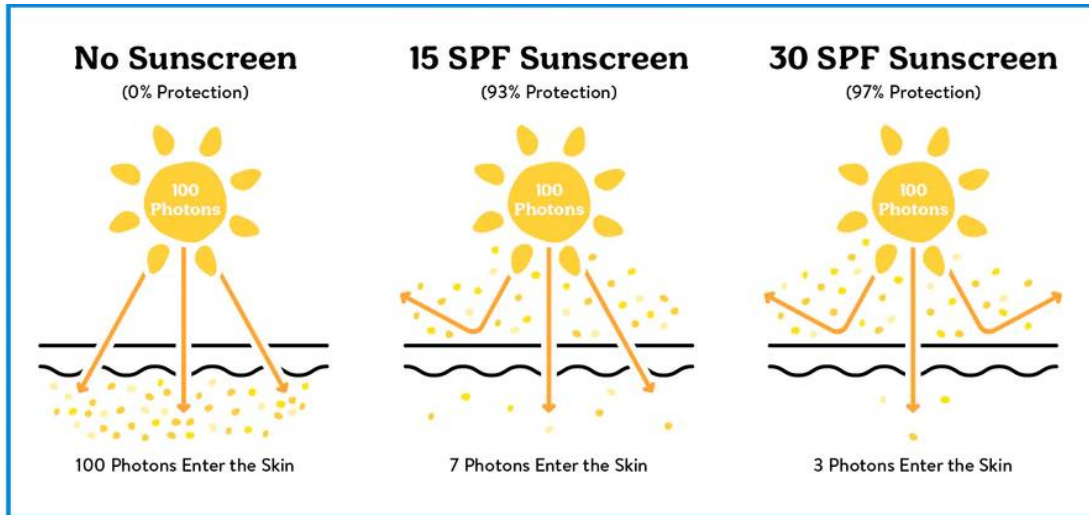


## JOY REVIVIFY HELLO SUN SUNSCREEN LINE

### What is SPF?

SPF, or **Sun Protection Factor**, is a measure of how well a sunscreen will protect skin from UVB rays, the kind of radiation that causes sunburn, damages skin, and can contribute to skin cancer.

The following table shows the recommended SPF amounts for different skin types and sun exposure levels.



SKIN TYPE	SUN EXPOSURE LEVEL	RECOMMENDED SPF
Fair	Low	30
Fair	Moderate - High	50+
Medium	Low	15
Medium	Moderate	30
Medium	High	50+
Dark	Low	15
Dark	Moderate	15
Dark	High	30+

### NOTES:

- You should apply sunscreen **at least 30 minutes before going outside**, so it has time to bind to your skin and provide optimal protection.
- People with fairer skin tend to burn easier in the sun, hence a higher SPF should always be recommended for them. *(You can notify your customer about this fact if they ask you to recommend an SPF level for them).*
- Sunscreens with high SPFs (SPF 75 or 100), **do not offer** greater protection than SPF 50 and mislead people into thinking they have more protection than they actually do.

## JOY REVIVIFY HELLO SUN SUNSCREEN LINE

- Sunscreen should be reapplied **every two hours**, whether the label says to or not. This is because sunscreen can be easily wiped off, lost through perspiration and is often applied unevenly in the first place. Always reapply after swimming or water sports.

### NEW HELLO SUN SUNSCREEN PRODUCT LINE

#### **Application Tips**

- STEP - 1: Cleanse face with face wash before applying the sunscreen.
- STEP - 2: Take 2-5 drops of sunscreen depending on the area of the body for application.
- STEP - 3: Dab all over face, neck and exposed parts using gentle tapping motions.
- STEP - 4: Wait for 30 minutes for the sunscreen to absorb.

### *Joy Revivify Hello Sun SPF45 Invisible Sunscreen 50ml*



- SPF 45 PA+++ - High UVA protection.
- Texture: Gel, non-sticky
- Quick Absorbing
- Water Resistant
- Sweat Proof
- No White Cast left on skin.
- Suitable for multiple uses in one day

\*Can be used as a primer before makeup

\*Apply sunscreen 30 minutes before going into the sun.

### *Joy Revivify Hello Sun Daily Brightening SPF35 Body Serum 150ml*

- Water based (suitable for oily skin) and light on skin.
- Plumps and firms skin, gives a dewy effect.
- SPF 40 PA+++ - High UVA protection.
- **Niacinamide** - provides hydration and moisturization
- **Vitamin C** - It keeps skin youthful & plump. It also repairs damaged skin & reduces fine lines/wrinkles.

\*Take 2 - 5 drops of sunscreen serum onto your palm, and dab all over your face and neck using gentle tapping motions.



## JOY REVIVIFY HELLO SUN SUNSCREEN LINE

### Joy Revivify Hello Sun Ultra Matte SPF50 Sunscreen 50ml



- Ultra-Light Formula
- SPF 50 PA++++ - Extremely High UVA protection.
- Non-sticky
- Sweat & Water Resistant
- Blends easily into skin layers for a soft matte finish.

\*Apply evenly on the face and neck and all other exposed parts of the skin 30 mins before exposure in the sun.

\*Reapply frequently if skin is under water contact or after excessive perspiration.

### Joy Revivify Hello Sun Tinted SPF50 Sunscreen 60ml

- SPF 50 PA+++ - High UVA protection.
- Everyday protection with a hint of tint!
- Blends easily into a skin types & skin tone
- Alternative to your makeup foundation
- Covers blemishes and dark spots.

\*Apply evenly on the skin 30 minutes before sun exposure

\*Dab the skin gently with your fingers for better absorption.



### Joy Revivify Hello Sun Daily Brightening SPF35 Body Serum 150ml



- Doubles as a brightening lotion and serum
- High UV, visible and infrared ray protection
- SPF 35 PA+++ - High UVA protection.
- Prevents sunburn and tanning while refreshing the skin
- **Titanium Dioxide:** It protects from UV & infrared radiation and visible lights. It causes less allergic reactions.
- **Cucumber:** offers a hydration and a cooling effect for the skin
- **Licorice Root Extract:** helps reverse hyper-pigmentation, prevents darkening and tanning.

\*Apply liberally to skin 30 minutes before sun exposure