

Amazing Little Hearts  
1314 W. McDermott Avenue  
Suite 106 #818  
Allen, Texas 75013  
(214) 929-6655



Dear Supporter,

We are excited to announce Amazing Little Heart's 5th Annual CHD Awareness Walk and Fun Run. This Dallas-Fort Worth CHD Awareness Family Event is created and orchestrated by our local CHD Support Group, Amazing Little Hearts. We hope that you will consider supporting our CHD Awareness Walk by joining hands with us as a sponsor for the event.

Many of our heart warriors walk this road with a team of doctors. We count on our pediatricians. We count on our specialists. It takes teamwork, compassion and ingenuity to treat our warriors. Our children can't do it without you. We can't either. As a company dedicated to our children and community, you are an ideal partner for us in this venture.

Last year, we successfully raised more than \$40,000 to support our heart families and warriors. We have challenged ourselves to reach \$50,000 and expect to have more than 500 people in attendance. With 1 in 100 people affected by Congenital Heart Disease; we know there is a passion for hearts in our community.

All monies received through sponsorships and donations are tax-deductible. Your contribution immediately advances parent and community awareness and advances our programs and families affected by Congenital Heart Disease. As estimated \$5-\$10 of federal funding and grant support is generated from \$1 provided by donors. To learn more about CHD's or ALH, please visit our website at [www.amazinglittlehearts.com](http://www.amazinglittlehearts.com).

We look forward to seeing you at our Event on May 16, 2020 at Top Fun Ranch in Anna, Texas. We are grateful for your donation and look forward to another successful year. Big hearts like yours help make our work possible. Attached is a list of our Corporate Sponsorship Levels and Corporate Registration Form. No donation is too small.

Sincerely,

Stacey LaBelle  
Chairman of The CHD Awareness Walk and Fun Run Committee

## About **Congenital Heart Defects**

---

According to the March of Dimes, Congenital Heart Defects (CHD) is the number one birth defect, affecting an estimated 40,000 births or 1 in every 100 babies born each year in the United States. Unfortunately, twice as many children will die each year from a CHD than all forms of childhood cancers combined.

## About **Amazing Little Hearts**

---

Amazing Little Hearts was founded by a group of parents who are living the life of Congenital Heart Defects (CHD) in one form or another. We are affiliated with Medical City Children's Hospital in Dallas, Texas, but we welcome ALL families from near and far! Amazing Little Hearts provides support, care, information, and resources to families affected by CHD.

How are your donations helping families within the CHD community? All funds raised help Amazing Little Hearts to provide families with small gestures to help them feel a little more at home while in the Cardiac Intensive Care Unit (CICU) at Medical City Dallas in addition to funding lifesaving research to not only find a cure for CHD but to provide state of the art training for the medical staff responding to the medical emergencies on the CHSU floor at Medical City Dallas. Each family is provided with a care bag containing toiletries, snacks, laundry detergent, journals, pens, pillow, blanket, stuffed bear and more when their child is admitted to the CICU for surgery. In addition to the bags, ALH provides a pot-luck meal for all families and staff members in the CICU over several holidays through the year. Laughter is the best medicine, and the children are provided opportunities to laugh, play, and bond with other heart kids at parties throughout the year thanks to generous donations like yours.

To learn more about CHD, ALH and any of our current programs, please visit our website at:

[www.amazinglittlehearts.com](http://www.amazinglittlehearts.com)

# Sponsorship Levels

---



## **Caring Heart - \$250-\$499**

- Official walk t-shirt
- Company announced during Opening Ceremony
- Ability to include business literature/promo items in participant bags



## **Giving Heart - \$500-\$999**

- Up to four (4) official walk t-shirts
- Company announced during Opening Ceremony
- Business literature/promo items in participant bags
- Company name & logo on official walk t-shirt
- Company banner displayed at event



## **Loving Heart - \$1000-\$1499**

- Up to ten (10) official walk t-shirts
- Company announced during Opening Ceremony
- Business literature/promo items in participant bags
- Company name & logo on official walk t-shirt
- Company name & logo on Amazing Little Hearts website for one (1) year
- Company banner displayed at event
- Promotional booth at event
- Lunch for ten (10) people at the event



## **Passionate Heart - \$1500 and Above**

- Up to fifteen (15) official walk t-shirts
- Company announced during Opening Ceremony
- Business literature/promo items in participant bags
- Company name & logo on official walk t-shirt
- Company name & logo on Amazing Little Hearts website for one (1) year
- Company banner displayed at event
- Promotional booth at event



- Lunch for ten (10) people at the event
- Company banner displayed at main entrance
- Keynote Speaker opportunity during Opening Ceremony

### **In-Kind Sponsorship**

#### **Activity Sponsor:**

Commitment that includes:

- Company logo in sponsor section
- Booth and location for activity and company volunteers
- Place to display promo materials
- • Company logo on event literature

#### **Food Sponsor:**

Commitment that includes:

- Company logo in sponsor section
- Booth and location for activity and company volunteers
- Place to display promo materials
- Company logo on event literature

#### **Marketing/Material/Services Sponsor:**

- Company logo in sponsor section



- Company logo on event literature
- Recognition of service sponsorship at walk

\*\*In-kind sponsorships must be evaluated on a case by case to determine actual level of sponsorship and commitment.

### **Deadlines**

- Please submit jpeg files with your corporate identity to [chdawareness@amazinglittlehearts.com](mailto:chdawareness@amazinglittlehearts.com) no later than **March 31, 2020**.
- Literature for participation bags must be received no later than **April 24, 2020**.

**Amazing Little Hearts is a 501(c) (3) organization.**

**TIN #26-4360169**

**Mailing Address:**

**1314 W McDermott Suite 106 #818 Allen, Texas 75013**



# CHD Awareness Walk and Fun Run

May 16, 2020



## Sponsor Registration:

Name of Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ Passionate Heart (\$1,500 and up) \_\_\_\_\_ Giving Heart (\$500 up to \$999)

\_\_\_\_\_ Loving Heart (\$1,000 up to \$1,499) \_\_\_\_\_ Caring Heart (\$250 up to \$499)

\_\_\_\_\_ Other (\$ \_\_\_\_\_)

Special Instructions: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Total Sponsorship: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Make checks payable to: Amazing Little Hearts CHD Support Group (please include CHD Awareness Walk Sponsor)

For any questions, please contact us at [chdawarneness@amazinglittlehearts.com](mailto:chdawarneness@amazinglittlehearts.com) or 214.929.6655

**Mailing Address:  
1314 W McDermott Suite 106 #818  
Allen, Texas 75013**