

#### WHY SHOULD WE USE EYE CREAMP

The skin around your eyes is thin, delicate, and much different from the rest of the skin on your face. It's more sensitive, and prone to showing signs of aging earlier. Because of this, it requires specialized care, and that's exactly where eye cream comes in.



# HOW DOES ITT WORKS

The product is formulated specifically to address the issues most commonly seen around the eyes, such as

- DARK CIRCLES
- PUFFINESS
- FINE LINES.

They can help hydrate, soothe irritation, and improve the overall appearance of the eye area.





#### VITAMIN C:

- Brightens dark circles
- Reduces fine lines and wrinkles
- Protects against UV damage

#### **CHAMOMILE:**

- Soothes puffiness and irritation
- Gentle on sensitive skin

## RETINOL + CAFFEINE FIRMING EYE CREAM

#### **RETINOL:**

- Reduces fine lines and wrinkles
- Improves skin texture
- Fades dark spots

#### CAFFEINE:

- Reduces puffiness
- Minimizes dark circles
- Proivdes antioxidant protection



## IMPORTANT NOTE: GLYCERIN: SMOOTHENS THE SKIN BY FILLING IN CRACKS. HYALURONIC ACID: DRAWS IN WATER FROM DEEPER LAYERS.

# HOW TO APPLYP

STEP 1: USE A PEA-SIZED AMOUNT

STEP 2: TAP SMALL DOTS UNDER YOUR EYES

STEP 3: AVOID THE LOWER LASH LINE AND EYELIDS

STEP 4: PAT THE EYE CREAM/GEL GENTLY

STEP 5: GIVE YOUR SKIN ENOUGH TIME TO FULLY ABSORB THE PRODUCT

USE IN THE MORNING AND NIGHT FOR BEST RESULTS, FOLLOWED BY MOISTURIZER.

### GEL VS CREAM

CATEGORY	CREAMS	GELS
Texture	Thicker and richer	Lighter and soothing
Purpose	Moisturizes and Nourishes dry skin	Reduces puffiness and reduce dark circles
Consistency	Dry skin	Oily to Combo skin

