



FASHION & BEAUTY

Is this the perfect pedi? Nail enthusiasts ditching local salons for medical pedicures

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Published Nov. 8, 2023, 5:13 p.m. ET

When putting your best foot forward, your local mani-pedi salon may be a step behind.

Women hoping for the perfect pedicure — and perhaps “Barbie feet” — are ditching their neighborhood nail spots and turning to an unlikely, less glamorous destination: med spas.

Rather than a simple soak, file and paint, NYC beauty buffs hoping for more than just a fresh coat of shellac are instead opting for medical-grade foot services.

Medical pedicures have typically been a specialized health service for people who suffer from serious health issues such as diabetes and arthritis. However, the foot service — which typically costs \$200 — has gained the popularity of a younger crowd seeking the best pedicure of their lives.

Medi Pedi NYC in Midtown has seen a 75% uptick in younger customers — from 18 to 30 — looking for rejuvenated feet.

“A lot of people were calling us and asking for availability,” Enajeona Carrero, an employee of Medi Pedi NYC, told The Post. “We were kinda confused but realized viral TikTok videos were the reason.”

The high demand pushed the medical spa to hire two additional nail technicians and expand its facility from three to five rooms to accommodate demand.

Carrero said the viral videos have kept the med spa booked and busy with some clients having to wait nearly four weeks to be seen for an appointment.