

June 2024

PHN Noticias

WINNER WINNER!

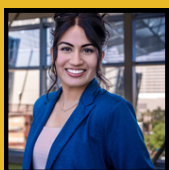
Congratulations to Anita Ponce who won the Professional Development Fair raffle!

Congratulations and big thank you to Veridiana Cervantes for designing our special edition logo celebrating the 10 year anniversary of PHN's revitalization.

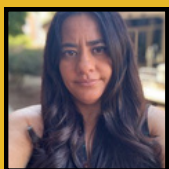


WELCOME NEW BOARD MEMBERS

Please welcome the new faces on the PHN Board! Check out their bios on pages 2-3 and see what positions some current board members have been updated to!



Secretary:
Paulina Bustamante



Member at Large:
Clara Delgado



Member at Large:
Jessica Ruiz



Member at Large:
Yanitza Soto



UPCOMING EVENT

Are you a City of Phoenix employee with outstanding student loans? PHN is partnering with the Retirement Office to host a webinar on exploring the Public Service Loan Forgiveness Program and how this program can help you!

When: August 20, 2024

11:00 a.m. - 12:30 p.m.

Event Registration Link/QR

Code: <https://t.ly/M7fD3>



Become a PHN member today!

Email us at: phx.hispanic.network@phoenix.gov
Visit our website! www.phoenixhispanicnetwork.org

Already a member? Don't forget to renew!



Phoenix Hispanic Network (PHN) Member,

I am pleased to announce your fiscal year 2024-2025 PHN Board of Directors.

- Cesarina Rodriguez, President (July 1, 2024- June 30, 2025)
- Gisella Gonzalez, Vice President (July 1, 2024- June 30, 2025)
- Paulina Bustamante, Secretary (July 1, 2024- June 30, 2026)
- Jessica Gutierrez, Treasurer (July 1, 2024- June 30, 2025)
- Jessica Ruiz, Member at Large (July 1, 2024- June 30, 2026)
- Yanitza Soto, Member at Large (July 1, 2024- June 30, 2026)
- Clara Delgado, Member at Large (July 1, 2024- June 30, 2025)
- Rocio Iniguez, Member at Large (July 1, 2023- June 30, 2025)
- Tiana Madrid, Member at Large (July 1, 2023- June 30, 2025)

Please join me in congratulating our new board members. We are looking forward to another great year and hope to see you at upcoming events!



Cesarina Rodriguez, President



Gisella L Gonzalez – (Vice President)

My name is Gisella Gonzalez, and I've proudly served as a board member of the Phoenix Hispanic Network (PHN) since 2023. As a first-generation Latina with a bachelor's degree in business communication, my nearly four-year tenure with the City of Phoenix has been defined by a commitment to community and professional growth.

In my role as Public Works Supervisor, I oversee 11 customer service representatives who handle resident inquiries. This responsibility has honed my leadership skills and reinforced the importance of delivering exceptional service to our community. Within PHN, I initially served as a Member at Large, actively contributing to the Professional Development committee. Organizing events such as the leadership moves webinar, and the Professional Development fair allowed me to foster career advancement opportunities for my colleagues. Additionally, participating in community-building initiatives like Noche en Blanco and the Cesar Chavez Luncheon has deepened my dedication to creating an inclusive workplace environment.

As Vice President of PHN, I will strive to ensure that all City of Phoenix employees, regardless of background, have the resources and support needed to succeed. My experiences have shaped me into a passionate advocate for underrepresented communities, and I am dedicated to promoting a workplace culture that celebrates our differences while striving for collective success.



Paulina Bustamante – (Secretary)

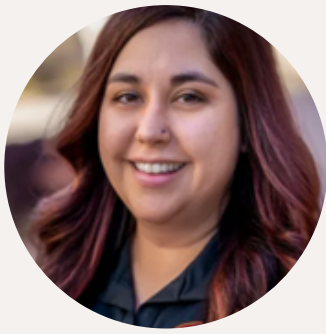
I believe I can serve and lead PHN well because for starters I am the representation of a successful first-generation Latina woman. In the 9 years I have been with the city of Phoenix I have demonstrated the qualities suitable for a leader. However, I also embrace the importance of community, inclusiveness, and respect in the workplace.

I would like to share with the committee my current successes in my career and qualifications that make me a suitable candidate to be a representative of the PHN board. I have over 9 years of experience as a City of Phoenix Parks and Recreation employee and most recently as the Recreation Coordinator III for the one of the largest afterschool programs in the city, Phoenix Afterschool Center (PAC). In this role I directly supervise up to 128 part-time employees, 3 full time staff, contract staff, and volunteers with an operating budget of \$2.6million for 33 afterschool sites around the valley. My responsibilities include the coordination and implementation of recreation curriculum in multiple subjects for the entire school year, preparing and writing of Intergovernmental Agreements, facility management, leading hiring processes, leading staff trainings, summer and school break programs for youth, special events, and teen programming. Aside from afterschool programs I have also been in supervisory capacities as a Recreation Programmer and Recreation Coordinator II in small and large multi-generational community centers where I oversaw part-time and full-time staff, worked in conjunction with Human Services Department, Neighborhood Services, PD, organized special interest classes, youth sports, and 4 community events a year.

