SPRINGFIELD, MO **** PEN RACQUETBALL CHAMPIONSHIPS





















SPONSOR OPPORTUNITIES

The management / ownership team of the 2026 27th US Open Racquetball Championships invites you to be an exclusive sponsor of this event coming up in June of 2026 in Springfield, Missouri. First, a little overview of the sport of racquetball and who will be coming from all over the world to compete in this Grand Slam tournament.

SPORT

Racquetball is one of the most dynamic sports ever played. The intensity of the game requires a combination of physical and mental strength and is played by more than 5 million people all over the world.

PROFESSIONAL TOURS

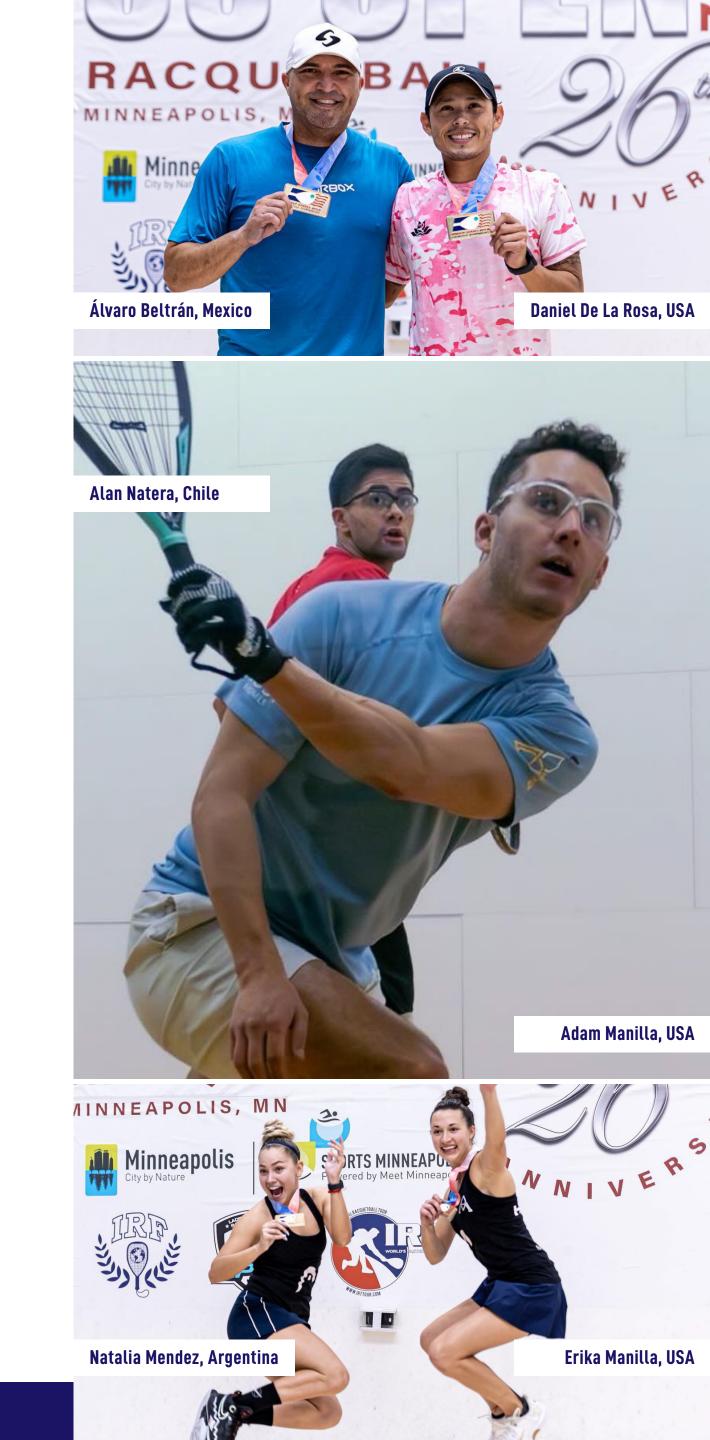
The International Racquetball Tour (IRT) and Ladies Professional Racquetball Tour (LPRT) are the men's and women's professional racquetball organizations with more than 20 events worldwide per year. The tours showcase the finest athletes competing in the world's most exciting events since 1970.

RACQUETBALL WAS CREATED IN 1950

PLAYERS COME FROM MORE THAN 20 COUNTRIES

WORLDWIDE

The International Racquetball Tour is recognized by the International Racquetball Federation (IRF) as the governing body of men's professional racquetball. The Ladies Professional Racquetball Tour, likewise, is the professional organization for women. Players from around the world travel to play in IRT and LPRT events. Racquetball has expanded beyond the US, adding strong professional players and fans throughout Canada, Mexico, Central, and South America.



