

PROGRAM ADVERTISEMENT INFORMATION

As the Canaan Dog National Specialty fast approaches, please show your support for CDCA and our wonderful breed by placing an advertisement in the 2026 National Specialty Catalog.



Final Deadline: Wednesday, June 3, 2026. We are sorry, but we **cannot** provide an extension past this date.

All ads are full-page, 4.5 inches wide by 7.5 inches tall. Please do not exceed these measurements, as reductions may affect the final ad size. If you are using Word to build your ad, please use the **LEGAL** rather than the **LETTER** template. Then, when it is reduced, it will come down in proportion.

Please provide the following information for each page:

- Individual Submitting Ad
- Phone Number (with area code)

Acceptable File Formats: PDF's are preferred. We can also accept .jpg, .tif, or Word formats. No other formats allowed per the Superintendent.

PLEASE no bleeds, all files at 300 pixels/inch, for optimal quality.

- Full Page with 1 photo – Color \$95 (print ready)
- Full Page with 1 photo – Black and White \$50 - Grayscale for all black and white ads (print ready)

We are unable to accept ads that are not camera-ready.

Make check/money order payable to CDCA. Please mail your payment to:

Marianne Smith Vargas, Show Treasurer, 5300 Bagpipers Lane, Virginia Beach, VA 23464

Or

PayPal to: Treasurer@cdca.org (please add a note in the note section stating ad and or other directions).

Zelle to: treasurer@cdca.org canaandogclubofamerica (please add a note in the note section)
Submitted must forward a copy of the PayPal or Zelle receipt to Marianne at mfsmith2010@gmail.com

For more information or to send your camera-ready artwork:

Email: mfsmith2010@gmail.com; phone: (757) 705-1500