

Vice President (Term: July 1, 2023 – June 30, 2026)



Cesarina Rodriguez

I have been a Phoenix Hispanic Network (PHN) member since 2019. I firmly believe I can serve and lead PHN as Vice President. I am currently serving as the Treasurer for the Board of Directors since 2020 which has provided me with the tools and insight into PHN's goals. This experience and knowledge have prepared me to lead PHN in future years to continue encouraging professional excellence, and opportunities, along with providing resources to PHN members.

As a Procurement Manager with the City of Phoenix, I am responsible for performing diverse, specialized, and complex work involving significant planning, organizing, and reviewing assigned procurement programs and activities. Some examples are leading vendor events/workshops, also acting as a liaison between internal and external customers. I believe these skills express equivalent leadership in citywide team organization, comprehension, and communication, which also align with leading and serving the Phoenix Hispanic Network.

Serving as the current PHN Treasurer has made me aware of the positive impact PHN has on its members by providing networking opportunities, career advancement webinar workshops, and community involvement. If elected as Vice President I look forward to continuing involvement in the growth and development of the Phoenix Hispanic Network.



Jessica Gutierrez

I have been a Phoenix Hispanic Network (PHN) member since 2021 and have worked for the City of Phoenix for over 9 years. During my time in PHN, I have served on the board as Secretary. I believe that serving as Vice President would be a privilege and a natural transition as I have years of experience leading teams, networking, and collaborating with others to achieve citywide goals. I appreciate your consideration as I strongly advocate for this network and hope to continue serving the Hispanic community.

Member at Large (Term: July 1, 2023 – June 30, 2025)



Alma Watson

I joined PHN this last year. I attended the Cesar Chavez luncheon and the PHN Leadership conference this year. In the Cesar Chavez luncheon you awarded several students scholarships and the speaker was amazing. In the leadership conference, you offered various sessions that were helpful personally and professionally. Both of these events were very well put together and both of them resonated with my values.

I believe I can serve and lead PHN well because I am committed to serving others, whether it be on a personal or professional level. I was previously a board member of a booster club at my kids' school and understand the level of commitment it takes to

be part of an organization promoting its goals and objectives. If I do have the privilege of becoming a member at large, I'd be interested in the Professional Development subcommittee. I have a graduate degree from ASU and advocate for education for personal growth and professional development. In addition, with my current position and job duties as a Lead Business Systems Analyst in the City's procurement system, I train City staff to understand the procurement system, as well as the integration to our financial system. I have found that I enjoy teaching to assist and develop the City's employees to become more proficient at their jobs however I can. In conclusion, it would be an honor to be part of an organization that is committed to personal and professional development, as well as empowering the Latino community at large.



Gisella Gonzalez

I have been a Phoenix Hispanic Network (PHN) member since April of 2023. I believe I can serve and lead PHN well because of my exceptional leadership qualities and experience as a Public Works supervisor for the City of Phoenix. With a proven track record of successfully leading teams and managing complex projects, I bring valuable expertise to the network. As a Public Works supervisor, I have demonstrated my ability to make critical decisions, allocate resources effectively, and ensure successful outcomes. These leadership skills will greatly benefit PHN, enabling me to guide and support the implementation of impactful programs and events that align with the network's mission. Beyond my project management abilities, I possess strong interpersonal skills and effective communication. I have a history of collaborating with diverse stakeholders, including various departments and community members. My inclusive approach and willingness to consider diverse perspectives will ensure that PHN's activities reflect the interests and priorities of the community. Furthermore, my commitment to public service fuels my passion to make a positive difference. I'm dedicated to improving the community and creating opportunities for growth and empowerment. By leveraging my leadership qualities, I will inspire and mobilize others within my network, fostering collaboration, innovation, and meaningful engagement.



Maribel Velez

I am fully bilingual, I have been with the city for 23 years, I became an Art therapy life coach during Covid-19. I am currently enrolled in an online private business school taking Motivational Speaking courses, and Leadership master class. I absolutely love event organizing and community outreach, I am not afraid of public speaking. For now I will like to join as a Member at large but eventually I will love to do more. Thank you

**Rocio Iniguez**

My name is Rocio Iniguez, I was born in Durango, Mexico but have been living in Arizona for the majority of my life. I have a bachelor's degree in Urban Planning from Arizona State University and a master's degree in Public Administration from Grand Canyon University. I have been working at the City of Phoenix since January of 2017 at different capacities, currently as a Planner III for the Office of Customer Advocacy.

I have previously served as the PHN Professional development chair where our team coordinated and facilitated brown bag presentations, a professional development fair and recently a Leadership Conference. In addition, I have served in the planning committee for the years Superbowl and am currently participating in the Legal Training Development committee for our department.

These past two years have pushed me outside of my comfort zone. I have thoroughly enjoyed collaborating with the PHN leaders these past couple of years and feel like I have gained a familia.

**Tiana Madrid**

I have been a PHN member since 2021. I believe I can serve and lead PHN well because I believe strongly in the mission in encouraging professional excellence among the Hispanic/Latino local government community and to ALL members of PHN. I can help fulfill this mission in using my personal skillset and have fun doing it! Although I have no experience serving on a Board, I found this past PHN conference motivating and eye opening, and having the opportunity to serve on the PHN Board will be an empowering experience for me. I am currently an AAll in the Office of the City Engineer and hold a diverse administrative skill set.