SPONSOR OPPORTUNITIES

PLAYERS

The International Racquetball Tour and Ladies Professional Racquetball Tour provide a fair and equitable environment that allows players to thrive on a global stage that reaches fans through free live streaming. IRT and LPRT players act as ambassadors and role models for future racquetball generations. The following top players have indicated their intention to appear at the US Open. Although these are all top-eight players, their actual seeding can change before draws are set. More than 100 professionals will vie for over \$70,000 in prize money at this Grand Slam.

Kane Waselenchuk, Canada (living in Texas, USA)

Jake Bredenbeck, Minnesota, USA

Conrrado Moscoso, Bolivia

Paola Longoria, Monterrey, Mexico Erika Manilla, Colorado, USA Maria Jose Vargas, Argentina

AUDIENCE

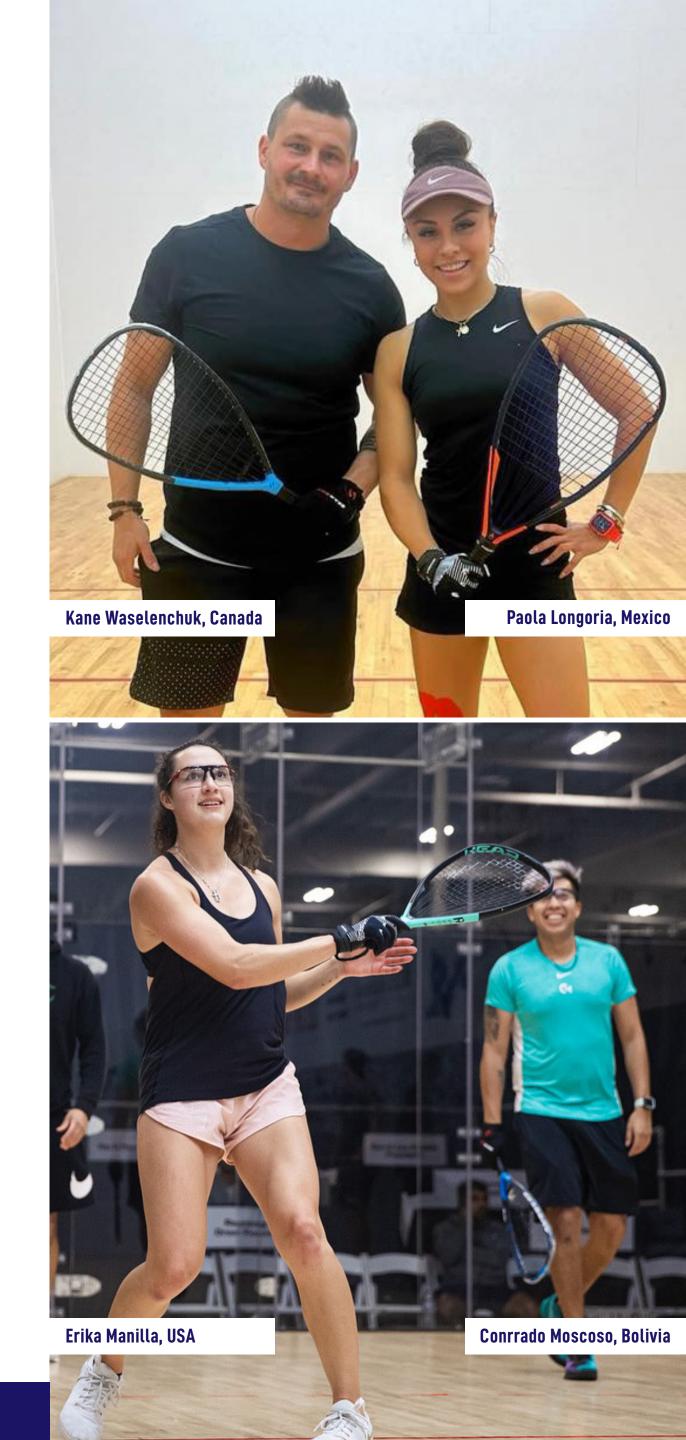
Affluent, educated, and composed of men and women, racquetball fans represent a premium demographic that has consistently demonstrated a strong loyalty to sponsors. The demographics of racquetball fans are off the charts, creating an excellent business opportunity for sponsors.

