

TFB Promotional Blog

Have you heard the slogan from Farm to Fork? The phrase has gained in popularity since covid, and it has possibly been the kickstart the American agriculture industry has needed or will it permanently damage the public's perception of farming and ranching? According to the Texas Farm Bureau, the massive farm to fork movement is the missing “Education Link” between the urban population and the ag industry.

This movement has helped farmers and ranchers recover from the effects of covid and inflation's massive effect on the economy. It also has helped boost local economies and it helps local farmers grow their business. But just like everything in life the Farm to Fork movement is not as perfect as it seems. According to Food Truck.org, it can be very expensive to move to an all farm to fork operation and some companies can lie about being a farm to fork business which can cause health hazards. While there are pros and cons to the farm to fork movement, no one can deny that it has and will continue to a huge impact on the American agriculture industry.

When thinking about the Farm to Fork Movement, we must also think about the future of farming in America as a whole.

A future with no farmers or ranchers, that's a horrible nightmare that could never come true, right? It's not as far-fetched as you might think. The average farmer is 58 years old. If we do not encourage first generation agriculturalists to start farming and ranching we could be looking at a state and national wide crisis. There are several ways we can prevent this crisis from happening.

We can get interested individuals involved with the Texas Farm Bureau. They can apply for Young Farmers and Ranchers contests and conferences, get involved with collegiate Farm Bureau at their colleges, they can apply for Texas Farm Bureau scholarships and grants to help them pay for their education and projects We can also start getting inner city teenagers more involved by introducing them to FFA and 4-H programs early on in their high school careers. There are also several resources on the USDA website that first generation agriculturalists can access as well. Not to mention the thousands of social media pages that have been made to advocate for the agriculture industry.

These social media pages can also be used to connect with new agriculturalists and teach them about farm or ranch life. When you think about the possibility of a future with no agriculture, don't despair because that is just fiction.

With the help of the Texas Farm Bureau and individuals such as yourselves, our industry is in good hands.