



Azalea Festival Sponsorship Levels



Platinum Sponsor: \$5000 (3 Available)

- Co-Sponsor the KURY Radio Parade Simulcast. Your business frequently mentioned during the simulcast
- Your business effectively promoted, using your business logo, with a month-long banner placement, strategically positioned in three places on Highway 101/Chetco Avenue in Brookings. +1million impressions generated based on 2021 ODOT Traffic Data.
- “Platinum Sponsor” 4' x 8' parade banner (members of your team to walk the banner in parade)
- 4' x 8' banner with business name/logo displayed at Azalea Park bandshell during weekend park events.
- Your business logo on an all inclusive 4' x 8' sponsor banner displayed at Azalea Park bandshell during weekend park events.
- Your business named in Azalea Festival advertising radio campaign on 95.3 KURY FM, 97.9 KPOD FM, KCRC 94.3 FM, 106.7 FM and AM 1
- Your business named as a Platinum Sponsor on Azalea Festival social media and broadcast campaign.
- Website and social media recognition on Azalea Festival pages:
<https://azaleafestivalbrookingsoregon.com/> <https://www.facebook.com/AzaleaFest/>
- Recognition on printed materials, posters, fliers, programs (logos - not business name used)
- Prime position and free entry for your businesses' parade entry (parade application required)
- Free vendor booth space at Street Market

Gold Sponsor: \$2500 (5 Available)

- Your business named in Azalea Festival advertising radio campaign on 95.3 KURY FM, 97.9 KPOD FM, KCRC 94.3 FM, 106.7 FM and AM 1.
- Your business logo on an all inclusive 4' x 8' sponsor banner displayed at Azalea Park bandshell during weekend park events.
- Website and Social Media recognition on Festival pages:
<https://azaleafestivalbrookingsoregon.com/> <https://www.facebook.com/AzaleaFest/>
- Recognition on printed materials, posters, fliers, programs
- Free entry for your businesses' parade entry (parade application required)

Silver Sponsor: \$500

- Name recognition on Festival Website and Social Media pages.
<https://azaleafestivalbrookingsoregon.com/> <https://www.facebook.com/AzaleaFest/>
- Name Recognition on Programs

Bronze Sponsor: \$250

- Name Recognition on Programs