



Dr. Edna Chichi Njoku Frenchwood

# POST PRODUCTION NEWS

Introducing KAPPA STUDIOS TV & FILM, a distinguished POST house nestled in the heart of Los Angeles, California. Renowned for their exceptional post-production expertise, they have contributed their mastery to notable projects such as GOD'S NOT DEAD, THE CHOSEN, SELFIE DAD, and I CAN, among others. What sets this team apart is their unwavering commitment to quality. A visit to their facilities unveils a realm where dedication to excellence is palpable in every aspect of their work. I recently embarked on a tour of their premises and returned brimming with invaluable insights on collaborating with KAPPA for our project's final delivery. Of particular note was KAPPA's provision of a dedicated suite where prospective buyers can luxuriate in viewing the finished product, contemplating its potential acquisition.

## POST PRODUCTION

A proficient POST PRODUCTION team is pivotal in refining raw footage into a refined, captivating, and influential final product that deeply connects with the audience and fulfills its intended objectives. KAPPA's contributions are indispensable for numerous reasons:

1. Elevated Storytelling
2. Visual Excellence
3. Seamless Pace and Flow
4. Emotional Resonance
5. Brand Cohesion
6. Adaptability Across Platforms
7. Technical Mastery
8. Effective Collaboration and Communication

## FINISHING FUNDS

Every filmmaker typically seeks funding throughout the film production journey. KAPPA operates a non-profit dedicated to supporting finishing funds, called KAPPA IMPACT AND CHRISTIAN FILM FINISHING FUNDS. Paul, Kappa's CEO clearly emphasized that they work on films that glorify God! Explore their website for further details.

## AUDIO TRAILERS

KAPPA has introduced an innovative method to assist filmmakers in raising funds: a Radio Play-style trailer. This unique approach allows investors to not only hear but also feel the inspiration behind the project. At Chichimovies, we recognize the importance of enabling individuals to invest in the concept of your film. Instead of investing heavily in actors and crew upfront, consider this fresh approach to engaging your backers. What sets KAPPA apart is its comprehensive service—acting as a one-stop shop. From providing voice actors to crafting the ambiance, they handle it all, resulting in a captivating audio trailer for your project.

