

JACIE ELIZABETH PENNINGTON

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Canyon, Texas

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Senior Agricultural Media and Communication Student at West Texas A&M University

EMPLOYMENT EXPERIENCES:

Modern Mesa Metals, Owner

September 2025- Present

- Started a successful authentic turquoise and silver jewelry business focused on affordability

High Plains Food Bank, Marketing & Media Intern

September 2025- January 2026

- Design advertisements and social media strategies to help alleviate hunger in the Panhandle

American Quarter Horse Association, Marketing & Media Intern

May 2025-August 2025

- Create social media content and marketing plans to promote AQHA's summer events and shows
- Learn and promote the rich history of the American Quarter Horse to the general public

West Texas A&M University Print Shop, Marketing & Physical Print Student Worker

September 2024-September 2025

- Work with fellow student workers to learn and develop the most efficient print services possible

San Antonio Stock Show & Rodeo Competitive Events, Media & Marketing Intern

January 6th 2025-February 24th 2025

- Facilitate daily social media content and coordinate scholarship presentations for all of S.A.L.E
- Establish & maintain relationships with S.A.L.E executives and photograph every competitive event

Cultivate Agency, State Fair of Texas, Livestock Publication & Media Intern

September 25th 2024 – September 29th 2024

- Created social media content & graphics related to livestock for the State Fair of Texas

Texas & Southwestern Cattle Raisers Association Government Relations, Policy Intern,

January 2024-May 2024

- Coordinated with top legislators in Texas on key issues facing the agriculture industry

ACHIEVEMENTS & POSITIONS:

WT Farm Bureau Agriculture Advocacy Committee Chair, August 2024-May 2025

- Collaborate with industry professionals to create educational ag programs for students of all ages

Agricultural Communicators of Tomorrow Officer, August 2024-May 2025

- Facilitated effective marketing and advocacy skills for the Texas agriculture industry

Freshmen Outstanding Agricultural Communications Award, May 2023

- Awarded "Outstanding Ag Communications Award" by professors and advisors' recommendation

WTAMU Soils Judging Collegiate Team Member, August 2023-August 2024

- Competed against other universities nationwide & learned about soil conservation