



## 2024 Azalea Festival Sponsorship Levels

### **Platinum Sponsor: \$5000 (3 Available) **SOLD OUT****

- Secure position for your business float in the Saturday Morning Parade. (Parade Application required).
- Co-Sponsor the KURY Radio Parade Simulcast. Your business frequently mentioned during the simulcast.
- Your business effectively promoted with a month-long banner placement, strategically positioned in 3 places along Highway 101, +1million impressions generated based on 2021 ODOT Traffic Data. (Logos not business name used).
- Business name on 4'x8' parade banner as Platinum SPONSOR. (Members of your Team to walk the banner).
- Your business Logo on a 4'x8' banner at the bandshell in Azalea Park.
- Your business named in Festival advertising radio campaign- 95.3 KURY FM, 97.9 KPOD FM, KCRE 94.3 FM, 106.7 FM and AM 1.
- Your business named as Platinum Sponsor on Festival Social Media and Broadcast campaign.
- A click through Website and Social Media recognition on Festival pages.  
<https://azaleafestivalbrookingsoregon.com/>      <https://www.facebook.com/AzaleaFest/>
- Recognition on Printed Materials, Posters, Fliers, Programs. (Logos not business name used).
- Free Booth Space at the Azalea Park during the Saturday Rock the Park Concert & Sunday Family Fun Day.

### **Gold Sponsor: \$2500 (5 Available) **SOLD OUT****

- Your business named in Festival advertising radio campaign- 95.3 KURY FM, 97.9 KPOD FM, KCRE 94.3 FM, 106.7 FM and AM 1.
- Your business name on a 4'x8' banner at the bandshell in Azalea Park.
- Website and Social Media recognition on Festival pages.  
<https://azaleafestivalbrookingsoregon.com/>      <https://www.facebook.com/AzaleaFest/>
- Recognition on Printed Materials, Posters, Fliers, Programs.
- Free Booth Space at the Azalea Park during the Saturday Rock the Park Concert & Sunday Family Fun Day.

### **Silver Sponsor: \$500**

- Name recognition on Festival Website and Social Media pages.  
<https://azaleafestivalbrookingsoregon.com/>      <https://www.facebook.com/AzaleaFest/>
- Name Recognition on Programs.

### **Bronze Sponsor: \$250**

- Name Recognition on Programs.