

Benjamin J. Block

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New York, NY

Managing Editor / Writer / Creative Professional

Nationally-published writer with 10 years of experience delivering content to varied audiences, primarily related to sports and business. Acclaimed editor, researcher and idea generator. Highly skilled project manager.

Areas of Expertise

- ◆ Writing / Editing
- ◆ Content Creation
- ◆ Publishing
- ◆ Journalistic Integrity
- ◆ Project Management
- ◆ Relationship Management
- ◆ Team Management
- ◆ Cross-functional Leadership
- ◆ Written / Verbal Communication

Licenses & Certifications

Media, Integrated Marketing Communications Certificate

Northwestern University, Evanston, IL, 2019

Sports Industry Essentials Certificate

Columbia University – School of Professional Studies, New York, NY, 2017

Professional Experience

Financial Times (MandateWire), New York, NY Editor

2023 – Present

Managing a team of seven reporters, covering the world of institutional investors, catering to asset managers. Empower my team and ensure deadlines are met and our subscriber base is satisfied with the product.

- Manage the production of a daily newsletter.
- Balance administrative duties while managing reporters with wide ranging skill sets and needs.

Business Wire, New York, NY Newsroom Editor

2015 – 2022

Editing, formatting and distributing time-sensitive press releases and other materials to outlets to major media outlets and to the SEC. Delegate tasks to internal team members and review all work to ensure that industry best practices are upheld.

- A source of support to junior editors.
- Promoted three times in a four year period.

Freelance Contributor, New York, NY Writer / Editor / Podcast Host & Producer

2012 – Present

Search for, recognize, and investigate stories that inform and entertain readers and audiences. Conduct research, utilize sources and interview subjects to unearth unique and untold narratives. Throughout the editing process, refine content into polished works for various platforms. Additionally, integrate SEO keywords to reach optimal exposure.

- Bylines include National Baseball Hall of Fame, Audacy (WFAN), Playboy, SportTechie, CBS, VICE, Sportsblog, Bloomberg, IBT Media, and Bleacher Report.

- Podcast host and producer of Block's Corner.

Washington Kastles, Washington, DC
Writer / Editor

2015

Composed newsletters and produced social media content that elevated fan engagement, critical to the growth of team support and overall league sustainability. Supplementary content included game recaps, and interviews with players and team personnel.

- Regularly partnered with internal departments and contributed to strategy development and execution.

NBA League Office, New York, NY
Fan Engagement Writer

2013 - 2014

Managed direct lines of communication between the NBA and NBA affiliates and domestic and international fans, having created statements on behalf of the organization. Aided the marketing department via pitching ideas / stories that piqued fans' interests and stimulate growth for the league.

- Instrumental in the management of communication efforts regarding the Donald Sterling scandal.
- Served as a Ghost Writer for high-ranking personnel and executives.
- Functioned as the Backup Editor of the intranet site and continuously updated content.

Education

Bachelor of Science in Business Management & Economics

SUNY Empire State, Saratoga Springs, NY 2013

Pursued a Bachelor of Science in Communication

Hofstra University, Hempstead, NY

Volunteer Experience

New York Cares, 2013 – Present

NBA Cares, 2013 - 2014