



THE BIG SMOKE SHOW

—BBQ COMPETITION & FESTIVAL—

Sponsorship Levels

1 PITMASTER - \$7,500

- PREMIER LOGO PLACEMENT ON ALL EVENT SIGNAGE, BANNERS, AND STAGE BACKDROP
- LOGO ON EVENT T-SHIRTS
- 10 SOCIAL MEDIA SHOUTOUTS LEADING UP TO AND DURING EVENT
- LOGO ON WEBSITE WITH DIRECT LINK
- PREMIUM 10X20 BOOTH SPACE AT EVENT (CENTER OR HIGH-TRAFFIC AREA)
- LOGO ON ALL PRINT ADS, FLYERS, AND PROMO MATERIALS
- OPPORTUNITY TO SPEAK OR PRESENT A TROPHY DURING AWARDS CEREMONY
- ITEM OR PROMO INSERT IN VIP & COMPETITOR SWAG BAGS
- CUSTOM "PRESENTED BY" PLACEMENT ON BBQ COMPETITION SIGNAGE
- 8 VIP TICKETS TO EVENT

3 GRILLMASTER- \$1,500

- LOGO ON GROUP SPONSOR BANNER
- 3 SOCIAL MEDIA MENTIONS
- WEBSITE LISTING
- BOOTH SPACE (OPTIONAL)
- MENTION DURING LIVE ANNOUNCEMENTS
- 4 VIP TICKETS TO EVENT

5 COMMUNITY SUPPORT- \$250

- NAME ON SIGNAGE AT THE FESTIVAL ENTRY
- WEBSITE LISTING UNDER COMMUNITY SUPPORTERS
- 2 GENERAL ADMISSION TICKETS TO EVENT

2 SMOKEHOUSE - \$3,500

- LOGO ON SELECT SIGNAGE AND BANNERS
- 6 SOCIAL MEDIA MENTIONS
- LOGO + LINK ON EVENT WEBSITE
- FEATURED MENTION IN EMAIL BLASTS TO ATTENDEES
- 10X10 BOOTH SPACE AT EVENT
- OPTION TO INCLUDE ITEMS IN VIP SWAG BAGS
- NAME/LOGO ON PRINTED EVENT MAP
- 6 VIP TICKETS TO EVENT

4 BACKYARD- \$500

- NAME/LOGO ON SPONSOR THANK-YOU BANNER AT EVENT
- 1 SOCIAL MEDIA SHOUTOUT
- NAME LISTED ON WEBSITE
- 2 GENERAL ADMISSION TICKETS TO EVENT



ADD-ON OPPORTUNITIES

- TOURNAMENT SPONSOR: +\$750 (INCLUDES SIGNAGE AND MENTIONS)
- CUSTOM FEATURE VIDEO OR REEL ON SOCIAL MEDIA: +\$200
- EXCLUSIVE BBQ JUDGE TABLE SPONSOR: +\$500 (INCLUDES NAMEPLATE + MC SHOUTOUT)