



20 January 2026

208-954-2294  
Carlsbad, CA

photographybyalib@gmail.com

## Corporate Event Photography --Tier Pricing

### 1. Essential Coverage

Perfect for smaller events, breakout sessions, or when you simply need solid, reliable coverage.

- **\$125/hour**
- Minimum 2 hours
- Delivery within 5 business days

**Best for:** short meetings, ribbon cuttings, team gatherings, small corporate functions

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### 2. Signature Coverage

Your most popular tier — balanced, polished, and ideal for full conference days.

- **\$175/hour**
- Minimum 3 hours
- Priority editing
- Social-media-ready selects included
- Delivery within 72 hours

**Best for:** conferences, marketing events, panels, networking receptions

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### 3. Premier Coverage

For brands that want elevated storytelling, fast turnaround, and a seamless experience.

- **\$225/hour**
- Minimum 4 hours
- Same-day or next-day highlight reel (20–30 images)
- Full gallery delivered within 48 hours
- Optional on-site headshots (add-on)

**Best for:** multi-day conferences, high-visibility marketing events, executive gatherings

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**All packages include** Online gallery with high-resolution images \* Light editing + color correction \* Commercial usage for the hiring company \* Unlimited marketing use \* No expiration \* No watermarking

#### Optional Add-Ons

- **Rush delivery (24 hours):** +\$150
- **On-site headshots:** +\$300 per hour
- **Extended commercial licensing:** custom quote
- **Second photographer:** +\$75/hour



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## Corporate Event Usage License

### Included Usage Rights

Your company receives a **broad commercial usage license** for all images delivered. This means you're welcome to use the photos for:

- Websites and landing pages
- Social media
- Marketing and promotional materials
- Press releases and media kits
- Internal communications
- Recruiting and HR materials
- Annual reports and presentations

The license is:

- **Perpetual** (no expiration)
- **Non-exclusive**
- **Unlimited in scope** for your company's own marketing and communication needs

No watermarks, no hoops to jump through — just clean, ready-to-use images.

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### Third-Party Usage

If **sponsors, speakers, vendors, or partner organizations** would like to use any images for their own marketing, that's covered under a separate commercial license.

This keeps things simple and fair for everyone while protecting the value of the work.

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### Optional Add-Ons

If you'd like, I can also provide:

- Sponsor usage bundles
- Speaker image packages
- Vendor licensing
- Media-ready galleries

These can be added at any time.

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## Media-Friendly Galleries

A streamlined, press-ready collection designed for fast sharing and easy publication.

Media-Friendly Galleries are curated sets of event images prepared specifically for PR teams, communications staff, and partner organizations who need photos quickly and in the right formats. Instead of digging through hundreds of images, they get a clean, organized folder that's ready to drop straight into press releases, newsletters, websites, and social posts.

### What's Included

- Curated highlights featuring key speakers, award moments, sponsor visibility, and wide shots
- Web-ready and high-resolution files for both digital and print use
- Clear, descriptive file names so teams can find what they need instantly
- Optional simple captions for accuracy and context
- Usage notes outlining approved editorial use

This add-on makes it effortless for your team — or the media — to share your event story quickly, accurately, and beautifully.

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## A Friendly Note

My goal is to make your event photography **easy, professional, and fully usable** across your brand. If you ever need expanded rights or custom licensing, I'm always happy to help. Thank you for partnering with Photography by Ali B and supporting local business. Together we are building community! I look forward to working with you.

All my best,

Ali Shomaker

Photographer | Motivational Speaker

Sharing your story through photography



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