



# Gilroy Garlic Festival Association

**Sponsorship  
Opportunities**



GILROY GARLIC FESTIVAL ASSOCIATION

# Sponsorship Opportunities

**Gilroy Garlic Festival Association will honor our community roots during celebrations that are quintessentially Gilroy in their flavor!**

## **2025 Events Available for Sponsorship:**

### **Gilroy Garlic Festival Association Music Event**

June 19 at Clos la Chance Winery

### **Gilroy Garlic Festival Association Garlic Golf Classic**

June 20 at Gilroy Golf Course

### **Gilroy Garlic Festival Association Gilroy Garlic Festival**

July 25- 27 at the South County Grove (*located at Gilroy Gardens*)

## GOLD CLOVE - \$25,000

- 10 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 4 VIP Parking Spaces (at Festival)
- 4 Garlic Golf Classic Tickets (with Golf Game, Lunch, Dinner & Recognition)
- 6 Songwriter Music Event Tickets
- 1 Prime Booth or Display Space
- 1 Prominent Recognition at Registration Area (Garlic Golf Classic)
- Included in “Thank You Sponsors” Signage on Site (Garlic Festival)
- 3 Prime Banner Space at Festival (Gourmet Alley, Demo Stage, Entertainment Stage)
- 1 Hole Sponsorship at Garlic Golf Classic
- Logos on Marketing Materials (Tickets & Press Releases)
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Blast thanking Sponsors (1 prior, during & after festival)
- Mention in GGFA Wrap Up Letter for 2025 (e-Blast)
- 3 Specific Media posts as a “Medal Sponsor”

## SILVER CLOVE – \$15,000

- 8 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 2 VIP Parking Spaces (at Festival)
- 2 Garlic Golf Classic Tickets (with Golf Game, Lunch, Dinner & Recognition)
- 4 Songwriter Music Event Tickets
- 1 Prime Booth or Display Space
- 1 Prominent Recognition at Registration Area (Garlic Golf Classic)
- Included in “Thank You Sponsors” Signage on Site (Garlic Festival)
- 3 Prime Banner Space at Festival (Gourmet Alley, Demo Stage, Entertainment Stage)
- 1 Hole Sponsorship at Garlic Golf Classic
- Logos on Marketing Materials (Tickets & Press Releases)
- Represented on GGFA Sponsors Webpage
- 3 Group Mention in Social Media Blast thanking Sponsors (1 prior, during & after festival)
- Mention in GGFA Wrap Up Letter for 2025 (e-Blast)
- 2 Specific Media posts as a “Medal Sponsor”

## BRONZE CLOVE – \$10,000

- 6 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 2 VIP Parking Spaces (at Festival)
- 2 Garlic Golf Classic Tickets (with Golf Game, Lunch, Dinner & Recognition)
- 2 Songwriter Music Event Tickets
- 1 Prime Booth or Display Space
- 1 Prominent Recognition at Registration Area (Garlic Golf Classic)
- Included in “Thank You Sponsors” Signage on Site (Garlic Festival)
- 2 Banners hung on-site at Festival or Golf Classic (Sponsor’s Choice)
- 1 Hole Sponsorship at Garlic Golf Classic
- Logos on Marketing Materials (Tickets & Press Releases)
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Blast thanking Sponsors (1 prior, during & after festival)
- Mention in GGFA Wrap Up Letter for 2025 (e-Blast)
- 1 Specific Media post as a “Medal Sponsor”

## GARLIC BULB - \$5,000

- 2 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 1 VIP Parking Space (at Festival)
- 2 Garlic Golf Classic Tickets (with Golf Game, Lunch, Dinner & Recognition)
- Included in “Thank You Sponsors” Signage on Site (Garlic Festival)
- 2 Banners hung on-site at Festival or Golf Classic (Sponsor’s Choice)
- Represented on GGFA Sponsors Webpage
- 3 Group Mention in Social Media Blast thanking Sponsors (1 prior, during & after festival)
- Mention in GGFA Wrap Up Letter for 2025 (e-Blast)

## SPICY SPONSOR - \$2,500

- 2 3-Day Passes with Hospitality Access (VIP Entrance & Hospitality Area)
- 1 VIP Parking Space (at Festival)
- Included in “Thank You Sponsors” Signage on Site (Garlic Festival)
- 1 Banner hung on-site at Festival or Golf Classic (Sponsor’s Choice)
- Represented on GGFA Sponsors Webpage
- 3 Group Mentions in Social Media Blast thanking Sponsors (1 prior, during & after festival)
- Mention in GGFA Wrap Up Letter for 2025 (e-Blast)

To inquire about sponsoring our events, please contact us at [clove@gilroygarlicfestival.com](mailto:clove@gilroygarlicfestival.com). We look forward to having you on board as we embark on a year of garlic-inspired adventures!

Thank you for your support, and let’s make 2025 the most aromatic and unforgettable year yet!