



# GILROY GARLIC Festival

## About Us

The Gilroy Garlic Festival Association seeks to be defined by more than just one signature festival. Throughout the year, the Festival will continue to work to connect the community with other smaller events, educational activities, and giving opportunities. Its historic mission to strengthen the bonds within the community is an ongoing commitment. Join the Festival in continuing to make Gilroy a more caring, economically sound and connected place to live, work and play.

Since 1979, the Gilroy Garlic Festival Association has distributed over \$12 million to local charitable organizations through its annual, family-friendly celebration of the famous bulb. Local non-profits participating in the festival have raised millions more. The Gilroy Garlic Festival Association aims to be a chain that links together residents, businesses, nonprofits, faith groups, schools, and other local institutions in a collaborative and supportive expression of "community."



## Audience Breakdown

Enjoy cooks, cooking demonstrations, and live entertainment

53,288 Facebook Followers

2,984 Twitter Followers

5,940 Instagram Followers

109,258 eNewsletter Subscribers

Support 42 years of tradition that has raised over \$12 million for local non-profit groups