



# MYSTIC KREWE OF APOLLO DE NEW ORLEANS

The Mystic Krewe of Apollo de New Orleans currently is planning its “Resurrection” Bal Masque, which is scheduled for Friday, February 14, 2020, at the Hotel Monteleone in New Orleans, La. This Bal Masque marks a major milestone in the life of Apollo New Orleans, as well as all Apollo Krewes, but it can’t happen without the support of generous sponsors like you.

The Mystic Krewe of Apollo de New Orleans is an inclusive social Krewe catering to the LGBTI community in the City of New Orleans. It was revived on March 31, 2018, from its original chapter, the Krewe of Apollo New Orleans, which was conceived in 1969 and eventually grew to include chapters that are still active in Baton Rouge, Birmingham and Lafayette. Unfortunately, until two years ago, the original New Orleans chapter was not active. When so many of its members fell to the AIDS epidemic, the original Krewe of Apollo New Orleans also ceased to exist from 1986 until 2018.

In this 50th year since its founding, a dedicated group of 21 members (including three from the original chapter) are working to put on the Mystic Krewe of Apollo de New Orleans “Resurrection Ball” on Feb. 14, 2020, at the Hotel Monteleone (an important part of the Krewe’s history, since it was the first gay Mardi Gras organization to come out of the shadows and hold a ball in a five-star hotel during early part of its history).

Your sponsorship of this event is a vital part of our ability to both host this “Resurrection” Bal Masque and to prove that the Krewe of Apollo and our community truly are “greater than AIDS and HIV.” We hope you can join us in celebrating this 50<sup>th</sup> anniversary of the Apollo franchise, as well as the crowning of our newest Royalty and a lively dinner/dance Bal Masque.

We sincerely appreciate your support and would be most grateful for any sponsorship you can provide – or simply helping us spread the word about our upcoming Bal Masque and that the Mystic Krewe of Apollo de New Orleans is back. Feel free to contact me at [thomas.merrill@mkaneworleans.com](mailto:thomas.merrill@mkaneworleans.com) at 225-907-5251 if you have questions or need additional information.

Sincerely,  
Tom Merrill  
Treasurer and Bal Masque Co-Coordinator



## **Sponsorship Opportunities**

*For Mystic Krewe of Apollo “Resurrection” Bal Masque  
February 14, 2020, at the Hotel Monteleone*

### **\$10,000 Presenting Sponsor**

Sponsor logo on the Bal Masque menu/program card  
Sponsor logo on Bal Masque banners  
Two tables for 10 (20 complimentary tickets) at Bal Masque \*  
Featured logo and hyperlink on our social media  
Recognition at all Krewe events

### **\$7,500 Diamond Sponsor**

Name on the Bal Masque card and sponsor banners  
15 complimentary tickets to Bal Masque \*  
Logo on our website and social media  
Recognition at all Krewe events

### **\$5,000 Platinum Sponsor**

Name on the Bal Masque card and sponsor banners  
One table (10 complimentary tickets) to Bal Masque \*  
Recognition on our website and social media  
Recognition at all Krewe events

### **\$2,500 Gold Sponsor**

Name on the Bal Masque card and sponsor banners  
2 complimentary tickets to Bal Masque  
Recognition on our website and social media  
Recognition at all Krewe events

### **\$1,000 Silver Sponsor**

Name on Bal Masque card and sponsor banners  
1 complimentary ticket to Bal Masque  
Recognition at all Krewe events

*\* You are welcome to decorate your table(s) in Mardi Gras theme or any appropriate theme.  
All tables and seat assignments are subject to availability at the time sponsorships are arranged, so please contact us as quickly as possible.  
Entrée choices for dinner will be provided for all guests in advance of event, and a cash bar will be in place.*

# MYSTIC KREWE OF APOLLO DE NEW ORLEANS

## Sponsor Information

*For Mystic Krewe of Apollo "Resurrection" Bal Masque  
February 14, 2020, at the Hotel Monteleone*

Complete the form below and return by mail (MKA-NOLA Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973) or send email to [thomas.merrill@mkaneworleans.com](mailto:thomas.merrill@mkaneworleans.com):

Name of Business, Organization or Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Telephone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Presenting (\$10,000)\* \_\_\_\_\_ Diamond (\$7,500)\* \_\_\_\_\_ Platinum (\$5,000)\*  
\_\_\_\_\_ Gold (\$2,500)\* \_\_\_\_\_ Silver (\$1,000)\* \_\_\_\_\_ Other Amount (\$ \_\_\_\_\_)

Payment types accepted (*Please circle desired payment method*): Check, Visa, Mastercard, American Express, Discover or Invoice for Charges (*All invoices must be paid in full by January 15, 2020*).

If sending check, please make payable to Mystic Krewe of Apollo de New Orleans and mail to: MKA-NOLA, Attn: Ball Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973.

Credit Card Number: \_\_\_\_\_

Expiration (Month/Year): \_\_\_\_\_ CVV: \_\_\_\_\_

Name that appears on card: \_\_\_\_\_

Signature (authorizing charge/committing to sponsorship): \_\_\_\_\_

**Deadline: January 15, 2020 \***

Mail to: MKA-NOLA, Attn: Ball Sponsorships, P.O. Box 770973, New Orleans, LA 70177-0973.

Or send via email to: [thomas.merrill@mkaneworleans.com](mailto:thomas.merrill@mkaneworleans.com). Any questions: phone: (225) 907-5251

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