5,000,000+ PLAYERS WORLDWIDE

MORE THAN 2,500 USA CLUBS HAVE COURTS

2026 US OPEN 27TH RACQUETBALL CHAMPIONSHIPS DETAILS

- June 10-14, 2026 at Missouri State University (12 courts) and Springfield Expo Center (showcase court) in Springfield, Missouri
- 40 pro matches livestreamed and available on demand Men's and Women's Singles, Doubles and Mixed Doubles
- \$30,000 prize money for both IRT men and LPRT ladies
- 100+ professional players across the globe
- 500+ amateur players from around the world will vie for medals in skill-level and age-group divisions in Singles, Doubles and Mixed Doubles.
- 1 year of social media posts (before, during and after event)



SPONSOR OPPORTUNITIES

HOST HOTEL DETAILS

The University Plaza Hotel & Convention Center is the host hotel and headquarters for this Grand Slam racquetball tournament. Located at 333 South John Q Hammons Parkway, Springfield, Missouri 65806, the University Plaza Hotel is a 10-minute walk to the racquetball court building at Missouri State University and the attached Springfield Expo Center show court area. Details to follow on transportation options. The racquetball community will gather at the hotel atrium bars/restaurants between matches..

EXPOSURE

The International Racquetball Tour Broadcast showcases brand messages to large audiences, which includes over 60,000 passionate social media followers, and more than 5,000,000 total views per year.

- The US Open is the largest indoor pro-am Championship event of the year, including both men and women players, held in Springfield, Missouri at Missouri State University (12 courts) and the Springfield Expo Center (showcase court).
- The event will be live on R2 sports (online event site), IRT live, LPRT live, Facebook, YouTube, and USAR website.
- It attracts players, fans, and coaches from 20 countries across the world, as well as local players.
- Minimum 250,000 monthly impressions (IRT, LPRT and USA websites).
- The event will designate a media consultant to reach out to local radio and television stations.
- Connect with local social media influencers, internet outlets, racquetball clubs and state organization to promote the event.
- All the world's best racquetball athletes will be available for interviews by local media.
- Local sponsors' names will be included on all marketing information and media releases.
- Email marketing will be sent from the IRT, LPRT and R2 sports event sites.





SPONSOR LEVELS

SPONSOR LEVELS	TITLE	PRESENTING	CORPORATE	SUPPORTING	PLATINUM	VIP GOLD BOX	VIP GOLD SEAT
Price	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$3,000	\$800
Number Available	1	2	8	16	20	40	100
Event Credentials Logos	Top Billing / Year-Long Promotion	Year-Long Promotion					
Show Court Logo Placement	Front Wall Center Logo (Approx 5 Ft)	Front Wall Lower Area Logo (Approx 3 Ft)	Side Wall Camera-Prominent Logo (Approx 3 Ft)	Shared Side Wall Logo (Approx 2 Ft)			
US Open Magazine	Inside Front Cover	Inside Back Cover	Full-Page Ad	Half-Page Ad	Half-Page Ad	Shared Half-Page Mention	Shared Half-Page Mention
Finals Presentation	On-Court Winner Awards	On-Court Semi Awards					
Livestream	Interview & Commercial	Interview & Commercial	Logo & Mention	Logo & Mention	Logo & Mention		
Marketing Campaign	Year-Long	Year-Long	Livestream & Social Media	Livestream & Social Media	Livestream & Social Media		
Vendor Booth	Large	Large	Medium	Medium	Small		
VIP Lounge Lunch & Dinner	Special Access	Access for 6	Access for 4	Access for 2	Access for 1	Access for 4	Access for 1
Charity Pro-Am Participation	1 Amateur Player	1 Amateur Player					
Show Court Seating	Special Seating	6 Chairs at Table with Company Sign	4 Chairs at Table with Company Sign	2 Chairs at Table with Company Sign	1 Chair at Table with Company Sign	4 Chairs at Table with Company Sign	1 Chair Reserved at Floor Level
Tournament Player Entry	4	4	2	2	1		
VIP Souvenir Package (Shirts, Tote, Parties, Etc.)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Access to Pro Athletes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

SEVERAL OTHER SMALLER OPPORTUNITIES ARE AVAILABLE:

- Towel Time-Out Sponsor \$2,000 Includes Logo and Company mention on Livestream for each court clean-up moment
- Livestream Scoreboard Sponsor- \$2,000 Includes Logo and Company mention for each match on Livestream
- Player Village Banner Sponsorship \$500 Includes approximately 3 feet by 5 feet vertical banner
- Player Village Vendor Booth \$2,000 Includes 1 VIP Seat near Show Court

Sponsor level benefits are tailorable; Jeff Collins can answer questions and customize these packages to fit your needs.
All logos assume high-res art provided by the sponsor.

VIP RESERVATIONS

Reserve your Gold Box Table or VIP Seat today! Only 40 VIP tables available. Downpayment of \$1,500 is due before reservation is official. Remainder due by March 1, 2026. Contact Cindy Tilbury at 303.888.4461 for more information, feedback, event ideas or leads for sponsors. Event sponsorships are also available — ask Cindy for details.

Gold Box Table

Gold Box Table \$3,000 includes 4 VIP chairs near the IRT / LPRT court, special VIP swag bag, access to VIP Lounge. Lunch, dinner and snacks Wed-Sat, lunch on Sunday.

