



# THE MERMAID RUN<sup>SM</sup> & UNDER THE SEA BASH



**Saturday - August 24th 2024 - Aberdeen, Maryland**

We would be honored if you would accept our invitation to participate as a sponsor for The Mermaid Run<sup>SM</sup> and The Under the Sea Bash. These events are held in honor of our daughter, Ariella, who unfortunately passed away at birth on April 27, 2018. Our family has created a way to celebrate her life while helping other families like ours. Your sponsorship will help defray the cost of the event including, t-shirts for race participants and event attendees, awards, and entertainment.

The remaining proceeds will be donated to nonprofit 501(c)(3), the Sea of Hope Foundation, to help Maryland families who are in need of financial assistance with funeral services, grief counseling, emotional support and a bereaved siblings scholarship. The Sea of Hope Foundation bereaved sibling scholarship will offer opportunities for higher education and a brighter future.

Last year The Mermaid Run<sup>SM</sup> had 550 runners participate locally & globally. The Under the Sea Bash showed over 2500 guests. This year our events will be held on August 24th, 2024 in Aberdeen, MD. It will be the 5th Anniversary of The Mermaid Run<sup>SM</sup>, we expect this to be our biggest and best event yet! No one should ever have to go through the loss of a child alone, together, we can be the Anchors of Support and help many families in need of comfort and care.

Thank you!

Christina and Aloysius O'Mara

Ariella's Mom & Dad

Contact Number 352.266.5238

Contact Email: [info@seaofhopefoundation.org](mailto:info@seaofhopefoundation.org)



Please see the following set up various levels of sponsorship for the events. Please make all checks payable to the Sea of Hope Foundation Inc. TIN (93-2018319) with the memo notation of your sponsorship level.



**Shark**

**\$500**



**Whale**

**\$750**



**Triton**

**\$1,000**



**Mermaid**

**\$1,500**



**Atlantis**

**\$2,000 +**

- Company Logo & Link on Facebook Event Pages
- Company logo on T-Shirt & Event Banner (Large)
- 2 Event T-Shirts
- Company Logo Sign Placed in Event Park and/or along Race Route

- All Shark Incentives Plus the following:
  - 1 Mermaid Run Race Entry
  - Company Logo on Race Registration Page
  - Sponsorship Table



**Sand Dollar**

**\$50**

- Small Company logo on T-Shirt & Event Banner

- All Shark Incentives Plus the following:
  - 2 Mermaid Run Race Entries
  - Company Logo on Race Registration Page
  - Sponsorship Table



**Seahorse**

**\$100**

- Company Logo on Facebook Event Pages
- Small logo on T-Shirt & Event Banner

- All Shark Incentives Plus the following:
  - 4 Mermaid Run Race Entries
  - Company Logo on Race Registration Page
  - Sponsorship table



**Crab**

**\$250**

- Company Logo & Link on Facebook Event Pages
- Medium logo on T-Shirt & Event Banner
- Event T-Shirt

- All Shark Incentives Plus the following:
  - 6 Mermaid Run Race Entries
  - Company Logo on Race Registration Page
  - Company Logo on Race Day Snack Bags
  - Company Logo under Mermaid Run Logo at the Start and Finish Line Arch
  - Sponsorship Table at Both Events