

HUMAN RELATIONS INITIATIVE

SOCIAL JUSTICE INITIATIVE: BLACK IS BEAUTIFUL BEER HOSTED BY WEATHERED SOULS BREWING CO.

Human Relations Initiative, Inc. is a non-partisan organization which advocates for cultural social transformation by advancing diversity, equity, and inclusion through awareness, education, and dialogue (mission statement).

A component of the portfolio of services is **Social Justice Initiatives**. Therefore, we respectfully share the following information as a resource.

BLACK IS BEAUTIFUL <https://blackisbeautiful.beer/> is a collaborative effort to raise awareness for the injustices people of color face daily and raise funds for police brutality reform and legal defenses for those who have been wronged.

FOR BREWERIES: JOIN THE CAUSE <https://blackisbeautiful.beer/#brewery-section> - The Black is Beautiful initiative is a collaborative effort amongst the brewing community and its customers, in an attempt to bring awareness to the injustices that many people of color face daily. Our mission is to bridge the gap that's been around for ages and provide a platform to show that the brewing community is an inclusive place for everyone of any color. We are asking for all breweries and brewers far and wide to raise a glass with us in unison and participate in this collaboration. In the collaboration efforts, we would ask for participating breweries to do the following:

- Donate 100% of the beer's proceeds to local foundations that support police brutality reform and legal defenses for those who have been wronged
- Choose their own entity to donate to local organizations that support equality and inclusion
- Commit to the long-term work of equality

FOR BEER DRINKERS: SUPPORT THE CAUSE <https://blackisbeautiful.beer/#consumer-section> – With the current tensions that are rising we thought that it was of grave importance to start the Black Is Beautiful initiative. We took a stout recipe and decided to call on our peers in the brewing industry to collaborate in unison for equality and inclusion amongst people of color.

ABOUT WEATHERED SOULS: *Weathered Souls Brewing Company is an independent San Antonio, Texas based craft beer brewery. With beer being brewed by African American Head brewer and co-owner Marcus Baskerville. For us, it's all about the beer and the art of careful, creative craft brewing. We support local and treat everyone who comes into our brewery as family.* <http://weatheredsouls.beer/>

Human Relations Initiative, Inc. is in full support of the Black Is Beautiful Beer social justice initiative hosted by Weathered Souls Brewing Co.

MISSION STATEMENT

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