



# THE MERMAID RUN® UNDER THE SEA BASH TEA UNDER THE SEA

Saturday - August 22nd and Sunday August 23rd 2026 - Aberdeen, Maryland



We would be honored to have you join us as a sponsor for The Mermaid Run®, The Under the Sea Bash, and the return of the Tea Under the Sea, taking place on August 22, 2026 and August 23rd, 2026. These events are held in loving memory of our founders' daughter, Ariella Jessica O'Mara, who passed away at birth on April 27, 2018. In her honor, the O'Mara family created these gatherings to celebrate her life while bringing hope and support to families who have experienced pregnancy and infant loss.

Your sponsorship helps offset the cost of the events, including race participant and attendee t-shirts, awards, and entertainment. The remaining proceeds directly support our nonprofit, the Sea of Hope Foundation, a 501(c)(3) organization (Tax ID #93-2018319). Through this foundation, we provide financial assistance to Maryland families facing funeral expenses, grief counseling, emotional support, and support for bereaved siblings.

One of these programs, the "Wave of Promise" Bereaved Sibling Scholarship, offers bereaved siblings opportunities for higher education and a brighter future.

Last year, The Mermaid Run® welcomed more than 600 runners locally and from around the world, while The Under the Sea Bash hosted over 3,000 guests. As these events continue to grow, we anticipate this year will be our biggest and most meaningful yet.

No one should have to face the loss of a child alone. Together, we can be Anchors of Support, helping bring comfort, care, and hope to families who need it most.

Thank you!

The Sea Of Hope Foundation, Inc.

Contact Number 352.266.5238

Contact Email: [info@seaofhopefoundation.org](mailto:info@seaofhopefoundation.org)



Please see the following set up various levels of sponsorship for the events. Please make all checks payable to the Sea of Hope Foundation Inc. TIN (93-2018319) with the memo notation of your sponsorship level.

 <b>SEAHORSE</b> <b>\$100</b>	 <b>CRAB</b> <b>\$250</b>	 <b>SHARK</b> <b>\$500</b>	 <b>WHALE</b> <b>\$750</b>	 <b>TRITON</b> <b>\$1,000</b>	 <b>STARFISH</b> <b>\$1,500</b>	 <b>ATLANTIS</b> <small>ONLY 2 AVAILABLE</small> <b>\$2,500</b>	 <b>MERMAID</b> <small>ONLY 1 AVAILABLE</small> <b>\$5,500</b>
<ul style="list-style-type: none"> <li>Company logo listed on Facebook event pages</li> <li>Name listed on sponsor recognition graphic</li> <li>Small logo on event T-shirt</li> <li>Recognition in post-race thank-you post</li> </ul>	<ul style="list-style-type: none"> <li>Company logo &amp; link on Facebook event pages</li> <li>Medium logo on event T-shirt</li> <li>Logo on event banner at race day</li> <li>One complimentary race T-shirt</li> <li>Sponsor recognition social media post</li> </ul>	<ul style="list-style-type: none"> <li>Company logo &amp; website link on Facebook event pages and race website</li> <li>Company logo on event T-shirt &amp; event banner</li> <li>(2) Complimentary event T-shirts</li> <li>Company logo sign placed along race route or in event park</li> <li>Sponsor recognition on social media</li> </ul>	<ul style="list-style-type: none"> <li>Includes all Shark Sponsor benefits, plus:               <ul style="list-style-type: none"> <li>(1) Complimentary Mermaid Run race entry</li> </ul> </li> <li>Company logo on race registration page</li> <li>Opportunity to host a sponsorship table/booth at event</li> <li>Recognition during race announcements</li> </ul>	<ul style="list-style-type: none"> <li>Includes all Shark Sponsor benefits, plus:               <ul style="list-style-type: none"> <li>(2) Complimentary Mermaid Run race entries</li> </ul> </li> <li>Company logo on race registration page</li> <li>Sponsorship table at event</li> <li>Social media sponsor spotlight feature</li> </ul>	<ul style="list-style-type: none"> <li>Includes all Shark Sponsor benefits, plus:               <ul style="list-style-type: none"> <li>(4) Complimentary Mermaid Run race entries</li> </ul> </li> <li>Company logo on race registration page</li> <li>Sponsorship table at event</li> <li>Logo placement on race day signage</li> <li>Featured recognition in race recap post</li> </ul>	<ul style="list-style-type: none"> <li>Includes all Shark Sponsor benefits, plus:               <ul style="list-style-type: none"> <li>(6) Complimentary Mermaid Run race entries</li> </ul> </li> <li>Company logo on race registration page</li> <li>Company logo on race-day snack bags</li> <li>Company logo displayed on one tail of the official race arch</li> <li>Sponsorship tables at both Mermaid Run events</li> <li>Featured sponsor spotlight on social media</li> </ul>	<ul style="list-style-type: none"> <li>INCLUDES ALL SHARK SPONSOR BENEFITS, PLUS:               <ul style="list-style-type: none"> <li>"PRESENTED BY" RECOGNITION ON SELECT PROMOTIONAL MATERIALS</li> <li>LARGEST LOGO PLACEMENT ON RACE T-SHIRT</li> <li>LOGO ON FINISH LINE RACE PHOTO BACKDROP</li> <li>(8) COMPLIMENTARY MERMAID RUN RACE ENTRIES</li> <li>OPPORTUNITY TO INCLUDE BRANDED ITEM IN RACE SWAG BAGS</li> <li>PREMIUM SPONSORSHIP BOOTH LOCATION</li> <li>RECOGNITION IN RACE ANNOUNCEMENTS THROUGHOUT THE EVENT</li> <li>DEDICATED FEATURED SPONSOR SOCIAL MEDIA POST</li> <li>LOGO INCLUDED IN RACE EMAIL MARKETING CAMPAIGNS</li> </ul> </li> </ul>

## CUSTOM SPONSORSHIP OPTIONS

We are happy to collaborate on custom sponsorship opportunities to fit your business and organization's budget and goals.