling & Prototyping: SolidWorks, KeyShot

Programming: Microsoft Visual Studio © = C Language

Innovation & Strategy: Design Thinking, Lean Startup, Agile, Business Model Canvas, Value Proposition Canvas, SWOT, Porter's 5 Forces, PESTEL

AI Tools: ChatGPT, Gemini, Canva AI, Pika AI - (Currently developing advanced skills)

Productivity: Microsoft Office (Excel, Word, PowerPoint), Miro

Language

Turkish: Native

English: Proficient (IELTS: 7.0 - 2020)

French: DELF A1

Spanish: Duolingo A1

Italian: Beginner

Organization

ENTA (Industrials Designers Association)

EGİAD (Aegean Young Businessmen Association)

TAİDER (Turkish Family Business Association)

Brunel University London Alumni Network

Alsancak Rotaract Club Member

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