

# Bora Sen

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[borasenportfolio.com](https://borasenportfolio.com) | [@rollinmetals](https://twitter.com/rollinmetals) - Creative Project

## Education

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**International Master in Digital Innovation & New Business Design (IMDT)** **Sep 2025 – Dec 2026**  
**POLIMI Graduate School of Management (Milan, ITA)**

Specialization Track in Digital Innovation

- Leveraged digital business strategy, innovation management, product strategy, fintech, smart manufacturing, digital supply chain management, and omnichannel customer experience with core management disciplines (strategy, marketing, operations, leadership), utilizing analytical and product-driven problem-solving across 10+ hands-on case studies and cross-functional team projects (4–6 members) using Lean Startup and Agile methodologies to create scalable, technology enabled, and sustainable value.

**Executive Micro MBA** **Aug 2024 – Oct 2024**  
**Dokuz Eylul University – DESEM (Izmir, TR)**

**Bachelor's Degree in BSc Product Design Engineering with Placement (PDE)** **Sep 2020 – Jun 2024**  
**Brunel University London (London, UK)**

Graduated with Upper Second Class Honours (2:1) – International Excellence Scholarship (£18.000)

- Developed strong end to end product design and engineering capabilities throughout the bachelor's program, spanning physical and digital products by integrating user-centered design, UX/UI principles, digital product thinking, CAD modeling, FEA-based structural analysis, C language coding, Arduino prototyping, while reinforcing academic learning through industrial placement experience and a real world aimed thesis.

**Scientific & Mathematic High School Diploma (MEB)** **Sep 2016 – Jun 2020**  
**Isikkent Education Campus (Izmir, TR)**  
Graduated with Honours (GPA: 87.7)

**Fine Arts Education - FADS Art Academy (Izmir, TR)** **Sep 2018 – Feb 2020**  
**Summer Program - English Language & Literature The Taft School (Connecticut, USA)** **Jun 2017 – Jul 2017**

## Professional Experiences

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**Frauscher Boats Türkiye – Istanbul, Türkiye** **Feb 2025**  
*Marine & Yachting – frauscherboats.com*

**Luxury Sales Intern**

- Represented Frauscher x Porsche Boats at the Bosphorus Boat Show (50,000+ visitors), delivering 100+ guided product presentations of two showcased vessels and supporting high-value sales discussions for boats priced up to €580k.

**CMS Wheels – Izmir, Türkiye** **Nov 2022 - Jan 2023**  
*Automotive Wheel Manufacturing – cms-wheels.com*

**Product Design Intern**

- Designed and prototyped ≈8 rim concepts within the Aftermarket department, producing CAD models and physical prototypes while applying structural design, material selection, and manufacturing constraints; delivered a rim design concept for Bentley Mulliner Batur, informing the “Custorim” final-year thesis.

**DesignUM – Istanbul, Türkiye** **Oct 2022 - Nov 2022**  
*Product Design & Innovation Consulting – design-um.com*

**Product Design Intern**

- Led the end-to-end design of a Turkish Electric Coffee Grinder, from concept to CAD prototype, delivered within a 4-week time constraint and reviewed by Arzum and DesignUM; contributed design feedback across office projects and integrated mentorship insights from Ümit Yalçın to elevate overall project quality and design capabilities.

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**Business Development & Operations Associate**

- Actively contributed to the modernization and international growth of a 5th-generation family business in the dried fruit and nut export industry by supporting international business development and export operations across 3+ EU agri-food markets.
- Assisted supplier coordination, order tracking, and client communication, while contributing to product development, packaging design, digital brand communication, product positioning, and market & pricing research.
- Conducted data analysis and stakeholder meetings to support strategic initiatives and evaluate partnership and acquisition opportunities across protein-based food and alcohol industry ventures.

**Languages**

**Turkish:** Native; **English:** Fluent (C2); **Spanish:** Basic (A1); **French:** A1 (Delf Certified); **Italian:** Beginner

**IT Skills**

- **Design & Visualization:** Adobe Illustrator, Photoshop, InDesign, Premiere Pro, Lightroom, Figma (UX), Canva, ProCreate
- **Data & Presentation Tools:** Microsoft Office (Excel, PowerPoint, Word), Miro, Power BI (Basic), Google Trends, Google Slides / Docs / Sheets, Behance
- **AI Tools:** OpenAI - ChatGPT 5.2, Google Gemini - Nano Banana, Canva AI, Runaway, Pika AI, Grok AI,
- **3D & Prototyping:** Proficient in SolidWorks, KeyShot. Rhino (Basic)
- **Programming:** Microsoft Visual Studio © - C Language

**Soft Skills**

- Communication & Presentation Skills, Creative Problem Solving, Strategic & Analytical Thinking, Cross-functional Collaboration Adaptability & Curiosity, Time Management, Leadership & Initiative
- Research & Strategy: Design Thinking, Lean Startup, Agile, Business Model Canvas, Value Proposition Canvas, SWOT, PESTEL, User Personas & User Journeys, Product Life Cycle (PLC)

**Additional Information****Sports & Interests**

- Arts: Cello (2010-2014), Guitar (2014-present), Theatre (2012-2020), Photography, Sketching
- Sports: Windsurfing (2013-p.), Basketball Team Member (2010-2020), Golf (2014-p.), Fitness (2018-p.), Tennis (2014-p.), Padel (2023-p.)

**Volunteering**

- ENTA (Industrials Designers Association); EGİAD (Aegean Young Businessmen Association); TAİDER (Turkish Family Businesses Association); Brunel University London Alumni Network; Interact Club (2018-2020)

**Projects & Workshops**

*Slot Car Racing Controller Design Project — Scalextric / SCX*

*Feb 2022 – May 2022 | London, UK*

- Developed handheld slot car racing controller concepts in a university and industry collaboration with Scalextric, integrating user-centered design, ergonomics, and iterative industry feedback.

*Sparkling Water Dispenser Design Project — Strix Ltd*

*Sep 2021 – Jan 2022 | London, UK*

- Designed a sparkling water dispenser from concept to developed proposal in collaboration with Strix Ltd, refining usability, form, and technical feasibility through continuous industry feedback.

*James Dyson Prototyping Workshop*

*Sep 2021 | London, UK*

**Certifications & Training**

- IELTS English Proficiency Test
- DELF A1 – French Language Certification — CIEP (Centre International d'Études Pédagogiques)
- SolidWorks: Zero to Expert Hands-On Training Set A-Z™ — Udemy - Issued Jan 2022
- C Programming for Beginners – Master the C Language — Udemy - Issued Dec 2021

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