

Privacy Policy

Demar Specialties, LLC

Last Updated: 2/27/26

Demar Specialties, LLC (“**Demar Specialties**,” “**we**,” “**us**,” or “**our**”) is committed to protecting your privacy. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit www.demarspecialties.com (the “**Site**”) or engage with us in any other manner.

By using the Site, you consent to the practices described in this Privacy Policy.

1. Information We Collect

1.1 Information You Provide

We may collect information that you voluntarily submit, including:

- Name
- Email address
- Phone number
- Company name
- Project details or inquiries submitted via forms
- Content or files you upload
- Any communication you send to us

1.2 Information Automatically Collected

When you visit the Site, we may automatically collect:

- IP address
- Browser type, version, and settings
- Device type and operating system
- Pages viewed and referring/exit URLs
- Site interaction data (clicks, time on page, scrolling)
- Cookies and tracking technologies (see Section 4)

1.3 Information from Third Parties

We may receive information from:

- Analytics providers
 - Hosting and security partners
 - Contractors assisting in project estimating or coordination
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2. How We Use Your Information

We use personal information to:

- Provide, maintain, and improve the Site
- Respond to questions, comments, and project requests
- Communicate about project updates or essential business information
- Enhance user experience
- Secure the Site and detect/prevent misuse
- Comply with legal and regulatory requirements

We do **not** sell personal information.

3. How We Share Information

We may share information with:

- **Service providers** such as hosting, email, security, analytics, and document management vendors
- **Project partners or contractors** when required for estimating or project coordination
- **Legal authorities** if required to comply with the law
- **Successors** in the event of a merger or business transition

All third parties are required to protect your information.

4. Cookie Policy (Cookies & Tracking Technologies)

This Cookie Policy describes how Demar Specialties uses cookies and similar tracking technologies on www.demarspecialties.com.

4.1 What Are Cookies?

Cookies are small text files stored on your device when you visit a website. Cookies help websites function, improve user experience, and provide analytics.

4.2 Types of Cookies We Use

Essential Cookies

Required for the Site to function properly, such as:

- Page navigation
- Secure access
- Form submissions

Performance & Analytics Cookies

Used to understand how visitors use the Site and improve performance.

Examples include:

- Page visit counts
- Browsing patterns
- Load times

Functional Cookies

Enhance usability by remembering preferences, such as:

- Device settings
- Previously submitted information

Advertising or Targeting Cookies

Currently **not used** by Demar Specialties. If implemented in the future, this section will be updated.

4.3 Managing Cookies

You may control or disable cookies through your browser settings.

Please note: certain features may not work correctly if you disable cookies.

5. Data Security

We implement reasonable physical, technical, and administrative safeguards to protect personal information.

However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

6. Data Retention

We retain your information only for as long as necessary for:

- Project communication
- Operational needs
- Legal compliance
- Security requirements

We may retain de-identified or aggregated information indefinitely.

7. Third-Party Links

Our Site may include links to third-party sites not operated by Demar Specialties.

We are not responsible for those sites' content or privacy practices.

8. Children's Privacy

The Site is **not intended for children under 13**.

We do not knowingly collect personal information from minors.

9. Your Privacy Rights

Depending on your location, you may have rights to:

- Access your personal information
- Request deletion or correction

- Opt out of marketing communications
- Restrict certain types of data use

To exercise these rights, contact us at the email listed in Section 12.

10. Do Not Sell or Share My Personal Information (California Residents)

Demar Specialties does **not sell** personal information and does **not share** personal information for cross-context behavioral advertising as defined by the California Consumer Privacy Act (CCPA/CPRA).

However, California residents may submit requests related to their data rights, including:

- Requesting to know what data is collected
- Requesting correction
- Requesting deletion
- Requesting confirmation that their information is *not sold or shared*

To submit a privacy request, email us at:

 **[Insert Contact Email]**

Subject Line: **Privacy Request – California**

If our practices change, we will update this section and provide a “Do Not Sell or Share My Personal Information” opt-out mechanism as required.

11. Changes to This Privacy Policy

We may update this Privacy Policy periodically. The “Last Updated” date at the top of the page reflects the latest revision.

12. Contact Us

For questions or privacy-related requests, contact:

Demar Specialties, LLC

 www.demarspecialties.com

 Email: **matt@demarspecialties.com**