



# mai ellis

tilimai.co.uk  
+44 7803 539 611  
hello@tilimai.co.uk

## Profile

As an organised, adaptable and highly productive designer, I am committed and self-motivated to deliver inventive material that cater to a variety of creative needs. This passion has shaped my unique approach to design briefs, blending methodical precision with a liberal perspective to explore all possibilities, consistently resulting in thorough, valid and successful outcomes.

With several years of experience, I've contributed to various small startups, taking on roles as the primary or senior designer, and also supporting a range of businesses as a freelancer. This has honed my ability to navigate and excel in diverse design projects. My eagerness for new challenges stems from the enthusiasm to continue pushing the boundaries of design, seeking fresh inspiration and delivering innovative solutions that exceed expectations. Please take a look at **my website** to see more of my portfolio.

## Software skills

- ■ ■ ■ ■ Indesign
- ■ ■ ■ ■ Photoshop
- ■ ■ ■ ■ Illustrator
- ■ ■ ■ ■ XD
- ■ ■ ■ ■ After Effects
- ■ ■ ■ ■ Premiere Pro
- ■ ■ ■ ■ Wordpress
- ■ ■ ■ ■ Hubspot
- ■ ■ ■ ■ Autocad

## Transferable skills

- ■ ■ ■ ■ Enquiry management
- ■ ■ ■ ■ Time management
- ■ ■ ■ ■ Website management
- ■ ■ ■ ■ Prioritisation
- ■ ■ ■ ■ Email production
- ■ ■ ■ ■ Project management
- ■ ■ ■ ■ Team leading
- ■ ■ ■ ■ Client liaising
- ■ ■ ■ ■ SEO
- ■ ■ ■ ■ Social media

## Design skills

- ■ ■ ■ ■ Research
- ■ ■ ■ ■ Conceptualising
- ■ ■ ■ ■ Sketching
- ■ ■ ■ ■ Branding
- ■ ■ ■ ■ Photography
- ■ ■ ■ ■ Prototyping
- ■ ■ ■ ■ Presenting
- ■ ■ ■ ■ Copywriting
- ■ ■ ■ ■ Video storyboarding

## Achievements

- Certificate in Google's Digital Garage Fundamentals of Digital Marketing
- Jessop's Photography Level 2 course
- 200hr yoga teacher training
- Full clean UK driving license
- Fluent in English & Welsh

## Interests

Live music, travelling, cooking, yoga, visiting art & design exhibitions.

## Experience

**2021 - 2023**  
**Design Manager**  
Health & Her

**2018 - 2021**  
**Senior Graphic Designer**  
Elite Exhibitions

**2016 - 2017**  
**Design & Project Assistant**  
iCreate

**2014 - 2015**  
**CAD Designer & Estimating**  
Atlas Contract Furniture

## Education

**2020**  
Brighton Met College

**2012 - 2016**  
Bournemouth University

**2012**  
YGG Bryn Tawe

**2010**  
YGG Bryn Tawe

## Responsibilities:

- Production of all printed & digital design work to support retailers including online website & Amazon listings, retail barkers & floor stickers
- Production and editing of product photography
- Design & testing of new app features & redesigns
- Production of infographics & illustrations for packaging & PR campaigns
- Storyboard & produce PPC animation ads, including variations & resizes
- Manage, brief, review & approve Junior Designer work
- Production of all printed & digital design work, including brochures, signage & social media assets
- Brand identity development & management from concept to completion, including logo, brand guidelines & website mockups
- Storyboard, manage & review video production work
- Conceptualise & design on site communal areas with focus on user experience
- Produce & update technical floor plans
- Manage projects from enquiry to completion whilst noting & implementing client feedback
- Develop brand proposals & produce marketing materials including adverts, leaflets & brochures
- Manage social media pages, copywriting & create quotations
- Manage phones, office admin & greeting clients
- Placement year as part of sandwich degree
- Producing drawing packs for custom bespoke furniture using CAD
- Creating quotations using sophisticated costing system

**ILM Certificate | Level 3**  
Principles of Leadership & Management

**Honours BA Sandwich Degree**  
Product Design - 2:1

**A Levels**  
Design & Technology - B | Mathematics - B | Psychology - B

**11 GCSE's**  
Ranging from A\*-B, including English, Maths & DT