



Gilroy Garlic Festival Association

Sponsorship Presentation



2022 GILROY GARLIC FESTIVAL ASSOCIATION

Sponsorship Opportunities

GILROY GARLIC FESTIVAL ASSOCIATION 2022 SPONSORSHIP OPPORTUNITIES

Gilroy Garlic Festival Association 2022 will honor our community roots during small celebrations that are quintessentially Gilroy in their flavor!

Events Available for Sponsorship Include:

Garlic Golf Classic

Friday, June 24, 2022

A Concert with KRTY at Clos LaChance Winery

Wednesday, July 13, 2022

Farm-To-Table Dinner

Saturday, September 10, 2022

GOLD CLOVE - \$15,000 - 1 TOTAL

- Company name/logo on all printed materials and all advertising
- Company name/logo on Garlic Festival Association's website as primary sponsor (includes live link to the sponsor's website)
- Ten posts across Facebook, Instagram and Twitter with the company tagged
- Advertising space in two Garlic Festival e-newsletters
- Two banners hung on-site at all events
- Four tickets to the Golf Classic Tournament
- Four tickets to the Farm-To-Table dinner
- Four tickets to the concert with KRTY
- Table display at all events

GARLIC ENTHUSIAST – \$10,000 - 2 TOTAL

- Company name/logo on all printed materials and select advertising
- Company name/logo on Garlic Festival Association's website (includes live link to the sponsor's website)
- Five posts across Facebook, Instagram and Twitter with the company tagged
- Advertising space in one Garlic Festival e-newsletter
- Two tickets to the concert
- A 3'x10' banner displayed at the Farm-To-Table dinner
- Hole sponsorship at the Garlic Golf Classic and two golf spots

GARLIC LOVER – \$7,500 - 2 TOTAL

- Company name/logo on select advertising
 - Company name/logo on Garlic Festival Association's website (includes live link to the sponsor's website)
 - Three posts across Facebook, Instagram and Twitter with the company tagged
 - Advertising space in one Garlic Festival e-newsletter
 - One 3'x10' banner hung on-site of their choice of event
 - Hole sponsorship at the Garlic Golf Classic
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SPICY SPONSOR - \$2,500 - 2 TOTAL

- Company name/logo on select advertising for one event of their choice.
Choice of one:
 - Garlic Golf Classic
 - A Concert with KRTY at Clos LaChance Winery
 - Farm-To-Table Dinner
- Company name/logo on Garlic Festival Association's website
- One post on each of Facebook, Instagram and Twitter with the company tagged and advertising space in one Garlic Festival e-newsletter
- One 3'x10' banner hung on-site of their choice of event

**All in-kind sponsors will be listed on the website with business name only
In addition to being listed on website they would receive an on-site listing**

SPONSORSHIPS AVAILABLE FOR GILROY GARLIC FESTIVAL ASSOCIATION'S 2ND ANNUAL GARLIC GOLF CLASSIC SET FOR JUNE 24

Sponsorships are now available for the Gilroy Garlic Festival's 2nd annual Garlic Golf Classic at the Gilroy Golf Course on June 24, 2022.

The first tournament, held on July 30, 2021, was sold out, and this tournament is expected to sell out as well. The event features golf, lunch on the course, and post-play dinner. Single play, including dinner is \$179 (in honor of the festival's first year, 1979), while dinner is \$43 (in honor of the 43rd year of the festival), with the dinner prepared by Gourmet Alley chefs.

The event starts at 1 p.m. Friday, June 24, with a shotgun start and a four-person scramble format, followed by dinner at 6 p.m., a 50/50 raffle, and fun games, all supporting the Gilroy Garlic Festival Association, which has raised more than \$12 million for community groups and charities since 1979.

SPONSORSHIP OPTIONS:

Gold \$2,000

- Golf foursome, lunch on the course, post-play Gourmet Alley dinner
- Signage on newly designed hole #4
- Prominent recognition in the registration area
- Sponsor recognition at dinner
- Sponsorship recognition at the tournament

Silver \$1,500

- Golf foursome, lunch on the course, post-play Gourmet Alley dinner
- Signage on course
- Prominent recognition in the registration area
- Sponsor recognition at dinner
- Sponsorship recognition at the tournament

Bronze \$1,000

- Hole sponsorship
- Lunch on the course
- Sponsorship recognition at dinner
- Sponsorship recognition at the tournament

Sponsor donations of \$250-\$500

- Sponsorship recognition at the tournament
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SPONSORSHIPS AVAILABLE FOR A CONCERT WITH KRTY AT CLOS LACHANCE WINERY

SPONSORSHIP OPTIONS:

\$1,500 TABLE SPONSORSHIP

- Includes entry into the event for 10 people
- A reserved table
- Two bottles of wine (one red and one white)
- One garlic appetizer for 10 people
- One yard sign with the company logo to be displayed at event
- Company sponsorship announcement at event
- Three social media posts highlighting sponsorship
- A meet-and-greet with the artists