Additionally, I served in a liaison capacity to several City of Phoenix department committees including FitPHX, PHXteens, Adaptive Recreation, chair of the Community Service Fund Drive and Hands and Hearts Fair, and the part-time/full-time recreation hiring team. I also play a key role in the production of the department's largest events, Fabulous Fourth of July, and Electric Light Parade. Key function in these events included, creation of sponsorship packet, marketing material, representing the organization via news media outlets, and coordination of hospitality, and staffing. You will find my ability to lead a team or serve in a support role will serve as a tremendous benefit to PHN.

The above qualifications and experience equip me to be part of the board and continue my growth as a young professional. I intend to lead with integrity and creativity.

Looking forward to being part of the team :).



Jessica Gutierrez– (Treasurer)

I have been a member of the Phoenix Hispanic Network (PHN) since 2021 and served as Secretary on the PHN board since 2022. I have also been a City of Phoenix employee for over ten years. I am eager to take on the role of Treasurer, a progression I see as fitting given my extensive experience in leading teams, overseeing budgets, networking, and collaborating to meet citywide objectives. I am excited about this new chapter and the opportunity to further serve our community.



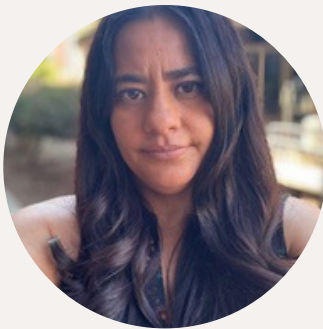
Jessica Ruiz – (Member at Large)

Hello, my name is Jessica Ruiz, and I would like to be considered for a member at large position. I have been a part of committees within the Phoenix Hispanic Network since 2019. Professional development and community engagement are extremely important to me and an organization such as this one provides that. If elected as a member at large I know that I can ensure a positive attitude, initiative, and creativity. However, as a member at large I will acquire new skills, increase my knowledge regarding local governments and best of all – network. I am currently, and have been for the past three years, Treasurer for my children's school Parent Teacher Organization. In my role I oversee and manage the budget, work closely with our principal and administration to purchase items, and forecast revenues and expenditures. Being in public administration and volunteering in my children's school PTO has provide me experience to take on this role. As a public administrator one of my tasks is to manage projects and with that, I am always on the lookout for process improvements. I request feedback, check in regularly with my team and stay up to date with important details. As a member at large the role is parallel. Being trusted with a committee you want to create an environment that is enjoyable and productive. This consist of keeping in touch and being inclusive with your team regularly, being prepared and valuing everyone's time and working towards a common goal; providing excellent customer service to those who seek out the Phoenix Hispanic Network. Thank you for your consideration and I look forward to hearing back from you all at the Phoenix Hispanic Network.



Yanitza Soto – (Member at Large)

I am Yanitza Soto and I have been a Phoenix Hispanic Network (PHN) member since 2023. Throughout my first year of membership, I have acquainted myself with the resources of the network and have attended and supported events such as the recent Cesar Chavez luncheon. My first PHN event was the PHN Conference held at GCU back in May 2023, a day I enjoyed networking, learning from fellow Hispanic leaders in our community and thinking about how I could become involved in the future. I currently serve on the Board of Directors for Mountain Park Health Center and Chair their Quality, Safety and Compliance committee. This committee oversees ensuring the compliance and patient safety of the services the health center provides. I have also recently served on the Board of Directors for the Arizona Community Health Workers Association, a statewide representative agency for frontline public health workers. I believe I can serve and lead PHN because I am committed to celebrating, uplifting, and representing our culture and being able to do so in our professional work environment and with fellow Hispanic leaders is what interests me most. In my first year and eight months as a City employee working with the City Manager's Office of Public Health collaborating and seeking out employee feedback was a priority and we successfully accomplished both launching a citywide Naloxone Program and training among many other notable projects. Thank you for your consideration, I look forward to joining the Board and continue my PHN membership in years to come.



Clara Delgado – (Member at Large)

My name is Clara Delgado, and I am interested in running for Secretary for Phoenix Hispanic Network (PHN). I started my membership last year. Although I am a new member, I have volunteered in different opportunities within the committee such as the Cesar Chavez luncheon, Afro Latino Event, and the 2024 Professional Development Fair. With the City of Phoenix, I worked as a Recreation Leader and worked alongside council at many events around the city over the years including Christmas, Halloween, Light Up the Sky, and back to school events, to name a few. I'm currently working in Central Procurement in the Finance Department. After working in Finance within a few months I was asked to join finance planning committee due to my experience in special events. I am looking forward to being part of the board to learn and share my ideas and experiences to support PHN's mission with its members. Given my experience and skill set, I believe I would be the perfect candidate to fill the Secretary and represent PHN and employees within the City.