



2025 Azalea Festival Sponsorship Levels



Platinum Sponsor: \$5000 (3 Available)

- Prime position and free entry for your business float in the Saturday parade (parade application required).
- Co-Sponsor the KURY Radio Parade Simulcast. Your business frequently mentioned during the simulcast.
- Your business effectively promoted with a month-long banner placement, strategically positioned in three places along Highway 101, +1million impressions generated based on 2021 ODOT Traffic Data (logos - not business name used).
- Business name on 4'x8' parade banner as Platinum SPONSOR (members of your team to walk the banner in parade).
- Your business logo on a 4'x8' banner at the bandshell in Azalea Park.
- Your business named in Azalea Festival advertising radio campaign on 95.3 KURY FM, 97.9 KPOD FM, KCRE 94.3 FM, 106.7 FM and AM 1.
- Your business named as a Platinum Sponsor on Azalea Festival social media and broadcast campaign.
- Website and social media recognition on Azalea Festival pages.
<https://azaleafestivalbrookingsoregon.com/> <https://www.facebook.com/AzaleaFest/>
- Recognition on printed materials, posters, fliers, programs (logos - not business name used).
- Free vendor booth space at Street Market.

Gold Sponsor: \$2500 (5 Available)

- Your business named in Azalea Festival advertising radio campaign on 95.3 KURY FM, 97.9 KPOD FM, KCRE 94.3 FM, 106.7 FM and AM 1.
- Your business name on a 4'x8' banner at the bandshell in Azalea Park.
- Website and Social Media recognition on Festival pages.
<https://azaleafestivalbrookingsoregon.com/> <https://www.facebook.com/AzaleaFest/>
- Recognition on printed materials, posters, fliers, programs..
- Free entry in Saturday morning parade

Silver Sponsor: \$500

- Name recognition on Festival Website and Social Media pages.
<https://azaleafestivalbrookingsoregon.com/> <https://www.facebook.com/AzaleaFest/>
- Name Recognition on Programs.

Bronze Sponsor: \$250

- Name Recognition on Programs