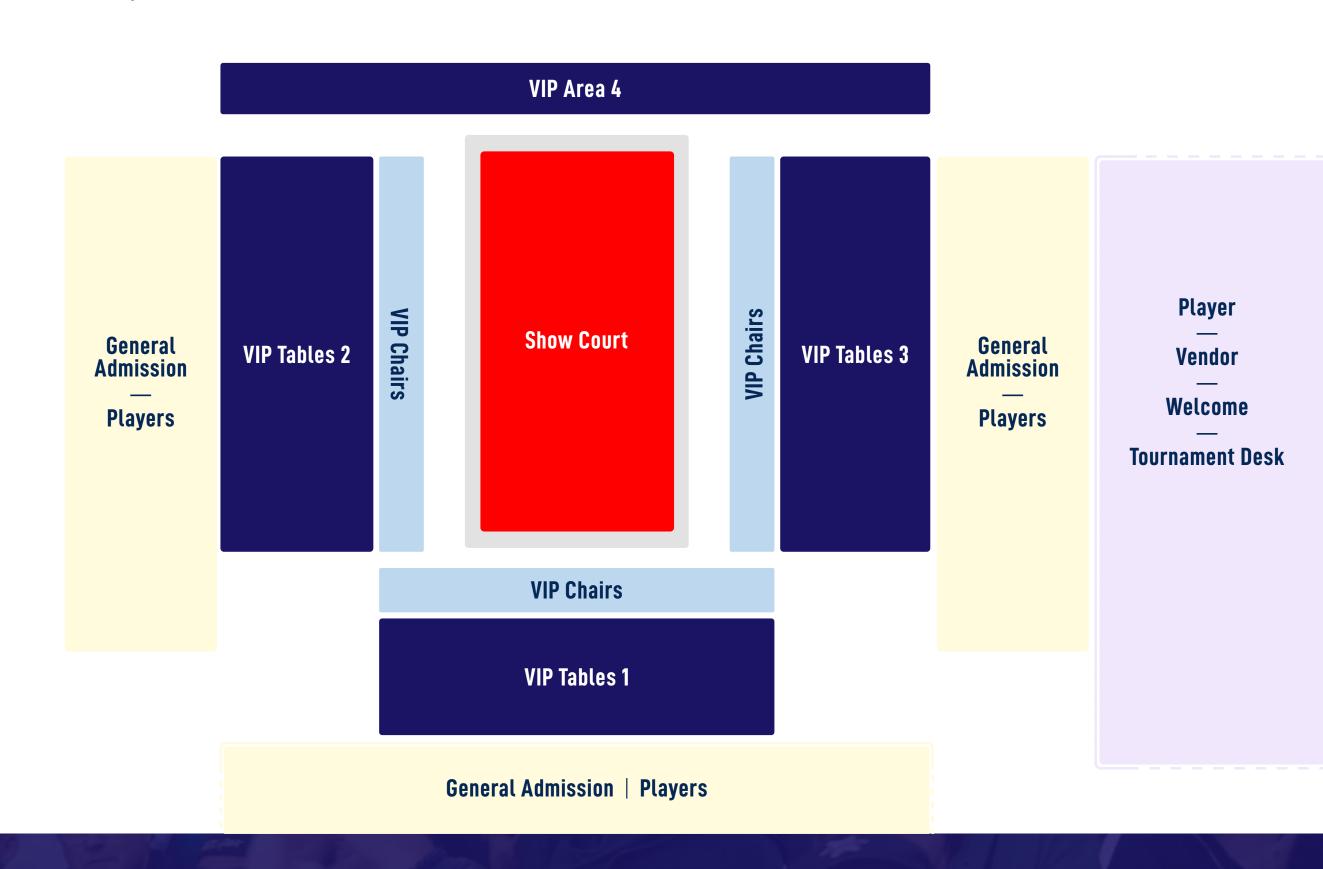
VIP Seat \$800

VIP Seat \$800 includes 1 VIP chair near the IRT / LPRT show court, VIP food all week, access to VIP Lounge.

Pro Ticket Package

Pro ticket packages \$140 for all weekend are available for non-tournament players. Tournament Player receives 1 bleacher seat near the show court with entry fee.

Cancellation Policy: 85% Refund before March 1, 2026; 50% Refund March 1. No refunds after May 1. VIP Gold Box holders are welcome to sell their reservation after March 1; table signs will be printed then.





Scan or click <u>here</u> to reserve your VIP Gold Box or VIP Seat.

\$3,000

\$140

Reserve early; first come, first serve on table selection. When you make your VIP reservation, please share your ideas for the tournament too.

THANK YOU

FOR MORE INFORMATION, CONTACT

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