

Benjamin J. Block

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SUMMARY

Nationally-published sports writer and copy editor of 8 years with a talent for delivering human-interest stories, skilled photo and video editor of 4 years, and podcast producer of 2 years. A demonstrated expertise for securing and interviewing subjects and meeting deadlines. Experienced managing a team of writers and collaborating with other departments on creative direction.

EXPERIENCE

2018 – present

SPORTS PODCAST PRODUCER

New York, NY

Block's Corner

- Created a sports podcast focusing on human-interest stories of athletes and industry leaders
- Book guests, research topics, perform all stages of production
- Promote podcast via social media

2015 – 2015

TENNIS WRITER/EDITOR

Washington, DC

Washington Kastles

- Raised fan engagement with weekly newsletters and social media engagement
- Wrote game recaps
- Interviewed team players; built rapport to ensure credibility
- Collaborated and strategized with various internal departments

2013 – 2014

FAN ENGAGEMENT WRITER

New York, NY

NBA League Office

- Drafted, proofread and edited statements on behalf on the NBA
- Helped spearhead communication efforts regarding Donald Sterling scandal
- Managed the global Intranet platform by updating company content
- Generated and pitched ideas in marketing meetings
- Ghost writer for executives

2012 – present

SPORTS WRITER/EDITOR

New York, NY

Freelance

- Over 500 articles nationally published
- Notable bylines include National Baseball Hall of Fame, CBS, VICE and Playboy
- Some interview subjects include Ken Burns, Tiger Woods, and Don King
- Produced and edited content for WFAN Sports Radio, distributing SEO-focused stories
- Research sports and business industry trends, facts and statistics
- Attend high profile events, conferences and summits in the New York Metropolitan area

CERTIFICATIONS

Northwestern University

- Sports Marketing. Issued January 2019

Columbia University

- Sports Industry Essentials. Issued August 2017

EDUCATION

2013

SUNY EMPIRE STATE

Bachelor of Science in Business Management & Economics

SPECIAL SKILLS

- Ability to coordinate and collaborate effectively in team environment
- Exercise good judgment and quickly respond to changing priorities
- Ability to ideate or interpret complex information to produce engaging content
- Knowledge of Microsoft Word and other word-processing software
- Excellent oral and written communication skills
- Act quickly to cover breaking news
- Creative and visual thinker with strong analytical skills
- Demonstrate passion about finding the best way to tell every story
- Knowledge in the end-to-end communication process

VOLUNTEER

NBA Cares (2013 – 2014)

- Mentored and established relationships with local students through monthly recreational and educational activities

New York Cares (2013 – present)

- Recorded audio books for the blind and learning disabled
- Spend time and engaged in extracurricular activities with those in need