



Beautiful by Nature

HELLO SUN

SUNSCREEN LINE

01.05.25

WHAT DOES THE **PA RATING** MEAN?

PA +
SOME UVA
PROTECTION

PA ++
MODERATE UVA
PROTECTION

**PA
RATING**

PA +++
HIGH UVA
PROTECTION

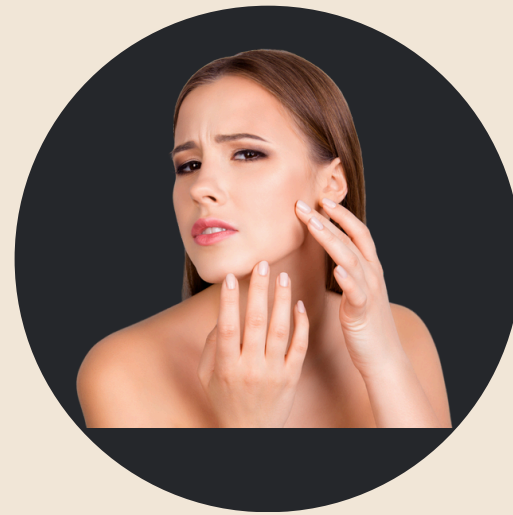
PA ++++
EXTREMELY HIGH
UVA PROTECTION

How to Determine Someone's Skin Type



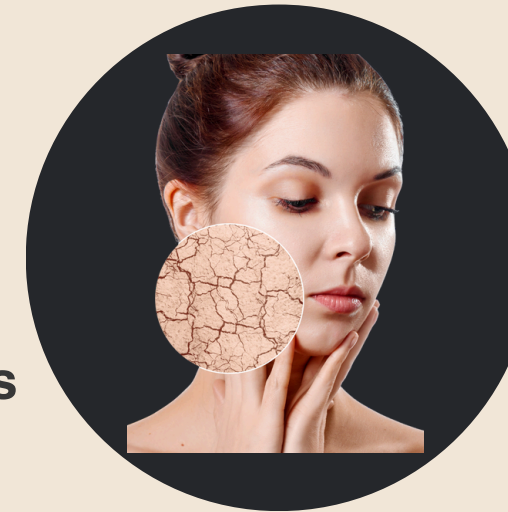
NORMAL SKIN

- Balanced (neither dry nor oily)
- Blemish free
- Even tone



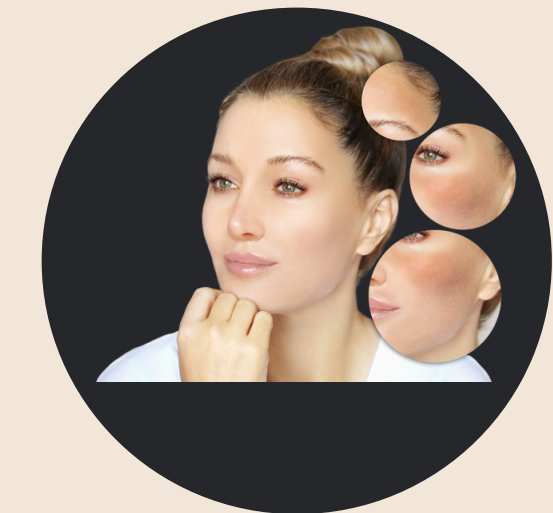
OILY SKIN

- Shiny, greasy appearance
- Enlarged pores
- Prone to acne and blackheads
- No dry patches



DRY SKIN

- Scaly and flaky
- Prone to red patches, itchiness and fine lines
- Dull appearance
- Feels tight in the morning



COMBINATION SKIN

- Usually Oily T-Zone and dry on cheeks
- Enlarged pores and prone to blackheads (mostly around the nose)
- Irritable easily



SENSITIVE SKIN

- May burn or sting after using certain products
- Prone to redness and itchiness
- Very reactive and easily irritable



ACNE PRONE SKIN

- Ranges from combination to oily
- Highly prone to acne and flare ups
- Frequent breakouts
- Highly susceptible to whiteheads and blackheads



AGEING OR DAMAGED SKIN

- Hyperpigmentation, red patches and fine lines
- Wrinkles around the eyes
- Loose skin, loss of elasticity

TAILORING RECOMMENDATIONS

FOR EACH SKIN TYPE

» When recommending products, consider the following tips:

Ask Questions: Start by asking customers about their skin type and any specific concerns they have (e.g., oily, dry, sensitive, combination)

Ask about their skin concerns: Understanding specific issues like acne, dryness, or sensitivity can help tailor your recommendations.

Observe: Look for visible signs like shine, dryness, redness, or fine lines to help determine their skin type.

Educate on proper application: Advise customers to cleanse their face before applying sunscreen and to reapply every two hours, especially if they are outdoors.

» Highlight Key Benefits

- Non-Comedogenic: Suitable for all skin types, including sensitive skin.
- Mattifying Finish: Ideal for oily and combination skin.
- Broad-Spectrum Protection: Protects against both UVA and UVB rays.

A non-comedogenic sunscreen is designed to be lightweight and easily absorbed, minimizing the risk of pore blockage.

Sensitive Skin + Acne Prone Skin



Sensitive Skin: It contains zinc oxide **and** titanium dioxide, a physical UV filter that provides broad-spectrum protection without causing irritation, making it gentle on sensitive skin.

Titanium Dioxide is known to be less likely to clog pores, making it perfect for those with acne-prone skin.

This product is **Non-comedogenic, meaning it won't clog pores. This makes it a suitable option for those with acne-prone or sensitive skin.**

Normal to Dry Skin



Invisible Sunscreen Gel

**This is a chemical sunscreen.
(No Titanium Dioxide or Zinc Oxide)**

- 1. Absorption**
- 2. Conversion**
- 3. Protection**

The gel-like consistency ensures moisture is locked in, which makes it ideal for dry skin types.



Broad Spectrum Sunblock

**-Includes components that provides moisturisation while preventing skin darkening.
The creamy and thicker formulation makes it perfect for normal to dry skin types.**

All Skin Types



Daily Brightening Body Serum

The consistency of this sunscreen is a SERUM-CREAM. These are generally thinner, more quick absorbing, yet very hydrating.



Sunscreen Serum

This texture is a mixture of cream and serum.

It works for all skin types as it leaves little to no residue on the face, yet locks moisture in.



Mineral Sunscreen

This product has a creamy texture that glides on smoothly, ensuring easy application without leaving a white cast. It's suitable for sensitive and acne-prone skin, as well as all other skin types.



Cooling Sunscreen

Consistency is creamy yet thin / lightweight, which is ideal for oily skin types. But with added active hyaluronic, it also can work for dry skin types to hydrate.

Combination + Oily Skin Types

DO NOT RECOMMEND FOR DRY SKIN



Normal + Oily Skin: Its mattifying effect helps control excess oil, making it ideal for oily skin, while providing a **natural tone tint** that evens out the complexion.



Normal + Oily Skin: Its ultra-matte, dry touch formula helps control excess oil and provides a comfortable, non-greasy feel, making it ideal for oily skin

WATER RESISTANT



**Can last up to 40 – 80 minutes
with water exposure before
needing to reapply for most
effective results.**

NOT WATER RESISTANT

