



DIGITAL BILLBOARDS

BORDERS HIGHWAY 52

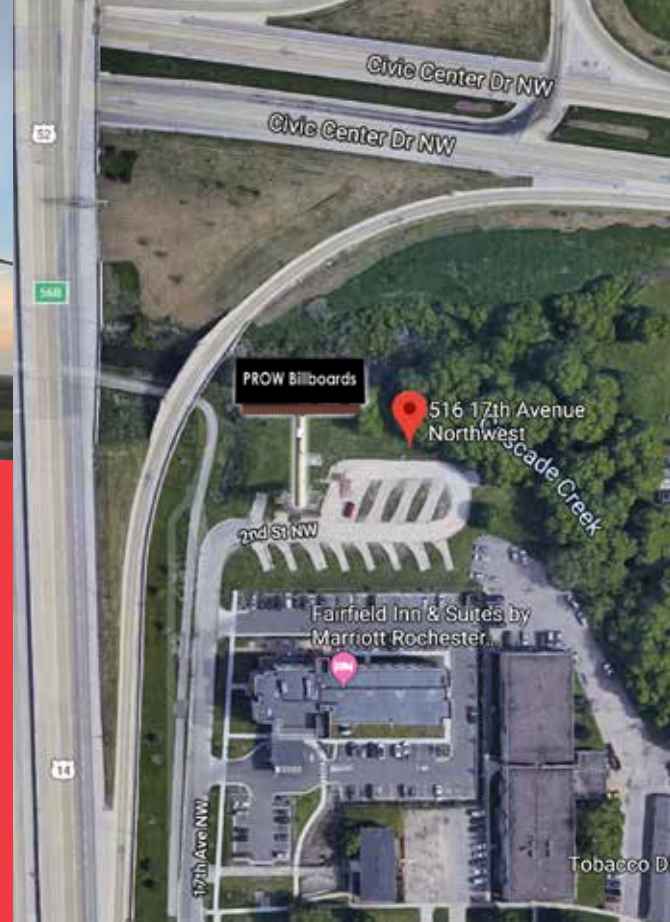
- Right hand reader close to the highway
- Locally Owned
- Two main arteries targeting Mayo Clinic and Rochester Airport traffic
- Highest traffic count in Rochester

TRAFFIC COUNTS:

- 110,833 weekly impressions
- 95,000 cars-per-day

ADVERTISING:

- 6 display slots each lasting 10 seconds



LOCATION:

516 17th Ave NW
Rochester, MN 55901

FACING NORTH
44°01'45.1"N 92°29'13.8"W

BILLBOARD SIZE:

12' x 49' 3"
(280 x 1148 pixels)

MONTHLY RATES

1 Year	6 Months	1 Month	1 Week
\$1,500	\$1,750	\$2,000	\$700

*rates subject to change without notice

PROW Billboards

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